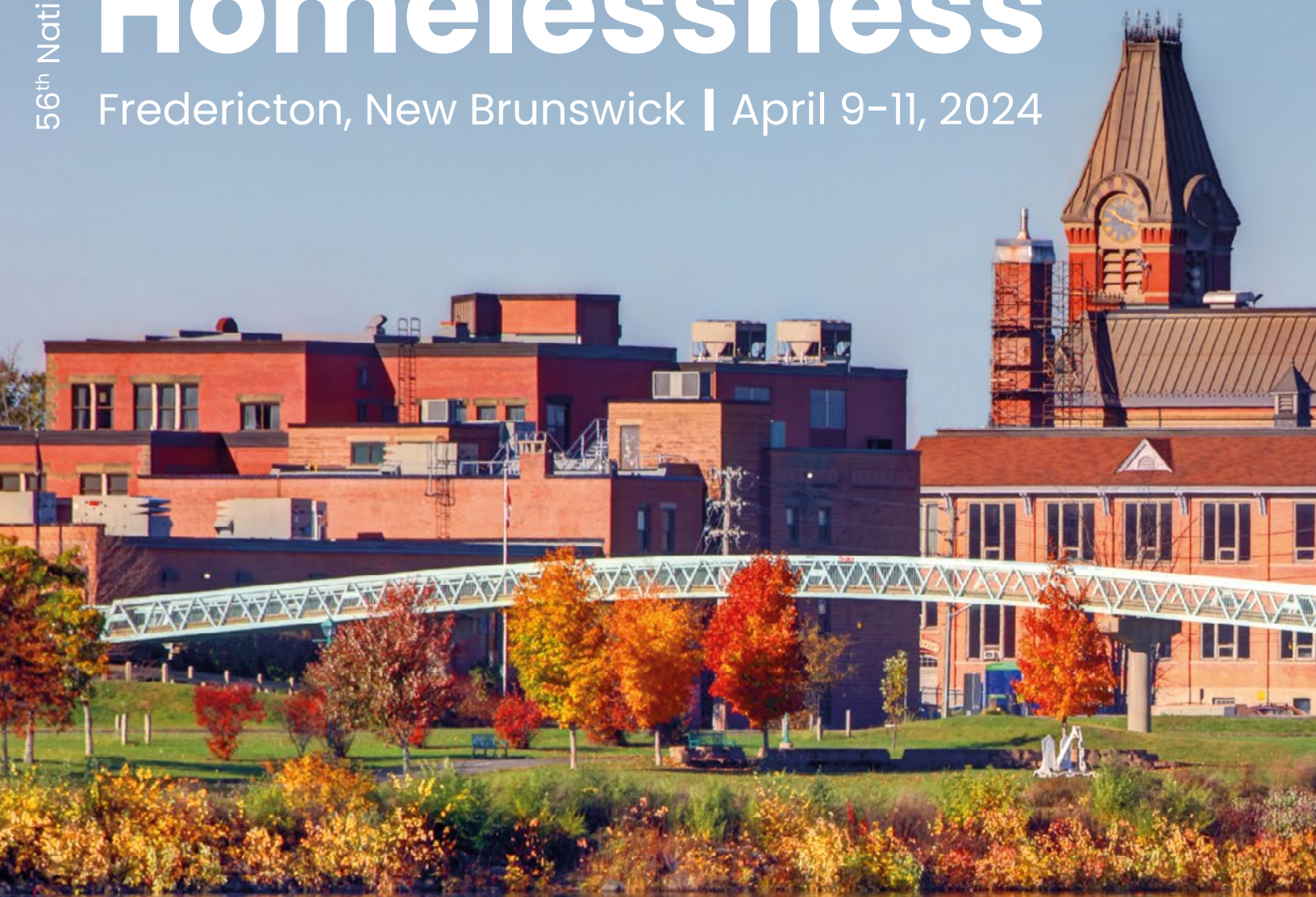


56th National Congress on

Housing and Homelessness

Fredericton, New Brunswick | April 9-11, 2024



Program Guide

Yardi® Social Housing Suite

Ready to streamline operations?

Expand tenant and staff support with technology designed to integrate financial accounting, waitlist management, tenant services, online portals and electronic banking into one connected solution.

[SEE HOW >](#)



Program at a glance

Monday, April 8th, 2024

7:00pm - 9:00pm
Makers Market and Indigenous Caucus Social Event
FCC Lobby

Tuesday, April 9th, 2024

7:30 - 8:30am
Breakfast

8:30am - 2:00pm
Indigenous Makers Market

9:00am - 4:30pm
Indigenous Innovation Forum
Pointe Sainte-Anne C & D

9:00am - 5:00pm
**Course #1
The Curious Case of Housing Policy in Canada**
Barker's Point

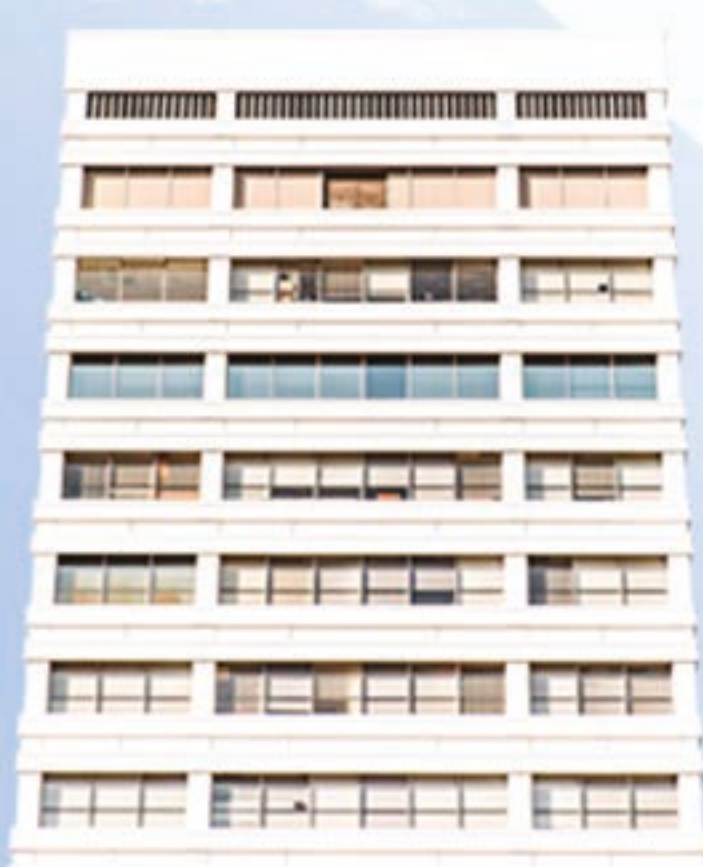
9:00am - 5:00pm
**Course #2
Indigenous Policy Course**
Nashwaaksis

12:00 - 1:00pm
Lunch

2:30 - 3:00pm
Break

4:30 - 6:00pm
Indigenous Caucus Meeting
Pointe Sainte-Anne C & D

7:30 - 10:00pm
Welcome Party
Beaverbrook Art Gallery



Wednesday, April 10th, 2024

7:30am – 4:30pm
Registration Open

Quiet Room – All Day
Lincoln A

7:30 – 8:30am
Breakfast

9:00am – 10:30am
Congress Kick-off
Pointe Sainte-Anne

10:30 – 11:00am
Break

11:00am – 12:30pm
Concurrent Sessions (7)

11:00am – 6:00pm
Mobile Tours (1)

12:30 – 2:00pm
Lunch
1:00 – 2:00pm
Black Caucus Meeting
Devon

2:00 – 3:30pm
Concurrent Sessions (7)

2:00 – 4:30pm
Mobile Tours (2)

3:30 – 3:45pm
Break

3:45 – 5:15pm
Plenary Session
CMHC’s Houser’s Den
Pointe Sainte Anne

7:00 – 10:00pm
President’s Kitchen Party
Delta Fredericton, Governor’s Ballroom

8:00am – 4:00pm **2024 CHRA Tradeshow**

Thursday, April 11th, 2024

7:30am – 4:30pm
Registration Open

Quiet Room – All Day
Lincoln A

7:30 – 8:30am
Breakfast

9:00am – 10:30am
Keynote – Jeff Rubin
Pointe Sainte-Anne

10:30 – 11:00am
Break

11:00am – 12:30pm
Concurrent Sessions (6)

12:30 – 2:00pm
Lunch
CIH Canada Lunch
Marysville

2:00 – 3:30pm
Concurrent Sessions (7)

2:00 – 4:30pm
Mobile Tours (3)

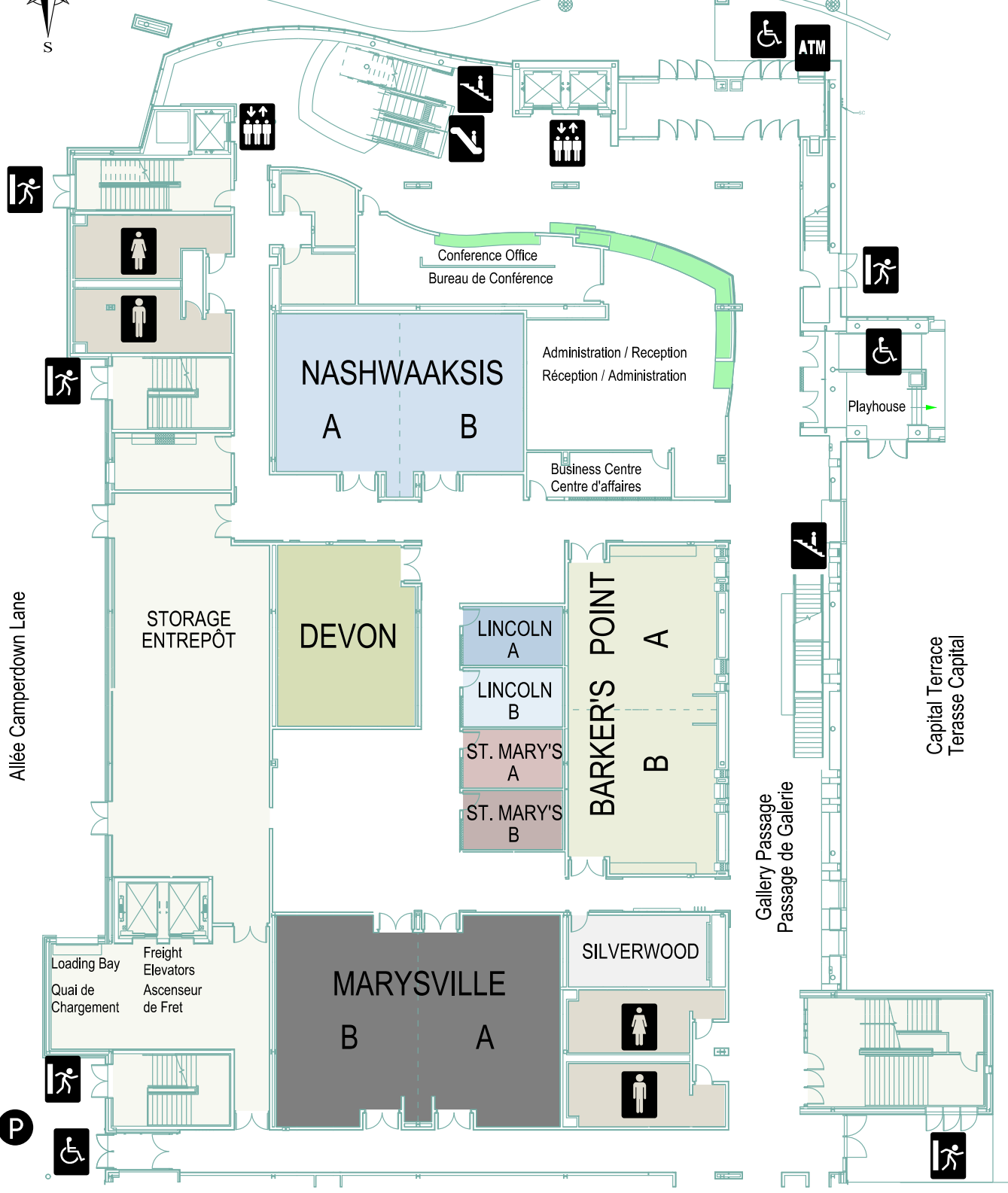
3:30 – 3:45pm
Break

3:45 – 5:15pm
Congress Send-Off
Pointe Sainte Anne

5:30 – 7:30pm
Closing Party
Piccaroon’s Roundhouse



rue Queen Street



Place CHANCERY Place

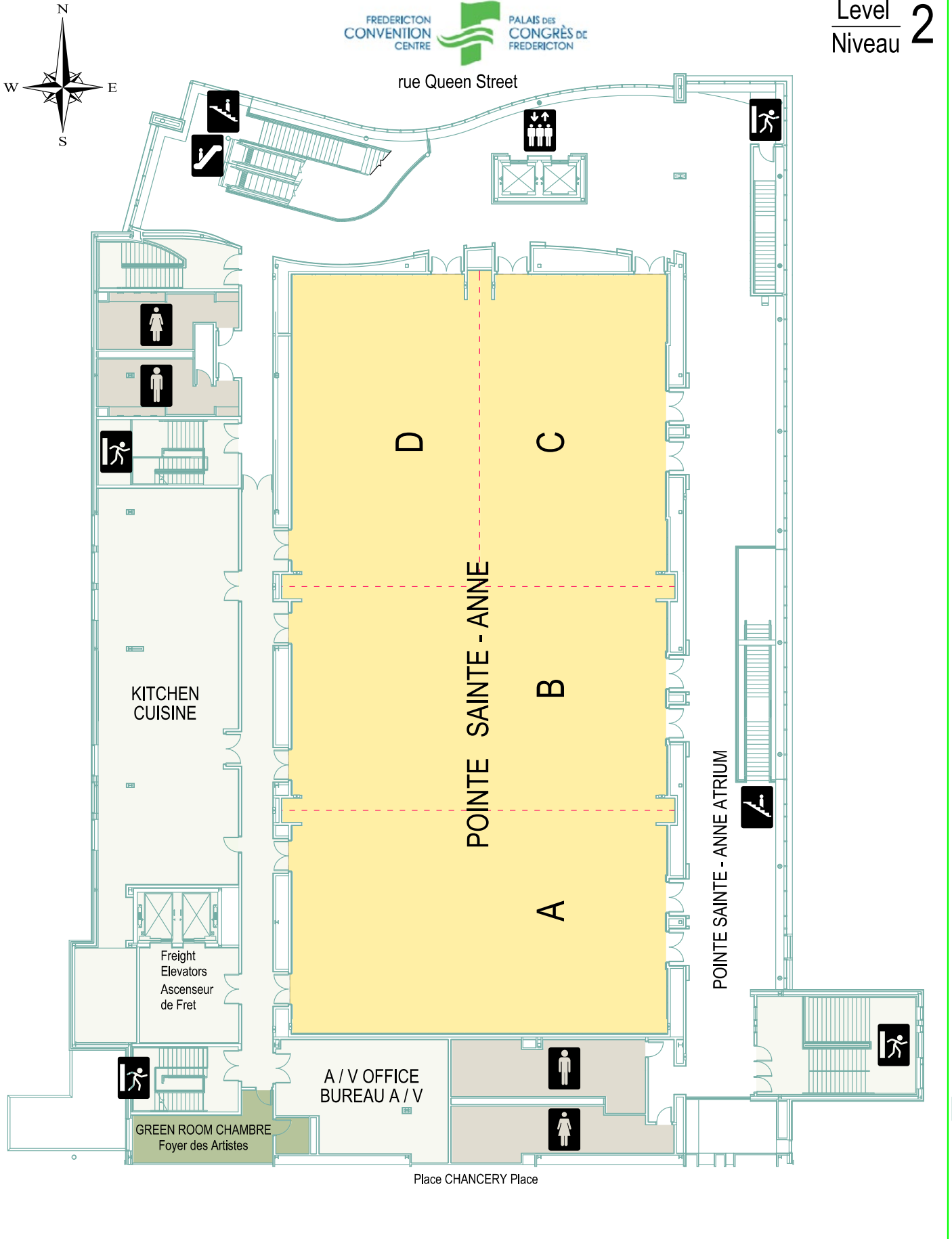


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**THE AGENCY
FOR CO-OPERATIVE
HOUSING**

**L'AGENCE
DES COOPÉRATIVES
D'HABITATION**

**Empowering communities
with data and benchmarking**

**Donner le pouvoir au communautés avec
des données et analyses comparatives**



Welcome to the 2024 CHRA National Congress on Housing and Homelessness!

Kulasihkulpon (Wolastoqey for we welcome you)! We're so happy to welcome you to Fredericton for the 56th Annual CHRA Congress. The past year has been transformative for CHRA. Member engagement at the 2023 Congress in Winnipeg helped to finalize our 2023-2027 Strategic Plan, which our team is working hard to realize. Our vision is of a thriving housing system in Canada, where we realize the right to housing for all. We trust this is your vision as well.

This Congress brings together committed housing professionals and experts who will make our vision a reality. We're proud to count our members, sector partners, and Congress speakers and attendees among those who are truly pushing for change and enacting solutions in the midst of what has rapidly become a dire housing crisis.

This year's Congress program is designed to change the way we think about housing, collaboration, and problem-solving. Over the next few days, you'll attend sessions led by dedicated leaders, academics, and frontline workers who will explore topics including development, inclusive housing solutions, innovative partnerships, and initiatives that are addressing discrimination, colonialism, ableism, and other inequities. This last point is key; we cannot move forward as a sector or solve the housing crisis without engaging with marginalized individuals and communities to create anti-discriminatory solutions that truly meet the needs of these populations.

The Indigenous Caucus and CHRA continue to advocate for a fully funded urban, rural, and northern (URN) Indigenous housing strategy. There can be no solution to the housing crisis that doesn't include such a strategy.

Last year's inaugural Indigenous Innovation Forum was a huge success, and we're looking forward to another great day of learning, discussion, and problem-solving from innovative Indigenous housing experts. We invite you to visit the Indigenous Makers Market; bring home some unique arts and crafts and support local Indigenous artists and craftspeople.

There are many reasons to have hope that we can solve the housing crisis. Public attention in Canada has never been more focused on housing, particularly rental housing affordability. CHRA's advocacy and that of our sector partners is appearing in news articles and programs on a regular basis, drawing further attention to the community housing sector's critical role in alleviating the crisis.

In November 2023, CHRA and our project partners released an economic study that finds a causal connection between the proportion of community housing within the overall housing stock and gains in economic productivity. Our keynote speaker noted economist; energy, trade, and financial markets expert; and bestselling author Jeff Rubin will speak to the economic case for community housing, one that the sector has long known, and is only now being truly recognized.

We're happy to have you here, working with us on housing solutions that will benefit all who live in Canada.

Enjoy the Congress!

CHRA Staff

Ray Sullivan
Executive Director

Vena Beckford
Director of Indigenous Housing Policy and Programs

Julie McNamara
Director, Programs, Partnerships & Events

Mel Willerth
Senior Manager of Education

Leah Blunden
Manager, Communications

Chloe Martin
Membership & Program Coordinator

Anna Martin
Executive Coordinator

CHRA Board

Margaret Pfoh
President
Regional Director, British Columbia
Chief Executive Officer, Aboriginal Housing Management Association

Susan McGee
Vice President
Regional Director, Alberta
Executive Director, Homeward Trust

Timothy Crooks
Past President
Regional Director, Nova Scotia & PEI
Executive Director, Phoenix Youth Programs

George Cormier
Treasurer
Regional Director, New Brunswick
Managing Director, Rising Tide Community Initiatives

Justin Marchand
Director, Indigenous Communities
Chief Executive Officer, Ontario Aboriginal Housing Services

Michael Braithwaite
Regional Director, Ontario
CEO, Blue Door

André Castonguay
Regional Director, Quebec
Executive Director, Réseau Québécois des OSBL d'Habitation

Jen Crowe
Regional Director, Newfoundland & Labrador
Senior Director of Strategy, Fund Development and External Relations, Strategic Initiatives, Choices for Youth (CFY)

James Heinrichs
Regional Director, Manitoba
Executive Director, Winnipeg Housing Rehabilitation Corporation

Juanie Pudluk
Regional Director, Nunavut, Northwest Territories and Yukon
Associate Deputy Minister, Nunavut Housing Corporation

Tyler Stewart
Regional Director, Saskatchewan
Chief Executive Officer, Stewart Properties

Leigh Bursey
Director at Large
Independent Member

Anne Demers
Director at Large
Directrice générale, Regroupement des offices D'habitation du Quebec

Shaun Simms
Director at Large
Vice President, People, Culture and Communications, Ottawa Community Housing Corporation

Preventing and Ending Edmonton Homelessness

Homeward Trust Edmonton's goal is simple and achievable; but not easy, ending Edmonton homelessness.

As a community-based organization and system planner, and developer and operator of supportive housing, we take a data and community-informed approach to implement strategies and programs based on current needs and potential impact. With ongoing and consistent collaboration with the entire homeless-serving sector and all orders of government, we are committed to working together as a community to prevent and end homelessness.

**Together we can learn, engage
and ensure everyone has a safe
place to call home**

Learn more
homewardtrust.ca



Thank You to Our 2024 Congress Sponsors



Congress Bursaries

With the generous support of our sponsors, CHRA offers a limited number of bursaries to retired members, persons with lived experience, Indigenous Innovation Forum attendees, students, early career professionals, and Housing Professionals Mentorship Program (HPMP) mentees.

Thank you to our Congress Bursary Sponsors

Lived Experience Bursary



Young Professionals Bursary



HPMP Bursary



Indigenous Innovation Forum Bursary



Connect to the Event app!



Download the Pheedloop Go app for free from the Apple Store or Google Play and sign in with your Pheedloop user info (the login you used to register online) to access the Congress 2024 app.

You can also check your email for an invitation to download the 2024 CHRA Congress event app or speak to one of the friendly CHRA staff at the registration desk for assistance.

Download the app to see the most up-to-date information on session speakers, to review your sessions, and to learn more about our Tradeshow exhibitors!

Review sessions you attend in the app!

1. Click on 'Schedule' at the top of the screen
2. Select the session you want to review from the list
3. Click on 'Feedback' in the bottom right corner to access the session feedback survey

To access the app content in French:

1. Click on the menu icon in the upper left corner
2. Click on your name
3. Click on App Settings at the top
4. Click on Change Language and select French



Monday April 8

7:00 – 9:00pm **Indigenous Caucus Social & Networking**
FCC, Lobby

This event is sponsored by Ontario Aboriginal Housing Services and presented in partnership with NICHl



The Indigenous Caucus and NICHl invite you to an evening of socializing and networking. Browse the Indigenous Maker's Market while enjoying refreshments, catching up with colleagues, and making new connections. This event is open to all who purchase a ticket upon registration.

Indigenous Makers Market

7:00 – 9:00pm **Monday April 8**

8:30am – 2:00pm **Tuesday April 9**

New for 2024! Enjoy the Indigenous Maker's Market, taking place during the Indigenous Innovation Forum and the Pre-Congress courses on April 9. Bring home some unique arts and crafts and support local Indigenous artists and craftspeople!



**Ontario
Aboriginal
Housing Services**

is proud to sponsor the
**2024 CHRA National Congress on Housing and
Homelessness**

OntarioAboriginalHousing.ca

@OntarioAboriginalHousing

@OAHSSC

@OntarioAboriginalHousing

7:30am – 4:30pm **Registration desk open
Level 1, Conference office**

7:30 – 8:30am **Breakfast**

9:00am – 3:30pm **Indigenous Innovation Forum 2024**
FCC, Pointe Sainte-Anne C & D

*Sponsored by the Community
Housing Transformation Centre
and BC Housing*



This event combines the “Innovation Forum” and “Indigenous Caucus Day” of previous years to provide a day of learning and discussion about Indigenous Innovations in Housing. This event will offer a variety of sessions, valuable insights, and learning opportunities for Indigenous and non-Indigenous participants alike.

Agenda

8:45am **Doors Open**

9:00 – 10:30am

Opening Prayer & Land Acknowledgement
Elder Charlie Nicholas

Indigenous Caucus Chair Address

CHRA President’s Address

10:30am – 12:00pm **Roots to Roofs: Perspectives on Urban Indigenous Housing Development**

Immerse yourself in the world of urban Indigenous housing development alongside our esteemed panel of visionaries, community leaders, and housing providers. We invite you to join a thought-provoking conversation as we delve into the challenges, victories, and inventive solutions shaping the urban Indigenous housing landscape.

Gain insights into the narratives behind successful projects as our panelists recount their journeys from initial concepts to final execution. Delve into the distinct design elements, community engagement tactics, and collaborative strategies that have propelled these developments to success.

This panel offers a comprehensive exploration of the multifaceted realm of urban Indigenous housing, from addressing issues of affordability and accessibility to incorporating traditional wisdom alongside contemporary design. Join us for a deep dive into this dynamic field, where we promise to uncover the stories and strategies that have made a lasting impact.

12:00 – 1:00pm **Lunch**

Sponsored by



1:10 – 3:15pm **4 Corners of Indigenous Housing**

Embark on a groundbreaking exploration of “The Four Corners (and a Roof!) of Indigenous Housing,” a pivotal event hosted in collaboration with prominent voices in Indigenous advocacy and housing initiatives. Join us as we shine a spotlight on critical issues facing Indigenous communities, particularly focusing on the housing rights and experiences of Indigenous women.

In partnership with the Women’s National Housing & Homelessness Network, delve into the urgent discussion surrounding “Unsheltered Indigenous Women’s Right to Housing.” Explore

Tuesday April 9

7:30 – 8:30am
Breakfast

9:00am – 4:30pm
Indigenous Innovation Forum 2024

8:45am
Doors Open

9:00 – 10:30am
Opening Prayer & Land Acknowledgement
Elder Charlie Nicholas

Indigenous Caucus Chair Address
CHRA President’s Address

10:30am – 12:00pm
Roots to Roofs: Perspectives on Urban Indigenous Housing Development

12:00 – 1:00pm
Lunch

1:10 – 3:15pm
4 Corners of Indigenous Housing

3:15 – 3:40pm
Interactive Break

3:40 – 3:50pm
NICHI CEO Address

3:50 – 4:05pm
Indigenous Innovation Forum Recap

4:05 – 4:20pm
Closing Prayer
Elder Charlie Nicholas

4:20 – 4:30pm
Wrap-up

4:30 – 6:00pm
Indigenous Caucus Annual Caucus Meeting

8:30am – 2:00pm
Indigenous Makers Market

9:00am – 5:00pm
Pre-Congress Courses

5:00 – 6:30pm
Let’s Solve the Housing Crisis:
HOUSINGACTION.CA

7:30 – 10:00pm
**Welcome Party – brought to you
by the Housing School**

the challenges, systemic barriers, and necessary pathways to ensure housing security and dignity for Indigenous women across the nation.

BC Housing Initiatives will illuminate the path of “Asset Management and Capacity Building” within Indigenous communities, showcasing initiatives aimed at fostering sustainable housing practices and enhancing community resilience.

Delve into the critical advocacy work of the Office of the Federal Housing Advocate, focusing on “Indigenous Women’s Rights Violation” within the housing sector. Understand the legal frameworks, challenges, and opportunities in addressing these violations and advocating for justice.

Journey with the Congress of Aboriginal Peoples as we confront the disparities between “On vs Off-Reserve Indigenous Housing.” Gain insights into the unique challenges faced by Indigenous peoples living off-reserve and explore strategies for equitable housing access and support.

Arrive at the final corner of housing for an insightful presentation by Katlia Lafferty of macushlaw, focusing on crucial human rights issues faced by Indigenous women. Katlia will delve into the “Even the Beaver” evidence-gathering submission to the Office of the Federal Housing Advocate, a vital report for amplifying the resilient voices of Indigenous women and gender diverse people who experience housing precarity and homelessness.

“The Four Corners of Indigenous Housing” invites you to join this vital conversation, where voices from diverse perspectives converge to drive meaningful change. Whether you are a policymaker, advocate, community member, or ally, your participation is crucial in shaping a future where Indigenous housing rights are upheld, and every person has a place to call home.

Sponsored by



3:15 – 3:40pm **Interactive Break**

3:40 – 3:50pm **NICHI CEO Address**

3:50 – 4:05pm **Indigenous Innovation Forum Recap**

4:05 – 4:20pm **Closing Prayer**
Elder Charlie Nicholas

4:20 – 4:30pm **Wrap-up**

4:30 – 6:00pm **Indigenous Caucus Annual Caucus Meeting**



The Home Depot of Canada Inc. has been a partner with CHRA since Dec 2019., to help members save time and money, while building your brand.

Home Depot Benefits

Beyond the everyday services and guaranteed low prices members have access to the Pro Xtra Program a rewards program built for PRO’s

The Program gives members access to:

Quarterly rewards on Qualifying Purchases Upon registration to the Program, member will get a Pro Xtra ID and must use their Pro Xtra ID when shopping with The Home Depot to earn their Quarterly reward. Additional rewards for members with Qualifying Paint Purchases made with their Pro Xtra ID

The Program gives members access to:

- Pro Direct Volume Pricing and Delivery
- Access to hundreds of thousands of products
- Bulk pricing
- Dedicated Sales Team
- Spend Management & Reporting

Already a member of Pro Xtra or require more info? Reach out to:

Lisa Brown, National Account Manager , Home Depot Canada at lisa_x_brown@homedepot.com

9:00am – 5:00pm Pre-Congress Courses**The Curious Case of Housing Policy in Canada**

FCC, Barker's Point

Housing policy in Canada is a multi-level government social responsibility that has left politicians, society and those impacted by homelessness unsure of who is responsible for providing affordable and adequate housing. This course will consider the political arena of housing policy, focusing on the role of levels of governments in housing. This course will use a variety of teaching styles and activities to explore key concepts such as federalism, the right to housing, government accountability, and affordable housing to give participants a better understanding of how current legislation impacts the most vulnerable groups in Canada. Register for this course and learn about:

- the policy landscape of housing in Canada,
- key government and non-government actors that influence policy outputs and how their decisions impact homeless individuals across the country,
- the key policies surrounding housing in Canada,
- barriers to policy implementation in Canada, and
- the concept of the 'right to housing'.

Instructor: Justin Rain, *Consultant, Tim Welch Consulting*

Looking at the Housing Sector with an Indigenous Lens

FCC, Nashwaaksis

Join us for a full-day session to help you understand the nuances and complexities of Indigenous housing within the housing sector and look at the housing sector through an Indigenous lens. This course is for sector professionals who serve Indigenous people and are seeking an opportunity for learning.

Register for this course and learn about the relevance of culture, history, and community for Indigenous people across the country and the Housing Continuum, Indigenous housing strategies, challenges, and priorities. Participants will gain understanding of:

- how historical events, practices, and laws have impacted Indigenous people with a focus on housing
- Indigenous cultural ways of communicating and cultural differences that can lead to unintentional challenges
- Indigenous cultural family dynamics that are relevant to housing

Indigenous people are disproportionately unhoused, in need of housing, or living in affordable housing provided by people like you.

The goal is always to have a successful tenancy, and this course can aid in gaining understanding and developing cultural intelligence. Many cultures outside of North America have similar cultural values and ways of communicating; by learning to implement an Indigenous lens into the work you do, it can benefit everyone, not just Indigenous people.

Instructor: Charla Huber, *Communications Consultant – First Nation, Inuit – Canadian*

LET'S SOLVE THE HOUSING CRISIS
HOUSINGACTION.CA**5:00 – 6:30pm Let's Solve the Housing Crisis:**
HOUSINGACTION.CA
The Playhouse

The housing crisis demands the collective effort of millions of Canadians and diverse organizations, uniting volunteers, tradespeople, non-profits, and governments at all levels.

Embark on a transformative journey at HOUSINGACTION.CA, spanning a century of Canadian housing from 1944 to 2044. Discover the roots of our current crisis and the crucial steps needed for a solution, exploring non-market housing, homelessness, YIMBYISM, and public funding.

This immersive experience invites students, professionals, seniors, and housing experts to join an interactive presentation. Brace yourself for a powerful call to action, urging each audience member to pledge at least one impactful act, from donating items to volunteering, or pursuing a career in the non-market housing sector. Together, let's reshape the future of housing in Canada!

**7:30 – 10:00pm Welcome Party – brought to you by the Housing School**
Beaverbrook Art Gallery

We're taking you back to high school for the Congress Welcome Party! Come together with your colleagues for a mix-and-mingle cocktail reception to celebrate beginning of Congress 2024. Take the chance to dress up like you did in high school and recapture the excitement of going back to school, in honour of the soon-to-be-launched Housing School – a joint initiative from the Community Housing Transformation Centre, CHRA, and CIH Canada! Dress-up is strongly encouraged; we can't wait to see all the different eras of our Congress attendees' high school years represented!

Sponsored by



Community Housing
Transformation Centre
Centre de transformation
du logement communautaire

Wednesday April 10

7:30 – 8:30am
Breakfast

8:00am – 4:00pm
2023 CHRA tradeshow

9:00 – 10:30am
Congress Kick-Off

10:30 – 11:00am
Break

11:00am – 12:30pm
Concurrent Sessions



11:00am – 6:00pm
Mobile Tour 1

12:30–2:00pm
Lunch

1:00 – 2:00pm
Inaugural Black Caucus Meeting

2:00–3:30pm
Concurrent Sessions



2:00 – 4:30pm
Mobile Tour 2
Mobile Tour 3

3:30 – 3:45pm
Break

3:45 – 5:15pm
CMHC's Houser's Den Challenge

7:00 – 10:00pm
President's Kitchen Party

7:30am – 4:30pm **Registration desk open**
Level 1, Conference office

Quiet Room – All Day
Lincoln A

Sponsored by



(inclusive space, suitable for prayer and quiet contemplation)

7:30 – 8:30 am **Breakfast**

8:00am – 4:00pm **2024 CHRA Tradeshow**

9:00 – 10:30am **Congress Kick-Off**
Point Sainte-Anne

Join us to start Congress off right with special guests and speakers.

10:30 – 11:00am **Break**

Sponsored by



11:00am – 12:30pm **Concurrent Sessions**

Go-No-Go: An Affordable Housing Development Game by Cahdco
FCC, Barker's Point

Curious about the affordable housing development process? Gonogo is a game that emulates the early stages of an affordable housing development project by reflecting the iterative design process. Get answers to questions like:

- Does your project work?
- Is it feasible?
- Can you make your Go-No-Go (Gonogo) decision?

Explore different project roles, housing scenarios, and challenges with the goal of completing your own project concept and feasibility study. May the most feasible project win!

The Canadian Housing Acquisition Fund
FCC, Marysville

"For every affordable home in a non-profit or co-op created between 2011 and 2021 with support from federal programs, we are losing eleven affordable rents in the private market. We are moving backwards; without a national plan to safeguard the existing affordable rental supply in the private market, the federal government's efforts to make housing more affordable and accessible will fall short. Here's the solution – a sector-driven, national fund to provide financial support for non-profits and co-ops to buy existing market rentals: Canadian Housing AF.

Join this session and:

- Get an intro to the Canadian Housing Acquisition Fund
- Learn how it can be a cost-efficient way to quickly increase community housing stock
- Find out how you can support this initiative"

From Assessment to Action: Unveiling insights and strategies for Indigenous housing empowerment

FCC, Pointe Sainte-Anne B

Indigenous peoples in Canada are disproportionately affected by homelessness and core housing need. Learning from Indigenous-led community housing providers and those with lived experience are key to addressing this crisis. Join speakers to learn about:

- First Nations housing conditions and issues
- Research done in collaboration with Saskatchewan First Nations into how to improve on-reserve housing outcomes
- How Indigenous-led community housing providers are working to overcome the legacy of colonization across the country

Breaking Barriers, Building Futures: Exploring homelessness experiences and transformative strategies for safer, inclusive housing solutions in Canada

FCC, Pointe Sainte-Anne C

The causes of homelessness are manifold and complex. Discrimination, mental health and addictions, and a lack of policy solutions are just a few of the many challenges to address if we are to prevent and end homelessness in Canada. Join our panel of experts to learn about:

- Housing challenges for African Nova Scotian people and how innovative local initiatives and community-led solutions are combating homelessness and promoting equitable housing solutions
- How harm reduction supports can reduce the chance of adverse outcomes from on-site substance use in shelters and supportive housing
- promising policy transformations that can constitute a framework for ending homelessness in Canada

Empowering Black Communities: Strategies, solutions, and collaborative approaches in Canadian housing development

FCC, Devon

Black families and individuals in Canada face disproportionate and unique challenges in securing safe, affordable, and appropriate housing. Black-led initiatives across the country are undertaking research and providing solutions to address these challenges. Join our panel of experts to learn about the housing-related challenges Black populations and get an understanding of:

- Systemic, structural, and interpersonal barriers to housing, and experiences of Black renters
- The Black Community Housing Network which aims to lay the foundation for medium to long-term change for Black communities
- Innovative solutions to securing safe, affordable, suitable, and accessible housing for Black Communities in Metro Vancouver and across Canada
- The Black Community Housing Advisory Table and how it's implementing a coordinated approach to eliminating housing inequities and improve outcomes for Black residents

Growing Fredericton's Community Housing Capacity

FCC, Pointe Sainte-Anne A

Sponsored by The City of Fredericton

French translation available.

Fredericton

Fredericton is a mid-sized city with record population and employment growth. As with all jurisdictions, challenges exist with the supply and affordability of housing options across the continuum. Investment by senior levels of government is just beginning to positively impact the supply of housing given the needs in the community. The City understands the need to create capacity in the not-for-profit and co-operative housing sectors. Growing this sector is key to unlocking larger amounts of affordable housing.

City of Fredericton Mayor Kate Rogers, Chair of the Fredericton Affordable Housing Committee, will moderate a panel discussion of local not-for-profit housing providers to discuss:

- what is working
- what needs to be changed
- issues encountered by the sector in trying to increase the supply of affordable and appropriate housing

Sheltering Dignity: Navigating homelessness with decolonized data, practical wisdom, and HIV-inclusive programs

FCC, Pointe Sainte-Anne D

There is no catch-all solution to address Canada's homelessness crisis. To truly eliminate homelessness, we must take a multifaceted approach that addresses the needs of specific groups and individuals. Join our panel of experts to explore solutions that respect the dignity and rights of individuals and learn about:

- The need to decolonize and Indigenize homelessness data collection methods to better address the needs of Indigenous communities
- Best practices for cities and emergency response teams when approaching encampments and how to best support those living there
- The relationship between housing and HIV and how housing providers can talk about HIV with their clients and community and increase testing among people who are houseless or precariously housed



11:00am – 6:00pm

Mobile Tour 1 Exploring the Success of the Non-Profit Housing Sector in Saint John

Ticket holders meet at the FCC front doors.

Join us for an all-day tour to learn from the successes of Saint John community housing providers. Starting with a drive through Saint John's North End, we'll highlight the successes of the Range Co-Operative's acquisition of federal government wartime housing and other collaborative approaches to delivering alternative forms of housing. Then we'll go on a walking tour of Saint John's Waterloo Village to see various developments, both under construction and complete, and learn how non-profit organizations have taken the initiative and forged partnerships to respond to some of the community's most pressing challenges.

Please note that you must have purchased a ticket to attend the mobile tours.



12:30 - 2:00pm **Lunch**

1:00 - 2:00pm **Inaugural Black Caucus Meeting**
FCC, Devon

Join us for the inaugural National Black Housing Caucus, a groundbreaking gathering uniting individuals and organizations dedicated to pioneering Black-led housing policy and addressing systemic challenges faced by members of our communities across Turtle Island. We welcome participants who self-identify as Black, including professionals in housing policy, non-profit housing providers, developers, lived experts, service providers, and more. This historic meeting offers exclusive opportunities to share insights, align, and shape the future of Black housing advocacy.

Our meeting will provide opportunities for visioning an equitable future for Black housing. A forum highlighting ongoing work in our communities, the National Black Housing Caucus seeks to shape a future where our combined efforts lead to sustainable change and progress nationwide. Let's discuss ongoing work across the provinces and territories, including the creation of the Black Communities Housing Technical Resource Centre, and how you can get involved!

Together, let's build impactful connections and a lasting legacy!

2:00 - 3:30pm **Concurrent Sessions**

Go-No-Go: An Affordable Housing Development Game by Cahdco
FCC, Barker's Point

Curious about the affordable housing development process? Go-no-go is a game that emulates the early stages of an affordable housing development project by reflecting the iterative design process. Get answers to questions like:

- Does your project work?
- Is it feasible?
- Can you make your Go-No-Go (Gonogo) decision?

Explore different project roles, housing scenarios, and challenges with the goal of completing your own project concept and feasibility study. May the most feasible project win!

Data Empowerment: Navigating advocacy, insights from Statistics Canada, and crafting harm reduction data dashboards for housing success

Pointe Sainte-Anne B
Sponsored by Yardi Canada



Data is a useful tool in the fight against homelessness and housing precarity. Data usage is becoming increasingly popular among housing providers for improving service delivery, tracking performance metrics, and more. Join this panel to learn about diverse uses for data in the housing sector from a variety of perspectives and how to:

- Identify the right questions to ask and tools to use to get the most out of your data
- Develop a harm reduction data dashboard and implement action plans based on data to ensure responsive programming
- Access and use housing data from Statistics Canada

Building Bridges, Building Homes: Innovative partnership strategies in mental health, housing, and community initiatives
Pointe Sainte-Anne C

We know that housing is more than bricks and mortar. Strategic partnerships are an important element of housing, offering critical supports to help individuals and families successfully maintain their housing and helping create solutions for housing in areas facing challenges to housing development. Join our panel to learn about the importance of strategic housing partnerships and get insight into:

- How partnerships can create inclusive housing solutions that are mindful of mental health
- Successes, challenges, and lessons learned in creating and implementing a Community Partnership Strategy
- How partnerships can be leveraged to serve marginalized populations to receive and maintain supportive housing

Nurturing Resilience: Empowering survivors through women-centered housing solutions and national perspectives on second stage models
FCC, Devon

Women and children fleeing violence require housing that is suitable, accessible, and safe. Research, client consultations, and engagement have been undertaken within the sector to implement innovative solutions to ensure that appropriate housing and supports meet the needs of women and their families. Join our panel of transitional housing providers as they explore:

- The Women-Centred Housing Model and how to increase access to housing for women and their children experiencing violence or at risk of violence
- Challenges and opportunities in creating second stage housing, including lessons learned from project examples

Opening the conversation: DEI solutions without shaming participants
FCC, Marysville

All too often, Diversity, Equity, and Inclusion (DEI) training leaves participants feeling guilty, shameful, and helpless. Reviewing HR and operational policies with a DEI lens can be daunting and uncomfortable and it can sometimes feel like fingers are being pointed.

Experience a new approach to DEI that doesn't shy away from truths and yields real change, allowing organizations and their leaders to develop tools and actionable skills to help guide learning into action.

Hard truths must be addressed, and we can do that effectively, without leaving people feeling immense shame and guilt. Join this session to learn about how this approach guides organizations to:

- align their policies, procedures, and work cultures confidently, comfortably, and collectively, and
- create a supportive, diverse, equitable and inclusive space that people want to be in.

Join this welcoming multimedia experience where participants learn through film, storytelling, and facilitated activities.

Building Together: Strategies for inclusive housing in Nunavut, Nova Scotia, and rural and remote communities

FCC, Pointe Sainte-Anne A

French translation available.

Developing housing that is deeply affordable and meets the needs of its residents is a complex process. Different communities and physical environments require nuanced approaches to needs assessments, development planning, and support services. Join our panel of experts to learn about their successes, challenges, and innovations to support their communities and get an understanding of:

- The Nunavut 3000 Strategy and how it represents a major change in the way housing will be developed and constructed in Nunavut
- How the groundbreaking African Nova Scotia Housing Needs Assessment and Strategy is addressing the unique housing challenges and needs within African Nova Scotian communities
- How the Rural Development Network is supporting rural and remote communities in their effort to build affordable, sustainable, and suitable housing

Advocacy in Literature: A Congress author's panel

Join this discussion between prominent Canadian Authors who will join us to talk about their books centred around issues of homelessness and housing in Canada. Books include:

- Ending Homelessness in Canada, multiple authors.
- Home Truths: Fixing Canada's Housing Crisis by Carolyn Whitzman
- The Tenant Class by Ricardo Tranjan
- Our Crumbling Foundation: How we solve Canada's Housing Crisis by Gregor Craigie

2:00 – 4:30pm

Mobile Tour 2 12 Neighbours



Ticket holders meet at the FCC front doors.

Come and learn about the 12 Neighbours Community a dignified microcommunity where housing is just the beginning. Through the construction of tiny homes, the offer of permanent housing, personal development supports and progressive employment, 12 Neighbours has found a model that has been a resounding success.

Mobile Tour 3 Skigin-Elnoog Housing Mobile Tour

Ticket holders meet at the FCC front doors.

Join this tour to visit the newest buildings in Skigin's portfolio as well as the Rapid Housing Initiative build for seniors and people with physical disabilities as well as Skigin's major service provider organization, Under One Sky- Friendship center.

Please note that you must purchase a ticket to attend the mobile tours.

3:30 – 3:45pm **Break**

3:45 – 5:15pm **CMHC's Houser's Den Challenge**
FCC, Pointe Sainte-Anne



Sponsored by Canada Mortgage and Housing Corporation
French translation available.

Houser's Den is a dynamic and interactive event designed to support and encourage innovative housing featuring projects that were submitted to Round 5 of the CMHC Housing Supply Challenge.

Hosted by Julie McNamara, CHRA's Director of Programs, Partnerships and Events, and Mel Willerth, CHRA's Senior Manager of Education, *Houser's Den* takes inspiration from the popular TV show, *Dragons' Den* and will feature a live presentation of innovative housing projects. Our event will focus on community-driven initiatives that align with CMHC's objectives related to fostering affordable and sustainable housing solutions. Judges and the crowd will select awards for the projects.



7:00 – 10:00pm

President's Kitchen Party
Fredericton Delta Hotel,
Governor's Ballroom



Sponsored by the Aboriginal Housing Management Association

Join us at the CHRA President's Kitchen Party! We're taking advantage of our location in Fredericton to enjoy a truly unique local event: a kitchen party with an Indigenous twist. Catch up with your colleagues, make new friends, and celebrate our sector with food and drinks in a casual setting.

Please note that you must purchase a ticket to attend the President's Kitchen Party.

9:00 – 11:00pm **Reception for BC attendees**
Southside Shake @ Hilton Garden Inn
Fredericton Downtown

Are you a member of:

- Aboriginal Housing Management Association,
- BC Non-Profit Housing Association, or
- Co-operative Housing Federation of BC?

Join your Housing Central colleagues for food and beverages. Check the app for more details or email conference@bcnpha.ca for an automated reply with location.

Thursday April 11

7:30 – 8:30am

Breakfast

9:00 – 10:30am

Keynote Address

10:30 – 11:00am

Break

11:00am – 12:30pm

Concurrent Sessions

12:30–2:00pm

Lunch

2:00–3:30pm

Concurrent Sessions



2:00–4:30pm

Mobile Tour 4

Mobile Tour 5

Mobile Tour 6

3:45 – 5:15pm

Congress Send-Off

5:30 – 7:30pm

Closing Party

7:30am – 4:30pm **Registration desk open**
Level 1, Conference office

Quiet Room – All Day

Lincoln A

(inclusive space, suitable for prayer and quiet contemplation)

Sponsored by



7:30 – 8:30 am **Breakfast**

9:00 – 10:30am **Keynote Address**

FCC, Pointe Sainte-Anne



Jeff Rubin

Economist; Energy, Trade, and Financial Markets Expert; Bestselling Author

Sponsored by Ontario Aboriginal Housing Services
French translation available

Jeff Rubin is an award-winning economist and author. He spent two decades as the chief economist at CIBC World Markets where he received 10 citations as Canada's top ranked financial market economist. Rubin was one of the first economists in the world to predict triple digit oil prices back in 2005. Considered one of the world's leading energy experts at the time, his insights have made the front pages of the New York Times and the Wall Street Journal, and he has been cited in several high-profile publications including Newsweek and The Economist.

Since resigning from CIBC World Markets in 2008, Rubin has pursued an independent career as an author and public speaker. His first book, *Why Your World Is About to Get a Whole Lot Smaller*, was an international bestseller, translated into eight languages. It was the number one bestselling non-fiction book in Canada and won the National Business Book Award. It was also longlisted for the Financial Times and Goldman Sachs Business Book of the Year Award in the United Kingdom.

Rubin has gone on to write three more bestselling books: *The End of Growth*, *The Carbon Bubble*, and *The Expendables*. In May 2024, he'll release his fifth book, *The New Normal: How Inflation, Sanctions and War will Change Your Lives Forever*. In addition, Rubin wrote a widely read column in the *Globe and Mail* for several years called "Ahead of the Curve". His recent work has focused on the demise of globalization and the fracturing of the world economy into competing geopolitical blocks.

10:30 – 11:00am **Break**

Sponsored by



11:00am – 12:30pm **Concurrent Sessions**

Revolutionizing Supportive Housing: From effective delineation to purposeful development and inclusive regional renewal

FCC, Pointe Sainte-Anne B

Supportive housing providers across the country are on the vanguard of innovative solutions that help residents maintain their housing and find community. Learn from providers who have implemented programs, development standards, processes and more to help residents maintain successful tenancies. Join our panel to learn about:

- The importance of role definition between support services and landlord functions
- Risks that may occur during the construction process and mitigation strategies
- How to bring a community supportive approach to an existing multi-residential building, and more

From Rights to Realities: Addressing housing affordability, expanding partnerships, and harnessing land trusts for community transformation



FCC, Pointe Sainte-Anne C

Sponsored by Encasa

Canada's housing crisis requires an "all hands on deck" approach, with research-based and non-profit models at the forefront, providing innovative solutions. Join our panel of experts to explore:

- Existing barriers to housing
- Canada's obligations under international law to achieve housing affordability and how this looks in Toronto
- The Upper Hammonds Plains Community Land Trust's (UHPCLT) use of the Solutions Lab in tackling complex housing challenges
- Insights for applying UHPCLT's strategies to similar housing initiatives in other communities

Beyond Statistics: Unveiling macroeconomic consequences, advocating for non-market housing, and scaling up impact in community housing

FCC, Devon

Canada has declared housing a human right, but we are in the midst of an ongoing and escalating housing crisis. We know that the lack of affordable housing is a liability to Canada's economy. What solutions are available to solve this conundrum? Join our diverse panel of experts to learn about:

- The economic costs of Canada's current level of housing unaffordability in housing and the economic benefit of the availability of affordable housing
- A new method to quantify the potential and impact of non-market housing
- New innovations in the community housing sector to improve capacity and meet community needs

Equity in Focus: Illuminating Black housing perspectives, collaborative technical resources, and tackling systemic barriers

FCC, Pointe Sainte-Anne A

French translation available

Black families and individuals face disproportionate barriers, including racism and discriminatory housing practices, to accessing housing in Canada. Initiatives from across the country are working to understand these barriers and are working on solutions to eliminate them. Join the experts as they discuss:

- Systemic barriers to stable housing that contribute to homelessness
- The importance of engaging and centering the voices of Black people with lived/living experience
- Tools for policymakers and practitioners to combat anti-Black racism in the sector and promote equitable housing for Black Canadians
- The Black Community Housing Technical Resource Center

Navigating Energy Efficiency and Decision Making in Sustainable Affordable Housing

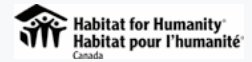


Sponsored by the Green Municipal Fund

Join us for a workshop on energy efficiency in affordable housing. Discover our new toolkit designed to help decision makers prioritize sustainability in their projects and learn about how funding from GMF's Sustainable Affordable Housing initiative can help. We will use real-life case studies for a hands-on activity on how our tools can help evaluate the financial and environmental viability of retrofit projects. You will also listen to a speaker who has experience in integrating energy efficiency in their affordable housing organization. This session is perfect for those looking to increase their technical capacity to prioritize energy efficiency. Don't miss out! Join FCM to learn about:

- prioritizing energy efficiency with practical tools and templates
- increasing technical capacity to advance energy efficiency projects
- diverse funding and capacity development options available through the GMF's Sustainable Affordable Housing initiative

From Local to Global: How collaboration gets us closer to safe and decent housing for all



Sponsored by Habitat for Humanity Canada

This session will explore the importance of collaboration in tackling the housing crisis, in local communities, across Canada, and globally. It is an opportunity to learn more about how Habitat for Humanity partners with other stakeholders to advocate and act for change.

The session will explore:

- Local partnerships in New Brunswick and their impact
- How national collaboration gets results
- How a deeper understanding of the housing ecosystem can help provide better solutions



12:30 – 2:00pm **Lunch**

CIH Canada Lunch

FCC, Marysville

CIH Canada invites all CIH members (and those interested in becoming members) to join us for an informal lunch meeting. Meet fellow members, discuss education programs, and ask questions of CIH board members in attendance and Mel Willerth, Senior Manager of Education.

2:00 – 3:30pm Concurrent Sessions

Inclusive Homes: Co-designing for Queer communities, addressing neurodivergent housing precarity, and navigating supportive housing inclusivity

FCC, Barker's Point

Having access to safe, inclusive housing can mean the difference between being housed or unhoused. Many people in the 2SLGBTQ+ community, neurodivergent individuals, and those with developmental disabilities and/or mental complexities face increased barriers to finding suitable, affordable housing and maintaining tenancies. Focusing on an inclusive approach, our panel of experts will share their learnings, challenges, and solutions in creating truly inclusive housing. Learn about:

- An ongoing comparative case study addressing holistic housing access with 2SLGBTQ+ adults
- The specific needs for Autistic and neurodiverse individuals in terms of housing
- The Mutual Inclusion Field Guide—a practical resource to help housing developers, community-builders, neighbourhood groups, and other stakeholders to initiate place-based projects that foster inclusion and belonging

Safeguarding Homes: Innovative approaches from eviction prevention to global insights on rent banks and life outcomes

FCC, Pointe Sainte-Anne B

The work of homelessness prevention is critical for community health and the well-being of countless families and individuals. Eviction prevention, rent banks, portable housing benefits, and housing interventions for those leaving the health care system are important components of that work. Hear experts explore programs and initiatives to prevent homelessness and gain insight into:

- Innovative housing stability and eviction prevention strategies that affordable housing providers can use to better support residents
- Outcomes for recipients of portable housing benefits in Canada related to housing choice, housing discrimination, and quality of life
- Rent banks and the effectiveness of emergency measures in preventing eviction
- The No Fixed Address (NFA) program and its approach to addressing the issue of adults and youth being discharged from hospital into homelessness

Housing Research & Advocacy: A framework for mobilizing knowledge

FCC, Pointe Sainte-Anne C

Housing researchers regularly and passionately advocate for the right to affordable and adequate housing for all. Join experts from across the non-profit, grassroots, and academic sectors as they discuss:

- Their respective research in the areas of housing affordability, mental health, and disability
- The importance of data to evidence-based advocacy work
- A framework for evidence-based affordable housing advocacy that is useful for researchers, grassroots advocates, and the non-profit organizations with whom they engage.

Scattered Homes: Love them, list them, or leverage them

FCC, Devon

Scattered housing is a complex topic. Some housing providers view it as a positive approach to providing affordable housing in a mixed income neighbourhood; others see it as expensive to manage and maintain. Some providers prefer to sell their scattered units, while others have taken the middle ground of selling off a few homes and/or refinancing them to support the development of additional affordable housing.

Join this session to learn about:

- The positives and negatives of scattered housing units
- Selling scattered units to finance the development of housing
- Case studies from community housing providers with experience leveraging their assets

Follow the Money: The economic case for community housing

FCC, Marysville

Housing represents nearly 40% of Canada's GDP, and it's clear our current housing system isn't working. Join our panel of noted economists to explore:

- the economics of housing,
- the role of community housing in Canada's economy,
- the policy choices that contributed to a crisis, and
- policy options that could get us out of it.

Financial Assistance for Low-Income Renter Households: A focus on Quebec

FCC, Pointe Sainte-Anne A

French translation available

Quebec, like all other provinces, is currently experiencing major housing affordability challenges. While much is often said about the need for the creation of more affordable units (i.e., supply-side approaches), demand-side approaches to housing affordability are also enormously important. Against this backdrop, Quebec's Ministry of Municipal Affairs and Housing recently commissioned a report co-authored by Nick Falvo and Eric Latimer, in partnership with the Quebec Homelessness Prevention Policy Collaborative (a partnership between McGill University's Institute of Health and Social Policy and the Old Brewery Mission). Join our panel to learn about:

- Quebec's Rent Supplement Program (known in French as the programme Supplément au loyer)
- Quebec's Shelter Allowance Program (a housing benefit known in French as programme Allocation-logement)
- Strengths and challenges of both programs
- Possible 'ways forward' in terms of improvements to each program

Housing for all: An information session with the CEO of Housing NB

FCC, Pointe Sainte-Anne D



Sponsored by Housing New Brunswick

The renewal and restructuring of the New Brunswick Housing Corporation ensures there is a focused and unified approach to address the housing challenges facing New Brunswickers. The new corporation is dedicated to working with all levels of government, community groups, non-profit and cooperative organizations and the private sector to identify and maximize development opportunities through the Housing NB strategy: Housing for All. The new strategy is based on four pillars that seek to balance immediate needs while also laying a strong foundation to meet future needs. The strategy is designed to be responsive to changing markets and needs by incorporating additional stakeholder ideas over time and adjusting initiatives that are not achieving intended results. Join this session to:

- learn about the structure of the renewed corporation and the strategy in more detail
- gain insight into the important work being done to address housing need throughout New Brunswick
- participate in a Q&A session with the CEO

2:00 – 4:30pm

Mobile Tour 4 Affordable Housing Infrastructure in the City of Fredericton



Ticket holders meet at the FCC front doors.

Take part in this guided tour to visit of several public, private, and non-profit subsidized affordable housing communities in the city. Learn about what makes each building and community unique and how they meet the needs of residents while experiencing the province of New Brunswick's approach to providing affordable housing.

Mobile Tour 5 Reimagining the Canadian Mid-Sized City - Using Innovative Urban Planning to Change the Way Housing and Communities are Built in Fredericton

Ticket holders meet at the FCC front doors.

Canadian cities are under tremendous pressure to increase residential density and develop more complete communities. Fredericton adopted a national award-winning municipal plan in 2020 which directs the city to accommodate one-quarter of projected population growth in quality infill development in the urban core. The other three-quarters of growth is directed to four new complete neighbourhoods centred on a mixed-use node and accommodating a wide range of housing types. Join this mobile workshop to learn about innovations in urban planning, affordable housing, and neighbourhood building in a fast-growing Canadian mid-sized city.

Mobile Tour 6 Skigin-Elnoog Housing (second running)



Ticket holders meet at the FCC front doors.

Join this tour to visit the newest buildings in Skigin's portfolio as well as the Rapid Housing Initiative build for seniors and people with physical disabilities as well as Skigin's major service provider organization, Under One Sky- Friendship center.

Please note that you must purchase a ticket to attend the mobile tours.

3:30 – 3:45pm

Break



3:45pm – 5:15pm **Congress Send-Off** FCC, Pointe Sainte-Anne

Our final Congress session will bring attendees together for a cultivated improv performance from Solo Chicken Productions, a professional performing arts company located on the traditional territory of the Wolastoqiyik / Wəlastəkewiyik (Fredericton).

Solo Chicken fosters the creative arts through the creation and development of new works of physical theatre, the facilitation of community collaborations, and by offering accessible arts-based programming. Founded in 2004, the company is built on the philosophy that a healthy arts ecology and society should create space for everyone to create and share their voice. Engaging in the act of cultural production offers communities the opportunity to foster a sense of belonging and to share their voice, all of which lead to, and promote a healthy, connected community.

This will be a fun, joyful way to wrap up Congress 2024 – don't miss it!



5:30–7:30pm

Closing Party Picaroons Roundhouse



Sponsored by The Canadian Real and Homeward Trust Edmonton

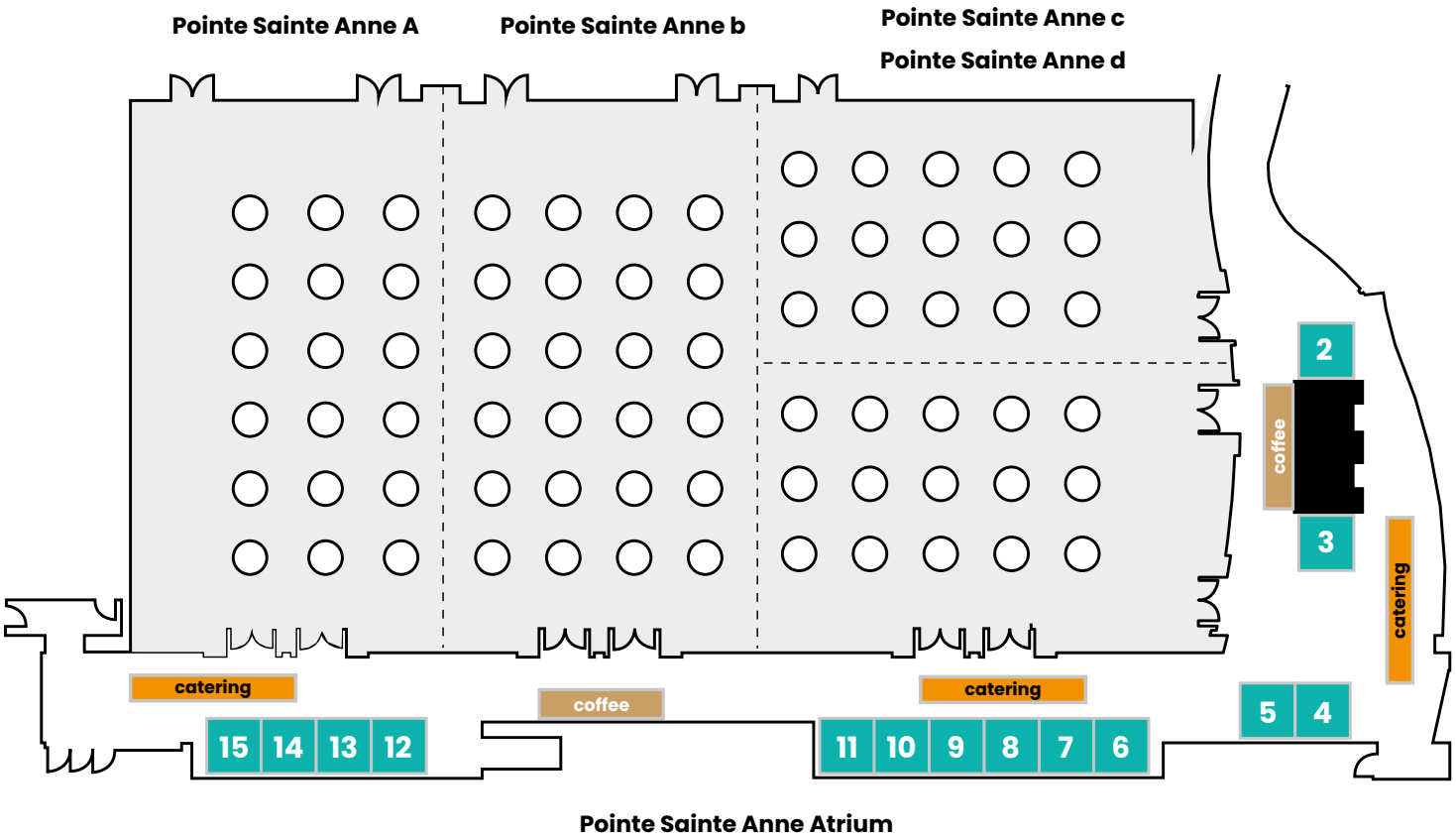
Join us to wrap up the 2024 Congress and enjoy snacks and networking with your friends and colleagues in a casual atmosphere.

8:00am - 4:00pm **Wednesday April 10**

2024 CHRA Tradeshow

CHRA is proud to welcome our Tradeshow exhibitors to the 2024 Congress! Attend the Tradeshow on April 10 and connect with businesses, suppliers, service providers, and sector partners that can assist your organization with property management, finance, operations, and more!

Download the 2024 CHRA Congress app to learn about the exhibitors.



- ## Tradeshow Exhibitors
- | | | |
|---------------|----------------|-------------------------|
| 2. NECSWS | 7. The Centre | 12. Arcori |
| 3. CADCHO | 8. ENCASA | 13. One Bowl |
| 4. Yardi | 9. FCM | 14. NB Power |
| 5. Home Depot | 10. CMHC | 15. City of Fredericton |
| 6. CHRA | 11. NB Housing | |



Community Housing
Transformation Centre

Centre de transformation
du logement communautaire

The Centre

The Community Housing Transformation Centre is a **catalyst for the growth of community housing** across Canada.

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Tools & Services

Resource Inventory
Organizational Compass

Programs

Regional Energy Coaching Program
Indigenous Internship Program

Le Centre

Le Centre de transformation du logement communautaire est un **catalyseur de la croissance du logement communautaire** à travers le Canada.

Subventions

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