



annual report 2024

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A Message from Our Board President



Margaret Pfoh

CHRA Board President & Chief
Executive Officer, Aboriginal Housing
Management Association (AHMA)

In 2018, I sat on stage at the Housing Central Conference and interviewed then-CEO of CMHC, Evan Siddal. He assured us that good news was coming soon for urban, rural, and northern (URN) Indigenous housing.

In November 2024, I sat on stage at CHRA's Housing on the Hill and interviewed then-Minister of Housing, Sean Fraser. He, too, promised that good news was on the way for URN Indigenous housing.

We are still here. And we are still waiting.

Governments change, ministers come and go, but our communities remain. The organizations and individuals working tirelessly—building homes, strengthening communities, and improving lives – are still here. While it is frustrating and disappointing to see governments fail to meet their commitments, our resolve is unwavering.

We understand the realities our people face. We know the life-saving impact of community housing. And we recognize that investment in community housing is not just a moral obligation – it's an essential economic decision.

The evidence is undeniable. CHRA has demonstrated that increasing the supply of community housing drives economic productivity and enhances the quality of life for all Canadians. The Aboriginal

Housing Management Association has shown that every dollar invested in Indigenous housing generates \$7.40 in social and economic benefits. The case has been made, over and over again. No matter who holds power in Ottawa, the urgency and necessity of increasing the supply of community housing remain unchanged.

As my term as CHRA President comes to an end, I reflect on over 30 years of fighting for community housing. Through the years, we have achieved significant progress because of our care for those most in need and due to our collective strength and determination.

Our greatest victories come when we stand together. When non-Indigenous allies raised their voices in support of URN Indigenous housing, we moved forward. When we gather at events like CHRA's National Congress on Housing & Homelessness, we strengthen our networks, share knowledge, and set the course for meaningful change.

This is why associations like CHRA are vital. They connect us – to each other, to critical resources, and to transformative ideas. They ensure that our shared fight and voice for community housing continues.

We are still here. We are still working. And we will not stop until our communities have the housing and support they deserve.

A Message from our Executive Director



Ray Sullivan
Executive Director, CHRA

“It ain’t over ‘til it’s over” said Yogi Berra, and that’s a good way to reflect on CHRA’s progress on long-standing advocacy priorities in 2024. We made progress and scored some wins, but the job isn’t done until resources get out to your communities.

In January 2024, CMHC released an RFP to select a for-Indigenous, by-Indigenous partner to deliver urban, rural and northern (URN) Indigenous housing funding. The Indigenous Caucus at CHRA had established the National Indigenous Collaborative Housing Inc (NICHI) for this very purpose, and NICHI was successfully delivering such funding on behalf of Indigenous Services Canada. By the end of 2024, there was still no news on the RFP. Most importantly, \$2.8 billion of the funds committed in Budget 2023 was stalled and at risk of being lost after a 2025 election. After more than a decade of successful advocacy and achievement by the Indigenous Caucus, the government had fumbled the ball in the final minutes of the game.

CHRA and our allies also scored a win through a government commitment for a national acquisitions fund in Budget 2024. We worked with the Co-operative Housing Federation of Canada, NICHI, and the BC Rental Protection Fund to establish the Canadian Housing Acquisition Fund. Again, this was a collective effort to create a new national organization to deliver government investment into communities. By the end of 2024, a government call for Expressions of Interest was delayed into 2025, and like URN Indigenous housing funds, is at risk after a 2025 election.

You win some, and you lose some, goes the old saying. We are still working to win on URN Indigenous housing and on acquisitions. Despite those ambiguous outcomes, CHRA had several clear wins in 2024.

We began the year with a series of workshops focusing on supportive housing, featuring our Finnish friends Juha Kahila and Teija Ojankoski from the Y-Foundation. Through a supply-based Housing First program, they have effectively eliminated chronic homelessness. We wanted to shine a light on supportive housing supply and make the case for a multi-year supportive housing funding program. We saw success in Budget 2024, which committed an additional \$1 billion to create a new long-term Rapid Housing Stream under CMHC’s Affordable Housing Fund.

This was part of a series of wins for community housing in the Canada Housing Plan and Budget 2024 – all part of CHRA’s advocacy efforts and part of our member-driven Blueprint for Housing policy document. In addition to the \$1.5 billion Canada Rental Protection Fund

and \$1 billion Rapid Housing Stream, they include the Public Lands for Homes plan, \$20 million for improved housing data, and removal of GST from new rental construction.

In May 2024, CHRA launched the first CHRA/CIH-Canada International Study Tour with a trip to London, England. Thirty delegates, members of CHRA and members of the Chartered Institute of Housing Canada, visited housing organizations and agencies supporting homeless people in London. We brought home lessons about size and scale, and about system coordination. Our second CHRA/CIH-Canada International Study Tour will be a reunion with our Finnish friends when we visit Helsinki in September 2025.

Late in 2024, CHRA hosted Housing on the Hill Day, with over 80 participants talking directly with members of parliament about our community housing priorities. After interviewing Housing Minister Sean Fraser on stage, CHRA President Margaret Pfoh launched a call-to-action to see URN Indigenous Housing unblocked and recovered from the government’s fumble.

Through popular programs like the Housing Professionals Mentorship Program, the National Congress on Housing and Homelessness, the Chartered Institute of Housing Canada, a series of online webinars, town halls and roundtables, CHRA continues to connect the community housing sector. We are moved by your hope and your urgency.

It ain’t over until everyone realizes their right to a good affordable home.

About Us

What We Do

The Canadian Housing and Renewal Association was established in 1968 as a national nonprofit organization dedicated to supporting and strengthening the social and non-profit housing sector.

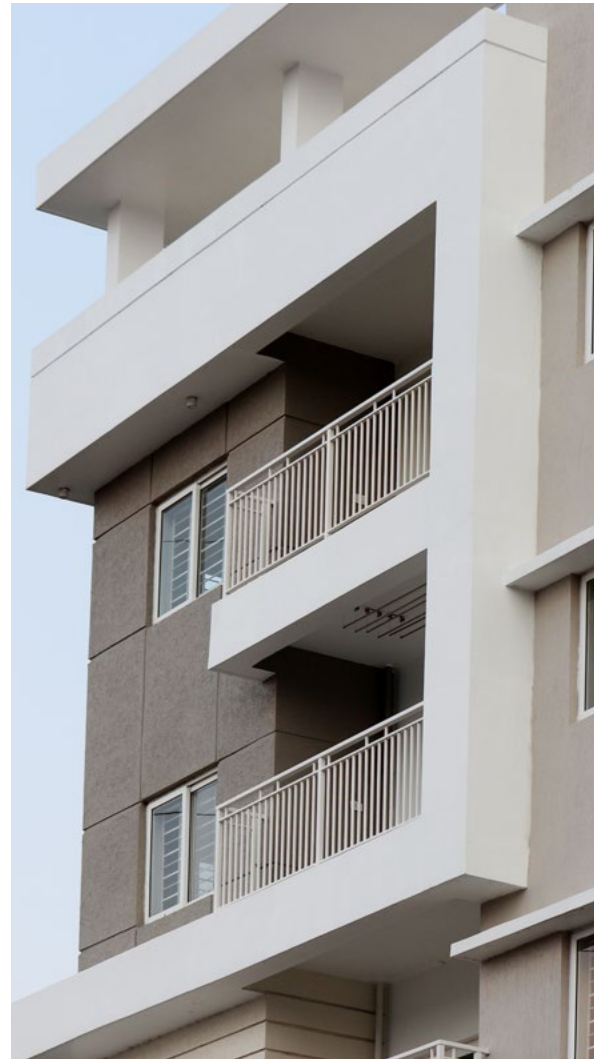
Our Vision is of a thriving housing system in Canada, where we realize the right to housing for all.

Our Mission is to lead and provoke system-wide action toward the right to housing for all by serving as the national voice of the community housing sector and creating the conditions for community housing providers to achieve their goals. We do this through advocacy, Indigenous housing leadership (through the Indigenous Caucus within CHRA), professional development, and knowledge sharing.

CHRA's Impact on the Community Housing Sector

Over the past several years, we have worked with our members and sector allies to achieve real housing policy and program gains on the federal level. Many wins for the housing sector in recent years were achieved through our consistent advocacy efforts together, including:

- the creation of the National Indigenous Housing Collaborative Inc. (NICHII) in 2023, which was facilitated by the Indigenous Caucus within CHRA;
- the commitment of \$4.3 billion to co-develop and implement an urban, rural, and northern (URN) strategy after several years of advocacy by the Indigenous Caucus and CHRA;
- the creation of the Canadian Housing Acquisition Fund, in partnership with sector partners CHF Canada, The BC Rental Protection Fund, and NICHII;
- Federal commitment of \$1.5 billion for a Canada Rental Protection Fund
- our economic study, authored by Deloitte, which quantifies the impact community housing has on the economy;
- **Through Budget 2024 alone:**
 - the Public Lands for Homes plan,
 - \$20 million allocated to modernizing housing data collection,
 - \$1 billion allocated to CMHC to launch a new Rapid Housing stream under the Affordable Housing Fund, and
 - the commitment to remove GST from new rental apartment construction projects.



Our Members

CHRA's strength comes from our members. As a national membership-based organization, we represent members from every Canadian province and territory. Our members include:

Affordable and social housing providers



Indigenous housing providers



Municipalities



Non-profit organizations



Housing associations and networks



Provincial and territorial housing departments



Individuals, including retired housing professionals



Businesses



Who We Are

Our Board



President

Margaret Pfoh

Regional Director, British Columbia
Chief Executive Officer, Aboriginal Housing
Management Association



James Heinrichs

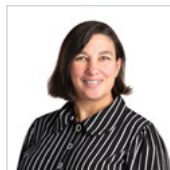
Regional Director, Manitoba
Executive Director, Winnipeg
Housing Rehabilitation Corporation



President-elect

Shaun Simms

Director at Large
Vice President, People, Culture and Communications,
Ottawa Community Housing Corporation



Mylène Vincent

Regional Director, New Brunswick
Founder, Pivot Housing



Vice President

Leigh Bursey

Director at Large
Independent Member



Jen Crowe

Regional Director, Newfoundland & Labrador
Senior Director of Strategy, Fund Development
and External Relations, Strategic Initiatives,
Choices for Youth (CFY)



Secretary

Michael Braithwaite

Regional Director, Ontario
CEO, Blue Door



Maurice James

Regional Director, Nova Scotia & Prince
Edward Island
Director of Community Programs, Phoenix
Youth Programs



Treasurer

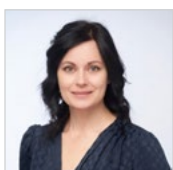
André Castonguay

Regional Director, Quebec
Executive Director, Réseau Québécois
des OSBL d'Habitation



Eiryn Devereaux

Regional Director, Nunavut, Northwest
Territories and Yukon
President and CEO of the Nunavut
Housing Corporation



Jackie Hunt

Director, Indigenous Communities
Senior Director Strategy and
Impact, End Homelessness Winnipeg



Tyler Stewart

Regional Director, Saskatchewan
Chief Executive Officer, Stewart Properties



Gord Johnston

Regional Director, Alberta
CEO, Cvida



Jamie Facciolo

Director at Large
Director of Development and
Homelessness Initiatives, Homes First

Thank you to our Board Members who departed in 2024



George Cormier

Treasurer, Regional Director, New Brunswick
Managing Director, Rising Tide Community Initiatives



Justin Marchand

Director, Indigenous Communities
Executive Director, Ontario Aboriginal Housing Services



Tim Crooks

Past President, Regional Director, Nova Scotia & PEI
Executive Director, Phoenix Youth



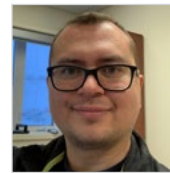
Susan McGee

Vice-President, Regional Director, Alberta
Chief Executive Officer, Homeward Trust Edmonton



Anne Demers

Directrice générale,
Regroupement des offices d'habitation du Québec



Juanie Pudluk

Regional Director, Nunavut, Northwest Territories and Yukon
Associate Deputy Minister, Nunavut Housing Corporation

Our Staff

The 2025 CHRA Team



Ray Sullivan

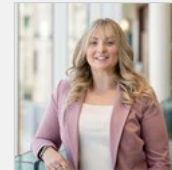
Executive Director



Mel Willerth

Senior Manager of Education

Thank you to our staff who moved on in 2024



Julie McNamara

Director of Programs, Partnerships, and Events



Vena Beckford

Director of Indigenous Housing Policy and Programs



Leah Blunden

Manager of Communications and Member Engagement



Lira Buschman

Director of Partnerships and Events



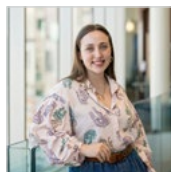
Anna Martin

Operations Manager



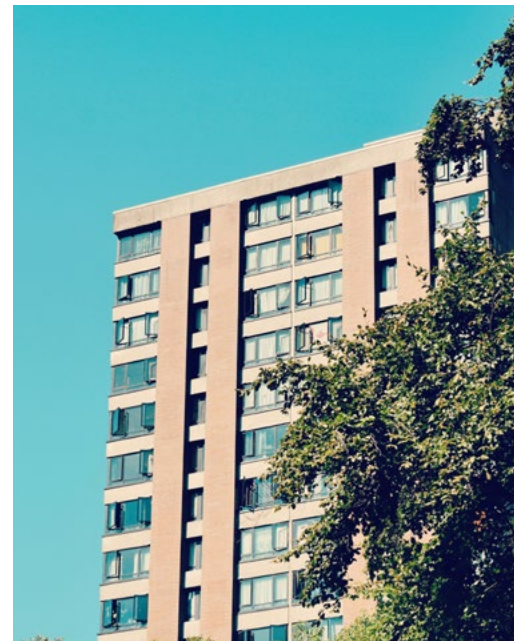
Kenneth Milner

Director, Policy and Government Relations



Chloe Martin

Membership & Program Coordinator





CHRA Advocacy

In 2024, CHRA intensified its advocacy efforts to address Canada's housing challenges. We are proud of the wins we achieved while navigating a shifting political climate. We must continue to strengthen our collective voice to help drive the growth of the community housing sector.

Budget 2024

Budget 2024 and the release of Canada's Housing Plan saw significant new commitments for community housing. Many of these wins can be attributed to the strong, collective voice of the community housing sector in Canada; CHRA is proud of what we have achieved together through years of collective work and advocacy.

Some of the most impactful announcements from Budget 2024 were:

- an additional \$1 billion for the Affordable Housing Fund (AHF), along with a new focus on supportive housing;
- the announcement of a \$1.5 billion Canada Rental Protection Fund to help community housing providers with the acquisition of private market units;
- a Public Lands for Homes plan that will provide access to federal public lands for the building of new housing;
- the launch of the Co-operative Housing Development Program in the summer of 2024;
- the removal of GST from new rental apartment construction projects;
- an additional \$15 billion of financing for the Apartment Construction Loan Program (ACLP);
- an additional \$400 million for the Housing Accelerator Fund (HAF);
- the launch of a \$6 billion Canada Housing Infrastructure Fund (CHIF) to support the construction and upgrading of critical infrastructure needed to build housing;
- \$100 million in funding to support innovative housing technologies, modular housing, and apprenticeship opportunities in the construction sector; and
- the announcement of important tenant protections including a Tenant Protection Fund, a Canadian Renters' Bill of Rights and funding for Reaching Home: Canada's Homelessness Strategy.



Policy Priorities in 2024

Throughout 2024, CHRA worked tirelessly with the federal government to implement many of our ongoing policy priorities, including:

Updates to the Affordable Housing Fund

Throughout 2024, CHRA met regularly with department officials at Housing, Infrastructure and Communities Canada (HICC), and the Canada Mortgage and Housing Corporation (CMHC) to continue to push for reforms to the AHF that would make it easier for our members to build more, faster. This resulted in important wins including:

- the launch of the Rapid Housing Sub-stream to help build shelters and supportive and transitional housing for those in greatest need and
- the creation of a Frequent Builder framework to allow those who regularly access CMHC funding to do so in a more efficient manner.



The Public Lands for Homes Plan

CHRA has been actively engaged with the numerous government departments and agencies responsible for the implementation of the Public Lands for Homes Plan, including HICC, Public Services and Procurement Canada (PSPC), the Privy Council Office (PCO), and the Canada Lands Company (CLC).

CHRA facilitated consultations between government officials and our members. In August 2024, we facilitated a meeting between community housing providers and senior officials from all the relevant departments and agencies. We also held a CHRA town hall in September that resulted in our written submission to an HICC discussion paper.

Throughout these engagements with the federal government on the Public Lands for Homes Plan, we had one clear message: Public lands should be used for public good, and all federal lands should prioritize non-profit, co-op, and community housing.

The Canada Rental Protection Fund

The announcement of the Canada Rental Protection Fund in Budget 2024 was the result of a concerted effort on the part of CHRA members and partners. It represents an opportunity to grow the community housing sector and to preserve the stock of affordable rental housing through acquisitions.

CHRA and our partners created the Canadian Housing Acquisition Fund to prepare and propose a sector-led approach to how the Canada Rental Protection Fund can deliver the greatest results for people from coast-to-coast-to-coast.

Urban, Rural, and Northern Indigenous Housing Strategy

The implementation of a fully funded urban, rural, and northern Indigenous housing strategy has been a longstanding policy priority for the Indigenous Caucus and CHRA. Since the announcement of the federal government's commitment to such a strategy in Budget 2023 we have been advocating for the federal government to release the full \$4 billion promised.

Throughout our advocacy work and in strong collaboration with the Indigenous Caucus, we have found consistent opportunities to push the government on this long-overdue commitment, including making it a priority in our submission to the Standing Committee on Finance, in our Housing on the Hill events, and in meetings with senior government officials.



Canada Community Housing Growth Fund

In October 2024, with our partners at the Community Housing Transformation Centre (CHTC), the National Indigenous Collaborative Housing Inc. (NICH), and the Network for the Advancement of Black Communities (NABC), we released our proposal for a Canada Community Housing Growth Fund (CCHGF).

The CCHGF model would provide funding directly to community-based organizations (with priority to Indigenous-led and Black-led organizations) through a collaborative co-development process that leverages the organizational capacity of community-based fund managers to develop adaptable and culturally sensitive programming.



Housing on the Hill

Housing on the Hill 2024 was held on November 26. Delegates met with 39 MPs and Senators from across the political spectrum to push the federal government to:

- extend the Affordable Housing Fund to 2035 to provide predictable funding and financing,
- invest \$3 billion per year into the Urban, Rural and Northern Housing Strategy to close the gap on Indigenous housing, and
- establish the Community Housing Growth Fund with an investment of \$160 million over 5 years to get more projects shovel ready.

Key Engagements with Government

Throughout the year, CHRA communicates with and sends submissions to the federal government on a range of issues impacting Canada's community housing sector. In 2024, we engaged with members and sector partners to inform our government engagements that advocate for the community housing sector and its solutions to the housing crisis.

- A letter to Minister of Finance, Chrystia Freeland, to outline CHRA's recommendations for Budget 2024.
- An Appearance at and Submission to the House of Commons Standing Committee on Human Resources, Skills and Social Development and the Status of Persons with Disabilities (HUMA) on Federal Housing Investments.
- Submission of recommendations to the House of Commons Standing Committee on Finance for Pre-Budget Consultations in Advance of the 2025/2026 Budget.
- A letter to Minister of Public Services and Procurement Jean-Yves Duclos, Sharing Our recommendations for the Implementation of the Public Lands for Homes Plan.
- Our Response to the Housing, Infrastructure and Communities Public Lands for Homes Discussion Paper.
- A letter to Minister of Housing, Infrastructure and Communities, Sean Fraser, calling for immediate action on the National Indigenous Housing Centre Funding.
- A letter to Minister Fraser reiterating our priorities ahead of the 2024 Fall Economic Statement.
- More than 60 meetings with members of parliament and senior officials in the government of Canada.





Indigenous Caucus



Jackie Hunt
Indigenous Caucus Chair

Chair's Statement: No More Delays, No More Excuses

Over the past year, we have made meaningful progress toward securing safe, stable, and culturally appropriate housing for Indigenous people in urban, rural, and northern (URN) communities. Through advocacy, partnerships, and the collective efforts of our network, we have strengthened the case for a **For-Indigenous, By-Indigenous** housing strategy – one that ensures Indigenous-led solutions are at the center of decision-making.

However, despite clear commitments from the federal government, Indigenous housing remains **deprioritized and underfunded**. Bureaucratic delays continue to stall urgently needed investments, leaving too many Indigenous people without the housing and supports they need to thrive.

Commitments Without Action Are Not Enough

In **Budget 2023**, the federal government pledged **\$4 billion** for URN Indigenous housing. Yet nearly **\$2.8 billion** remains unallocated – caught in bureaucratic and parliamentary delays. Meanwhile, the **Minister's National Housing Council**

has stated unequivocally that the actual need is **\$63 billion**, not in slow-moving increments, but as an **immediate investment** to address the housing crisis facing Indigenous communities.

This is not just a matter of policy; it is a matter of **political will**. **Housing is a fundamental right, and continued inaction is a violation of that right.**

The Road Ahead

As we look forward, our focus remains clear: we will continue to hold the federal government accountable to its commitments. This includes amplifying our advocacy efforts, increasing public pressure, and ensuring that Indigenous voices remain at the forefront of housing policy decisions.

We extend our deepest gratitude to our partners, allies, and community leaders for their **unwavering commitment** to advancing Indigenous housing rights. **Together, we will ensure that words are turned into action, and commitments are met with real investment.**

Since its establishment in 2013, the Indigenous Housing Caucus has brought together Indigenous-led and Indigenous-serving organizations committed to advancing housing solutions for First Nations, Métis, and Inuit Peoples in urban, rural, and northern (URN) communities. Over the years, the Caucus has grown into a powerful voice for Indigenous housing providers, advocating for policies and investments that reflect the unique needs of Indigenous communities.

Across Turtle Island, Indigenous housing and homelessness service providers continue to navigate complex challenges – from inadequate funding to systemic barriers. In response, the Indigenous Caucus has demonstrated resourcefulness, strong leadership, and innovation in driving solutions forward.

In 2024, the Caucus remained steadfast in its advocacy for a rights-based approach to housing and a fully funded For Indigenous, By Indigenous URN Indigenous housing strategy. Through collaboration, strategic action, and an unwavering commitment to Indigenous housing rights, we continued to push for meaningful change.



Caucus Events

April

- Indigenous Innovation Forum. Over 150 attendees joined us for the second annual Indigenous Innovation Forum ahead of the CHRA National Congress in Fredericton.
- The Annual Caucus Meeting took place immediately following the Indigenous Innovation Forum. Jackie Hunt was announced as the new Chair of the Caucus and attendees voted on Terms of Reference amendments.

December

- Annual Planning Meeting. The Caucus' Calls to Action on Indigenous Housing were finalized and the annual Indigenous Caucus member engagement survey was launched.

Advocacy Initiatives and submissions

May

- CHRA Director of Indigenous Housing Policy and Programs Vena Beckford spoke on Indigenous housing policy & advocacy at the Habitat for Humanity Canada Conference.

October

- The Indigenous Caucus and CHRA sent a letter to Minister Sean Fraser asking for immediate funding for URN Indigenous housing.

November

- Minister of Housing, Infrastructure and Communities Sean Fraser joined CHRA Board President at the 2024 Housing on the Hill event and reiterated the government's commitment to funding an urban, rural, and northern Indigenous housing strategy.

December 2024

- The Indigenous Caucus launched its Calls to Action on Indigenous Housing by inviting Indigenous housing organizations and sector partners to join our online coalition and issuing a deadline for a response from the Prime Minister's office.

Knowledge Sharing and Member Engagement

2024 CHRA Congress

From April 9-11, we hosted 545 attendees, speakers, tradeshow exhibitors, and sponsors at the 2024 CHRA National Congress in Fredericton, New Brunswick. Congress week began on an auspicious note, with our staff team and Board witnessing a total solar eclipse in Fredericton, one of the best places in the world to view this once-in-a-lifetime event.

Congress events kicked off on Tuesday, April 9 with our second annual Indigenous Innovation Forum. Over 150 attendees enjoyed a panel on urban Indigenous housing development, a Four Corners of Indigenous Housing session, updates from NICHI, and more, hosted by Facilitator Madelaine McCallum who kept the energy up and moved attendees through the day's events.

Pre-Congress courses, presented in cooperation with CIH Canada, also took place on April 9. Justin Rain returned for a second year with his course *The Curious Case of Housing Policy in Canada*, and Charla Huber offered a new course for CHRA/CIH Canada: *Looking at the Housing Sector with an Indigenous Lens*.

The main Congress took place April 10-11. This year's Congress sessions – 30 in total – were thoughtfully curated, influenced by the overarching themes of inclusivity, anti-discrimination, innovation, and community-building. Session topics included housing development; inclusive housing solutions; initiatives that are addressing discrimination, colonialism, ableism, and



other inequities; enlisting data in the fight against homelessness and housing precarity; innovative partnerships; supportive housing; advocacy, and more. Six mobile tours took attendees to see some of the amazing work being done by housing providers in Fredericton and Saint John.

On April 10, Our CMHC Housers Den plenary session saw innovative housers pitch their programs or initiatives to a panel of sector leaders. On April 11, our Keynote Speaker, Economist; Energy, Trade, and Financial Markets Expert; and Bestselling Author Jeff Rubin, spoke about Canada's current economic climate and its impact on housing.

Thanks to overwhelming interest, CHRA's first-ever Black Caucus Lunch took place at Congress on April 10. The event was well-attended, and participants discussed the potential for forming a Black Caucus within CHRA as well as pressing issues such as the importance of Black-led housing initiatives and strategies.



Thank you to our 2024 Congress Sponsors



Housing on the Hill 2024



Housing on the Hill Day is an annual event organized by CHRA that facilitates meetings between housing professionals and Members of Parliament to discuss issues of importance to the social and non-profit housing sector.

On November 26 nearly 80 delegates, government representatives, and speakers came together to advocate for the community housing sector's role in solving the housing crisis. Delegate advocacy teams attended nearly 40 meetings with MPs and Senators throughout the day while enjoying

our programming lineup which included 15 speakers across 5 sessions and a "Fireside chat" between the Honourable Sean Fraser, Minister of Housing, Infrastructure and Communities and CHRA Board President Margaret Pfoh.



We also held our Advocacy 101 and 201 primer courses on November 25 ahead of Housing on the Hill, attended by 20 people each.



CHRA/CIH Canada Study Tour

In May 2024 CIH Canada and CHRA collaborated for a study tour that took 30 members to London, England for our International Tour on Housing and Homelessness. Highlights included a historical walking tour by the Peabody Historian, Poplar HARCA's solutions and innovations in social housing, and visiting the tiny home community in a warehouse at Caritas Anchor House.

We look forward to hosting our next study tour in Helsinki, Finland in September 2025.

Webinars & online engagement sessions



Our webinars tackle a range of housing issues in Canada with discussions on the most relevant housing and homelessness issues and solutions. These sessions showcase housing experts as they profile leading research, projects, and promising practices. Our online member engagement sessions give CHRA members access to sector information and inform our advocacy efforts.

In 2024, we hosted eight online sessions on topics including housing affordability, right to housing, tent cities and encampments as well as member updates and consultations.

January

- Talking Housing Affordability and the Missing Middle with CREA

March

- CHRA updates and member feedback session (members only)

May

- Webinar with Minister Sean Fraser: What does Budget 2024 mean for community housing?

September

- Public Lands for Homes Plan Member Townhall (members only)
- Data in Housing

October

- Tent Cities

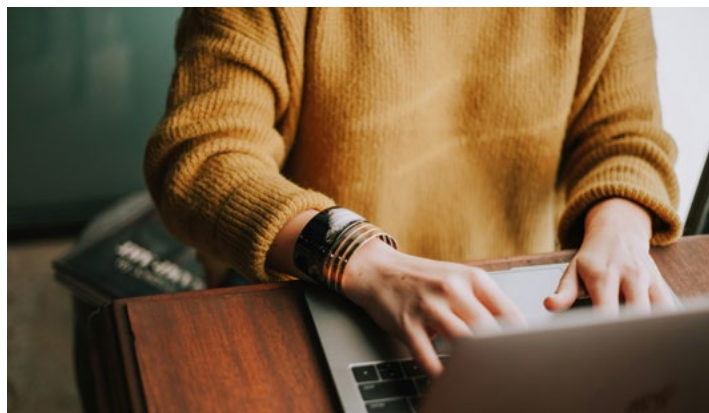
November

- Domestic Violence in your Workplace

December

- Right to Housing in Canada (December)

We also assisted Infrastructure Canada in hosting a CHRA member-exclusive roundtable on the housing design catalogue in March.



Online course: The Art of Difficult Conversations: Tools and techniques for community housing

In October, we brought back the two-part online course facilitated by Sharad Kerur of Resolution Pathways. This course explored the constructs, traps, and pitfalls of difficult and conflict-oriented conversations, why they go wrong, and how to approach, plan, and execute them in a more successful manner using practical tips, tools, and real-world examples.

HOUSING PROFESSIONALS MENTORSHIP PROGRAM

The Housing Professionals Mentorship Program (HPMP) connects today's leaders in community housing with the leaders of tomorrow. Canada's community housing sector is in a period of transformation; HPMP is working to help strengthen and build sustainability into the sector.

The Program's work is centred around leadership, community, and making the housing sector an exciting and welcoming place to build a career.

HPMP participants can expect to commit a minimum of 25 hours over six months. They get access to online learning, leadership and networking opportunities, discounts on CHRA Congress registration, and more.

The Program was put on a brief hiatus in 2023-2024 to allow our team to focus on how HPMP could better facilitate and support the mentor/mentee relationships and ensure that participants get the most out of the Program.

The 2024-2025 cohort began in September and will wrap up in the spring of 2025. Every mentee who signed up was paired with a mentor for a total of 39 mentee/mentor pairs.



Thank you to our 2024-25 HPMP Sponsors/Funding Partners





Chartered Institute of Housing Canada

CHRA staff and administers the Chartered Institute of Housing (CIH) Canada on behalf of the independent CIH Canada board. In 2024 CIH Canada received a generous grant from CMHC that helped us disperse bursaries, revamp our website, and begin consultations for Indigenous Content for the Certificate and Diploma programs.

We finished 2024 with 190 members and were happy to welcome back some who had not been members for a little while. We certified six Experienced Professional learners and five Level 3 learners. We also had 10 Level 5 learners start in 2024 who will finish their certifications in 2025. CIH Canada partnered with CHRA for the International Study Tour to London in May and will do so again for the 2025 Study Tour to Helsinki.

Thank you to the committed group of people who lead CIH Canada as the Board of Directors

- Ishbel Solvason
- Geraldine Howley
- Paul Tennant
- Angela Cooke
- Jill Atkey
- Wendy Pollard
- Lori-anne Gagne
- Colin Doyle
- Leigh Bursey



CHRA Awards

CHRA's National Awards honour the leaders and innovators of the community housing and homelessness sector, highlighting the exceptional people and programs that go above and beyond to ensure a safe and affordable home for all. The Awards draw attention to the exceptional achievements of the community housing sector on a national stage and inspire positive change in the housing sector.

The CHRA Awards were put on pause for Congress 2024 as we revitalized the program to better fit the needs and realities of our members and the wider community housing sector.

We relaunched the Awards program with a nomination campaign in fall 2024 with new awards and a new logo. The CHRA Awards will be presented at the 2025 CHRA Congress in the following categories:



**Outstanding Programs
and Initiatives Award:**
Organization

**Indigenous Cultural
Sustainability Award:**
Organization

Development Award:
Organization

Leadership Award:
Individual





2024 Financial Statement

STATEMENT OF OPERATIONS	2024	2023
Revenues		
Membership fees	\$ 453,537	\$ 301,598
Programs revenue		
Registration fees	531,329	410,299
Grants	43,250	175,000
Sponsorship/advertising	334,175	397,200
Management services	80,750	50,000
Partnership funding	44,500	142,515
Investment income	9,512	10,602
Miscellaneous revenue	1,200	226
	\$ 1,498,253	\$ 1,487,440

Expenses	2024	2023
Salaries and benefits	\$ 782,240	\$ 723,982
Programs		
Events and facilities	344,942	273,287
Programming	176,481	225,111
Travel	63,634	36,665
Communications and media	15,383	14,143
Bursaries	9,194	9,500
Administration		
Contracted services	57,419	29,628
Governance - Board of Directors	44,060	73,794
Service charges	42,302	35,323
Occupancy costs	35,689	42,376
Communication and marketing	23,942	20,357
Telecommunications	18,852	14,532
Travel and hospitality	17,531	19,988
IT services and software	12,641	8,706
Conference and membership fees	10,945	4,990
Office expenses	6,223	11,481
Sponsorship and donation	4,000	3,000
Professional fees	16,784	14,190
Amortization of capital assets	497	2,283
	1,682,759	1,563,336
Deficiency of revenues over expenses	\$ (184,506)	\$ (75,896)

STATEMENT OF FINANCIAL POSITION	2024	2023
Assets		
Cash	\$ 461,172	\$ 269,835
Accounts receivable	24,866	101,386
Contribution receivable	-	49,417
Term deposits, 2.00% to 4.95%	109,716	219,322
Prepaid expenses	156,320	155,440
	752,320	795,400
Term deposits 3.60% and 4.75%, maturing between March and February 2026	111,411	-
Capital Assets (Note 3)	1,311	-
	112,722	-
	\$ 864,796	\$ 795,400
Liabilities		
Accounts Payable and accrued liabilities	\$ 70,248	\$ 235,022
Deferred revenues (Note 5)	463,821	45,145
	534,069	280,167
Net Assets		
Unrestricted	180,727	365,233
Stabilization Reserve	150,000	150,000
	330,727	515,233
	\$ 864,796	\$ 795,400


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