

55th National Congress on

## HOUSING AND HOMELESSNESS

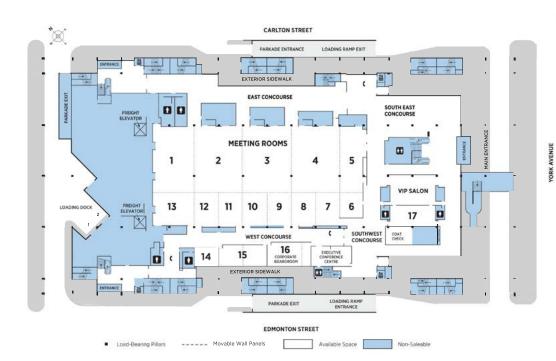


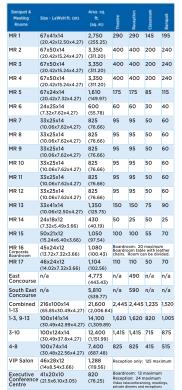
**Presented in partnership with** 



## **RBC Convention Centre**

#### **GROUND FLOOR PLAN** (NORTH BUILDING)





PLAN ON US! visit us: wcc.mb.ca

RBC Convention Centre Winnipeg 375 York Avenue T: 204-956-1720 Winnipeg, Manitoba

Canada R3C 3J3

T: 800-565-7776

#### **ROOM PLANNING NOTE**

Room accommodations show optimum numbers and may change according to type of staging, podiums, A/V equipment and displays used. Sizes shown on this plan are approximate and may vary.



#### **GROUND FLOOR PLAN** (SOUTH BUILDING)



Banquet & Heeting Rooms	Size - LxWxH ft. (m)	Area sq. ft. (sq. m)	Theadre	Reception	Classroom	Banquet
York 1	128x115x21 (38.99x35.14x6.50)	14,720 (1,367.53)	1,730	1,730	840	1,000
York 2	56x39x21 (17.00x11.72x6.50)	2,184 (202.90)	300	300	147	120
York 3	56x38x21 (17.00x11.58x6.50)	2,128 (197.70)	300	300	147	120
York 4	56x38x21 (17.00x11.58x6.50)	2,128 (197.70)	300	300	147	120
York Concourse	22x118x29 (6.71x35.89x8.84)	2,592 (240.82)	n/a	290	n/a	n/a
Combined York 1 - 4	184x115x21 (55.99x35.14x6.50)	21,160 (1,965.83)	2,562	2,562	1,212	1,420
York 1 - 4 including York Concourse	206x115x21 (72.99x35.14x6.50)	23,752 (2,206.63)	2,926	2,926	1,380	1,610
York 2 - 4	56x115x21 (17.00x34.96x6.50)	6,440 (598.30)	797	797	378	380
York 2 - 4 including York Concourse	78x118x21 (23.71x35.89x6.50)	9,032 (839.10)	1,074	1,074	492	570
Carlton Lobby	n/a	8,676 (806.03)	n/a	900	n/a	n/a
York 2, 3	112x38x21 (34x11.56x6.50)	4,312 (400.60)	525	525	235	250
York 3,4	112x38x21 (34x11.56x6.50)	4,256 (395.40)	525	525	235	250

#### **ROOM PLANNING NOTE**

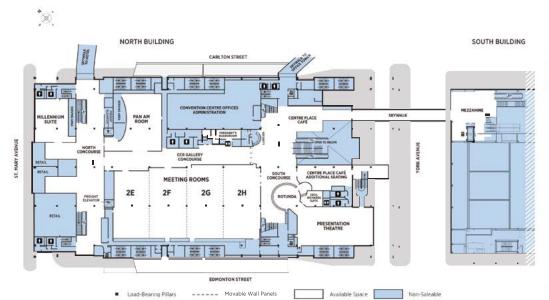
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Winnipeg, Manitoba Canada R3C 3J3 T: 800-565-7776 info@wcc.mb.ca

#### SECOND FLOOR PLAN



Banquet & Meeting Rooms	Size - LxWxH ft. (m)	Area - sq. ft. (sq. m)	Theatre	Reception	Classroom	Bandnet
2E	89x50x12.5 (27.13x15.24x3.81)	4,450 (413.42)	460	460	215	310
2F	93x50x12.5 (28.35x15.24x3.81)	4,650 (431.9)	480	480	330	310
2G	97x50x12.5 (29.57x15.24x3.81)	4,807 (446.59)	480	480	245	330
2H	97x50x12.5 (29.57x15.24x3.81)	4,786 (444.63)	480	480	245	330
Combined 2E-2F-2G-2H	97x200x12.5 (29.57x60.96x3.81)	18,693 (1,736.64)	1,920	1,920	935	1,300
Presentation Theatre		5,100 (474)	fully eq theatre seating and cor connec	oom: 30 uipped w screen, t privacy itrol roor tions at a ph speed	rith stage iered cor desks, n laptop ill seats	. movie
Millennium Suite	46x58x9 (14.02x17.68x2.74)	2,745 (255.02)	270	270	130	170
Pan Am Room	75x48x10 (22.86x14.63x3.05)	4,082 (379.23)	435	435	210	250
Cecil Richards Suite		Boardroon at the tabl connection and coat c	e, full a ns, priva	udio vis ite wasi	ual rooms	

#### ROOM PLANNING NOTE

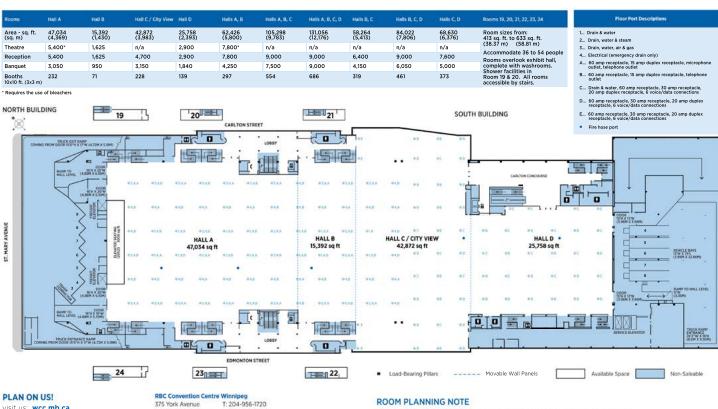
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**RBC Convention Centre** WINNIPEG

#### THIRD FLOOR PLAN



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Room accommodations show optimum numbers and may change according to type of staging, podiums, A/V equipment and displays used. Sizes shown on this plan are approximate and may vary.

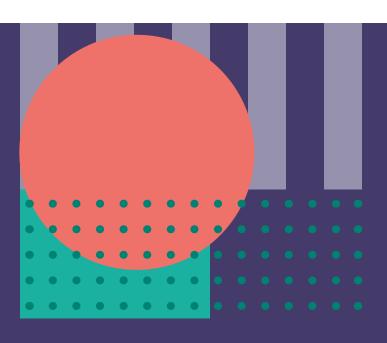
## **2023 Congress: At-a-Glance**

MONDAY, APRIL 17 PRE-CONGRESS			TUESDAY, APRIL 18 INDIGENOUS INNOVATION FORUM		
			7:00am - 4:30pm REGISTRATION OPENS South East Concourse 1st Floor		
8:30am - 3:00pm  REGISTRATION OPENS  South East Concourse 1st Floor			7:30am - 8:30am  BREAKFAST  RBC Centre		
	Course 2: The Curious Case of Housing Policy in Canada	9:00am - 5:00pm Course 3: Using Media to Increase Your Clout in the Housing Sector Delta Winnipeg, Charleswood Meeting Room	9:00am - 2:30pm Indigenous Innovation Forum 2023: A new look at Indigenous housing RBC Centre MR 3		
			9:00am - 9:30am  Elder Opening and Introductory Remarks		
			9:30am - 10:00am Keynote Speaker Nikki Komaksiutiksak		
			10:00am - 10:15am BREAK		
9:00am - 5:00pm			10:15am - 11:15am Session: Decolonizing Research		
Course 1: Compassion Fatigue, Burnout and Retention in Affordable Housing RBC Centre MR 3			11:15am - 12:00pm Session: A National Urban, Rural and Northern Indigenous Housing Strategy		
			12:00pm - 1:00pm LUNCH		
MINO			1:00pm - 2:00pm Session: Four Corners of Housing		
			2:00pm - 2:30pm Indigenous Caucus Recap 2022-2023, and closing performance		
			2:30pm - 2:45pm BREAK		
			2:45pm - 4:45pm Indigenous Caucus Members Meeting		
			4:45pm Elder closing		
FREE TIME			5:00pm - 7:00pm Meet & Greet Delta Hotel, Assiniboia Room		
6:00pm - 8:00pm Indigenous Caucus Social & Networking Winnipeg Art Gallery-Qaumajuq, Ilavut Room (Ticket holders only)			6:00 - 11:00pm  Meet & Greet Afterparty  Winnipeg Art Gallery—Qaumajuq		

WEDNESDAY, APRIL 19 CONGRESS DAY 1			THURSDAY, APRIL 20 CONGRESS DAY 2		
	7:30am - 4:30pm REGISTRATION OPENS RBC Centre, Carlton Lobby	Quiet Room- All Day Coat Check Room - RBC Centre, South Building	7:30am - 4:30pm REGISTRATION OPENS RBC Centre, Carlton Lobby	Quiet Room- All Day Coat Check Room - RBC Centre, South Building	
	7:30am - 8:30am BREAKFAST RBC Centre, Carlton Lobby		7:30am - 8:30am BREAKFAST RBC Centre, Carlton Lobby		
	5.554	10:30am ide chat with Romy Bowers ork Ballroom 1	8:30am - 10:30am <b>Keynote Address</b> RBC Centre, York Ballroom 1		
8am-4:00pm TRADESHOW   RBC Convention Centre. Carlton Lobby		- 11:00am EAK	10:30am - 11:00am BREAK		
	11:00am – 12:30pm Concurrent Sessions (6)		11:00am – 12:30pm Concurrent Sessions (5)		
	12:00pm - 2:30pm  Lunch Drop-in with CMHC Client Relations Outreach & Client Solutions Specialists  RBC Centre, Millennium Suite				
	12:30pm - 1:45pm LUNCH		12:30pm - 2:00pm LUNCH HPC Meeting (Meeting Room 16)		
	2:00pm – 3:30pm Concurrent Sessions (6)	2:00pm – 4:30pm Mobile Toursn (3) (Ticket-holders only)	2:00pm – 3:30pm Concurrent Sessions (5)	2:00pm – 4:30pm <b>Mobile Toursn (3)</b> (Ticket-holders only)	
	3:30pm-5:00pm  Tackling housing affordability and climate change: insights and lessons learned from housing providers from planning to construction  RBC Centre, York Ballroom 1		FREE TIME		
	FREE TIME				
	President's Reception The Metropolitan E	- 8:30pm & Awards Presentation ntertainment Centre Iders only)	6:00pm – 8:30pm Closing Ceremonies and Keynote The Canadian Museum for Human Rights Bonnie & John Buhler Hall		

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L'AGENCE DES COOPÉRATIVES D'HABITATION

Empowering communities with data and benchmarking

Donner le pouvoir au communautés avec des données et analyses comparatives



# Welcome to the 2023 CHRA National Congress on Housing and Homelessness

We, alongside our event partners the Manitoba Non-Profit Housing Association, are so happy to welcome you to Winnipeg for our first in-person Congress since 2019! The housing sector is nothing if not adaptable and innovative; we've done an incredible job of staying connected, collaborating, and building new partnerships and projects in the virtual environment. That said, there's nothing quite like the energy that comes from bringing Canada's housing sector together under one roof.

In the time since we last met, much has changed for our sector. The pandemic, the housing crisis, and increases in the cost of living have exposed the inequities of our society more clearly than ever. The necessity of community housing has been made apparent as has its adaptability, its knack for innovation and collaboration, and its ability to bring the considerable expertise of sector professionals to bear on truly challenging circumstances and concerns.

This year's Congress program speaks to these strengths. Over the next few days, housing experts from across Canada will come together to share knowledge and experience and to facilitate discussion on solutions to some of our biggest challenges including realizing the right to housing in Canada, discrimination in housing, the need for creative financing options for our current economic climate, refreshing the National Housing Strategy, and more. We'll also showcase some of the great work being done by Winnipeg housing providers, social service organizations, and community groups in our mobile tours.

As you likely know, CHRA's top advocacy priority is the need for a fully funded urban, rural, and northern Indigenous housing strategy. Housing as a key component of Reconciliation is a thread that runs through the 2023 Congress. This year, we're proud to introduce the Indigenous Innovation Forum, which provides a home for learning and discussion about Indigenous innovations in housing. Our Keynote Speaker, The Honourable Jody Wilson-Raybould, Former Member of Parliament, Former Minister of Justice and Attorney General of Canada, and Bestselling Author, will speak on 'True Reconciliation', and our mobile tour of the former Hudson's Bay heritage building will demonstrate Reconciliation in action.

There's much work to be done to accomplish our goal of ensuring that everyone in Canada has access to safe, affordable, appropriate housing. Let's take advantage of our time together to do what we do best: collaborate, share, learn from one another, and of course, celebrate our accomplishments!

Enjoy the Congress!

## **CHRA Staff**

Ray Sullivan

Executive Director

Kimberley Brown
Director, CHRA Indigenous Caucus

Jacob Gorenkoff
Acting Director, Policy & Government Relations

Julie McNamara

Acting Director, Programs, Partnerships & Events

Mary Clarke General Manager, Chartered Institute of Housing Canada

Leah Blunden

Manager, Communications

Jane Jiang *Manager, Finance & Membership* 

## **CHRA Board**

#### President, Regional Director, Nova Scotia & PEI

Timothy Crooks

Executive Director, Phoenix Youth Programs

#### Vice President, Regional Director, New Brunswick

**George Cormier** 

Executive Director, New Brunswick Non-Profit Housing Association

#### President Elect, Regional Director, British Columbia

Margaret Pfoh

Chief Executive Officer, Aboriginal Housing Management Association

#### **Treasurer, Regional Director, Ontario**

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#### Secretary, Regional Director, Alberta

Susan McGee

Executive Director, Homeward Trust

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Justin Marchand

Chief Executive Officer, Ontario Aboriginal Housing Services

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Director of Public and Legal Affairs , Réseau québécois des OSBL d'habitation

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Executive Director, Regroupement des offices D'habitation du Québec

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Executive Director, Programs, Nunavut Housing Corporation

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Simone Lilly

Manager of Community Investment, End Homelessness St. John's

#### Regional Director, Manitoba

Christina Maes Nino

Executive Director, Manitoba Non-Profit Housing Association

#### **Director at Large**

**Shaun Simms** 

Vice President, People, Culture and Communications, Ottawa Community Housing Corporation

#### Regional Director, Saskatchewan

Tyler Stewart

Chief Executive Officer, Stewart Properties



## Ontario Aboriginal Housing Services

is a proud sponsor of the CHRA's 55th National Congress on Housing and Homelessness







Ontario Aboriginal Housing Services is a non-profit housing provider with a focus on the Indigenous community with a focus of developing and delivering housing and programs to urban and rural First Nation, Inuit and Métis people living off-Reserve in Ontario.

Learn more about us at OntarioAboriginalHousing.ca



@OntarioAboriginalHousing



@OAHSSC



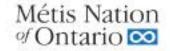
@Ontario Aboriginal Housing Services

Creating safe, affordable housing is our mandate.

Creating homes is our goal.







## **2023 Congress Sponsors**

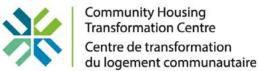
































Mental Health and Substance Use Support



















# Manitoba Non-Profit Housing Association 2023 Conference Sponsors









Community Housing Transformation Centre Centre de transformation du logement communautaire





















#### **MONDAY AT-A-GLANCE**

8:30am **REGISTRATION OPENS** 

9:00am - 5:00pm PRE-CONGRESS COURSES

Course 1: Compassion Fatigue, Burnout and Retention in Affordable Housing RBC Centre, MR 3

Course 2: The Curious Case of Housing Policy in Canada RBC Centre MR 9 -10

Course 3: Using Media to Increase Your Clout in the Housing Sector

Delta Winnipeg, Charleswood Meeting Room



6:00pm - 8:00pm
Indigenous Caucus Social &
Networking
Winnipeg Art Gallery-Qaumajuq,
Ilavut Room
300 Memorial Blvd Winnipeg

#### **MONDAY, APRIL 17 | PRE-CONGRESS COURSES**

Registration desk open 8:30am-4:30pm

RBC Centre,
South East Concourse 1st Floor

#### Presented in cooperation with



#### 9:00am - 5:00pm

#### **COURSE 1:**

#### **Compassion Fatigue, Burnout and Retention in Affordable Housing**

#### RBC Centre, MR 3

Compassion fatigue and burnout are a real danger to the sustainability of the housing sector. The stresses of supporting people to access and maintain housing (whether in frontline work with tenants/applicants or not) can impact the health and ability to work of housing professionals, as well as their commitment to the sector. Register for this full-day course, specifically geared to housing providers, and:

- gain an understanding of compassion fatigue and burnout as it relates to housing and in your own work,
- learn how to understand and identify protective factors, and
- learn about individual and organisational practices to address compassion fatigue and burnout.

Instructor: Katie MacDonald.

Katie has experience working in the affordable housing sector in policy and research. She has delivered training to community organisations, post-secondary classes, and international audience. Katie holds a Masters of Education from York University and a Doctorate in Sociology from the University of Alberta. Her Postdoctoral Research Fellowship at Concordia University focused on caring and care labour, examining the experiences and understandings of people working in affordable housing at the frontlines.

#### 9:00am - 5:00pm

#### **COURSE 2:**

#### The Curious Case of Housing Policy in Canada

#### RBC Centre, MR 9-10

Housing policy in Canada is a multi-level government social responsibility that has left politicians, society and those impacted by homelessness unsure of who is responsible for providing affordable and adequate housing. This course will consider the political arena of housing policy, focusing on the role of levels of governments in housing. This course will use a variety of teaching styles and activities to explore key concepts such as federalism, the right to housing, government accountability, and affordable housing to give participants a better understanding of how current legislation impacts the most vulnerable groups in Canada. Register for this course and learn about:

- the policy landscape of housing in Canada,
- key government and non-government actors that influence policy outputs and how their decisions impact homeless individuals across the country,
- the key policies surrounding housing in Canada,
- barriers to policy implementation in Canada, and
- the concept of the 'right to housing'.

Instructor: Justin Rain.

Justin Rain holds a Master of Arts in Criminology and Social Justice and is a PhD candidate in Public Policy at Toronto Metropolitical University (anticipated completion in 2023). His working dissertation is entitled, "Bringing Accountability Back into the Realm of Canadian Politics: A Multi-level Governance Analysis of Canadian Housing Policy," and is a study developed to analyze the policy landscape of housing in Canada.

#### 9:00am - 5:00pm

#### **COURSE 3:**

### Using Media to Increase Your Clout in the Housing Sector

#### **Delta Winnipeg, Charleswood Meeting Room**

Housing continues to be a leading topic in both mainstream and social media, from the cost of housing to homelessness. This course will cover timeless communications principles and explain key messages and why they're so important, using real-life examples including CHRA's key advocacy messages. Get insight into how social media plays a major role in outreach to stakeholders and mainstream media and how to maximize opportunities and exposure. Some participants will practice being interviewed and recorded, watch the video, and receive gentle and firm feedback to build confidence and learn the tricks of the trade. Register for this course to learn:

- the differences between various types of media interviews and how to maximize each,
- how to prepare key messages and stay on message in the face of uncertainty,
- what the media is looking for in a story, and
- how to leverage social media to showcase your work.

#### Instructor: Eric Collard.

Eric Collard is a communications and public relations professional with more than 20 years of experience working in the public and private sectors, and alongside associations and not-for-profit organizations. He's done substantial work in the housing sector with the Canadian Housing and Renewal Association (CHRA), Alliance to End Homelessness Ottawa, Ottawa Community Housing Corporation, Shepherds of Good Hope, and the Centre francophone du Grand Toronto (CFGT).

#### **SOCIAL EVENT**



6:00pm - 8:00pm

Winnipeg Art Gallery-Qaumajuq 300 Memorial Blvd Winnipeg the Ilavut Room



#### **Indigenous Caucus Social & Networking**

Come together with members of the Indigenous Caucus for an evening of socializing and networking.

This is a paid, ticketed event.

Hosted in partnership with Ontario Aboriginal Housing Services





#### **TUESDAY AT-A-GLANCE**

7:00am **REGISTRATION OPENS** 

9:00am - 2:30pm

Indigenous Innovation Forum 2023: A new look at Indigenous housing

9:00am - 9:30am

**Elder Opening and Introductory Remarks** 

9:30am - 10:00am

Keynote Speaker Nikki Komaksiutiksak

10:00am - 10:15am

**BREAK** 

10:15am - 11:15 am

**Session: Decolonizing Research** 

11:15am - 12:00pm

Session: A National Urban, Rural and Northern Indigenous Housing Strategy

12:00pm - 1:00pm **LUNCH** 

1:00pm - 2:00pm

**Session: Four Corners of Housing** 

2:00pm - 2:30pm

Indigenous Caucus Recap 2022-2023, and closing performance

2:30pm - 2:45pm BREAK

2:45pm - 4:45pm

**Indigenous Caucus Members Meeting** 

4:45pm **Elder closing** 



5:00pm - 7:00pm **Meet & Greet** Delta Hotel, the Ilavut Room



Meet & Greet After Party
Winnipeg Art Gallery-Qaumajuq
300 Memorial Blvd Winnipeg

#### **TUESDAY, APRIL 18**

Registration desk open 7:00am - 4:30pm

## RBC Centre, South East Concourse 1st Floor

9:00am - 2:30pm

Indigenous Innovation Forum 2023: A New Look at Indigenous Housing







This event, new in 2023, combines the "Innovation Forum" and "Indigenous Caucus Day" of previous years to provide a day of learning and discussion about Indigenous Innovations in Housing. This event will offer a variety of sessions, valuable insights, and learning opportunities for Indigenous and non-Indigenous participants alike.

9:00am - 9:30am

#### **Elder Opening and Introductory Remarks**

Land acknowledgement, welcome and greetings.

9:30am - 10:00am

#### Keynote Speaker Nikki Komaksiutiksak

Nikki Komaksiutiksak is the Executive Director for Tunngasugit, an organization that offers front-line services to assist Inuit transitioning to life in the city. Nikki was recently awarded Pauktuutit Inuit Women's Association **Woman of the Year** for her dedication to serving urban Inuit. Nikki will speak about the importance of wrap around services that are culturally relevant and will speak about Inuit migration to urban centres.

10:00am - 10:15am

**BREAK** 

10:15am - 11:15 am

#### **Session: Decolonizing Research**

Panelists will address decolonization in homelessness data collection and housing research. They will provide examples and learnings from their experience and discuss promising practices that resonate with Indigenous communities.

Moderator & Panelist: Marie MacGregor Pitawanakwat, Co-Chair, National Indigenous Housing Network Featured Panelist: Taylor Sparklingeyes, Project Manager, Rural Development Network Panelist: Robert Byers, President & CEO, Namarind Housing Corporation

11:15am - 12:00pm

#### Session: A National Urban, Rural and Northern Indigenous Housing Strategy

Dr. Daniel J. Brant will present new research towards a national urban, rural and northern Indigenous housing strategy, building on work from the Aboriginal Housing Management Association, National Housing Council and others. Dan's presentation will be followed by time for questions and answers.

12:00pm - 1:00pm

LUNCH

1:00pm - 2:00pm

#### **Session: Four Corners of Housing**

Four Corners of Housing: hear quick overviews from four different groups on Indigenous housing, the right to housing and clean energy, then enjoy the chance for informal discussion, questions and answers from each group in this interactive group session.

#### Presenters:

Christin Swim, Skigin Elnoog Katlia Lafferty, National Indigenous Housing Network Rod Hill, BC Housing Ian Scholten & Corey Cote, Indigenous Clean Energy

#### 2:00pm - 2:30pm

#### Indigenous Caucus Recap 2022-2023, and closing performance

Justin Marchand, CEO of Ontario Aboriginal Housing Services and chair of the Indigenous Caucus of CHRA, along with Margaret Pfoh, CEO of Aboriginal Housing Management Association and incoming President of CHRA, will recap the day and the successes of 2022-2023 in moving towards a national urban, rural and northern Indigenous housing strategy. The wrapup will be followed by a special performance.

2:30pm - 2:45pm BREAK

2:45pm - 4:45pm

#### **Indigenous Caucus Members Meeting**

This is an interactive and participatory opportunity for the Indigenous Caucus or potential Indigenous Caucus members to convene. Join us in discussing the vision, priorities and future direction of the Indigenous Caucus and a national urban, rural and northern Indigenous housing stratgey.

4:45pm

**Elder closing** 

#### **SOCIAL EVENT**

5:00 - 7:00pm



#### **Meet and Greet**

Come together with your colleagues for a mix-and-mingle cocktail reception. Brush up on your networking skills, catch up with old friends and make some new ones at this popular event that kicks off the social side of Congress.

#### 6:00 - 11:00pm



#### **Meet and Greet After-party**

This event will bring together sector leaders for conversation, food, and music at the Winnipeg Art Gallery—Qaumajuq, home to the world's largest public collection of contemporary Inuit art. The Honorable Lorne Kusugak, Minister responsible for the Nunavut Housing Corporation, will be present.

Hosted by the Community Housing Transformation Centre and Nunavut Housing Corporation.

#### (Registration full)







### **ENCASA FINANCIAL**

SOCIAL PURPOSE INVESTMENT FUND MANAGER







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**Encasa Financial** 

#### **WEDNESDAY AT-A-GLANCE**

7:30am

**REGISTRATION OPENS** 

8:30am - 10:30am

OPENING CEREMONIES

10:30am - 11:00am BREAK

11:00am - 12:30pm

**CONCURRENT SESSIONS (6)** 

12:00pm - 2:30pm CMHC Lunch Drop-in

12:30pm - 1:45pm LUNCH

2:00pm - 3:30pm CONCURRENT SESSIONS (6)

2:00pm - 4:30pm MOBILE TOURS (3)

3:00pm - 5:30pm PANEL SESSION

6:00pm - 8:30pm

PRESIDENT'S RECEPTION AND

CHRA AWARDS PRESENTATION

The Metropolitan Entertainment Centre

281 Donald St, Winnipeg

#### WEDNESDAY, APRIL 19 | CONGRESS DAY 1

Registration desk open 7:30am-4:30pm

**RBC Centre, Carlton Lobby** 

#### **OPENING CEREMONIES**

8:30am - 10:30am

**RBC Centre, York Ballroom 1** 



Join us as we kick off Congress at the Opening Ceremonies. This event will feature an in-depth conversation between CHRA Executive Director Ray Sullivan and Romy Bowers, President & CEO of Canada Mortgage and Housing Corporation. Romy will be answering questions collected in advance from CHRA members.

Other speakers to be announced.

10:30am - 11:00am

**BREAK** 

**SPONSORED BY** 



11:00am - 12:30pm

#### SIX CONCURRENT SESSIONS

## Hope for the Future of Housing: The community housing sector as a driver of change

#### **RBC Centre, York Ballroom 2**

Housing access and affordability is one of our biggest challenges in Canada; from big cities to rural areas, the gap between income and housing costs is widening. As we sound the alarm on this pressing issue, we ask ourselves: how will we realize the right to adequate housing in Canada? The community housing sector is uniquely positioned to drive change and resiliency for a desirable future in which everyone has a home they can afford and that meets their needs.

Join our panel of experts to learn about implementing emerging models like "Dwell," tools and methods to infuse futures thinking into housing system innovation work, and social change initiatives led by the community housing sector that bring hope for the future of housing and community.

#### Speakers:

Michael Braithwaite, CEO, Blue Door Support Services

Adrienne Pacini, Partner, SHS Consulting

## A Tapestry of Experience: Unpacking the diversity and impact of housing stories

#### **RBC Centre, York Ballroom 3**

Sharing and learning about lived experiences is how we provoke empathy, build understanding, and bring about policy change. This session brings together diverse first-person accounts of housing precarity, homelessness, and fleeing domestic violence. Learn about how considering lived experiences can help create better public policy and housing programs.

#### Speakers

Victoria Barclay, Action Researcher, Women Transforming Cities

Leigh Bursey, Director at Large, Canadian Housing and Renewal Association

Catherine Katlia Lafferty, *Director, National Indigenous Collaborative Housing Incorporated, Co-Chair, National Housing and Homelessness Network, & Co-Chair, National Indigenous Housing Network* 

Elder Marie McGregor Pitawanakwat

Moderator: Janice Abbott, CEO, Atira Group of Women Serving Agencies

#### **CONCURRENT SESSIONS (cont)**

## Making Housing Happen: Exploring tools to support the development process

#### **RBC Centre, York Ballroom 4**

Turning ideas into homes requires navigating a complex series of processes, which can be difficult for even the most seasoned housing professionals. Taking advantage of tools that support the development process can help our sector build capacity to make housing happen.

Join a panel of housing professionals to learn about their experiences with the affordable housing development process and explore tools and insights offered by their organizations and how they can help your organization give more people a place to call home.

#### Speakers:

Asad Bhatti, Director of Housing, Rural Development Network

Graeme Hussey, Director of Housing Development, CAHDCO

Mark Richardson, Senior Technical Lead, HousingNowTO

**Moderator:** Kevin Albers, *Chief Executive Officer/Development Consultant/Project Manager, M'akola Development Services* 

## Moving Forward: Exploring National Housing Strategy 2.0



TRADUCTION

#### **RBC Centre, York Ballroom 1**

Since the creation of the National Housing Strategy in 2017, interest rates have risen significantly, construction and labour costs have increased, and federal dollars to support the creation and renewal of affordable housing have gone down. These factors combine to make our mission to create affordable housing seem insurmountable. How do we realize our goal of ensuring that everyone has a home they can afford and that meets their needs? Join housing leaders from across Canada to explore what a refreshed iteration of the National Housing Strategy looks like.

#### Speakers:

Jacques Beaudoin, *Director of Public and Legal Affairs* , *Réseau québécois des OSBL d'habitation* 

Marie-Josée Houle, Federal Housing Advocate

Margaret Pfoh, Chief Executive Officer, Aboriginal Housing Management Association

Steve Pomeroy, Industry Professor of Canadian Housing Policy at McMaster University and Principal Consultant at Focus Consulting

Tim Richter, Founder, President & CEO of the Canadian Alliance to End Homelessness (CAEH)

Moderator: Ray Sullivan, Executive Director, CHRA

#### Getting Housing on the Manitoba Provincial Election Agenda

#### **RBC Centre, Room 2E**

With a provincial election coming up in the Fall, MNPHA is preparing a report on housing need across the province using data shared from the Housing Assessment Research Tools (HART) initiative and developing a policy platform for Manitoba. Hear about and provide input to this platform and engage in discussion about how you and your organization can get involved in getting housing on Manitoba's provincial election agenda.

#### Speakers:

Christina Maes Nino, Executive Director, MNPHA

Dr. Carolyn Whitzman, Expert Advisor/Outreach Coordinator, Housing Assessment Resource Tools (HART) Project, Adjunct Professor, University of Ottawa

#### Presented by MNPHA



## Housing need, discrimination and security of tenure: Insights from lived experience research projects

#### **RBC Centre, Room 2F**

Research has an important role to play in realizing the right to adequate housing in Canada. Sharing what we know about people's lived experiences and housing needs provides a strong foundation for policy change. Join our panel of researchers to learn about the latest CMHC research projects on the lived experiences of people who rent, and the housing situations of racialized populations living in core housing need. Learn how the findings from these projects can help inform policy decisions across all orders of government, including those related to tenant supports and services, and affordable housing provision.

#### Speakers:

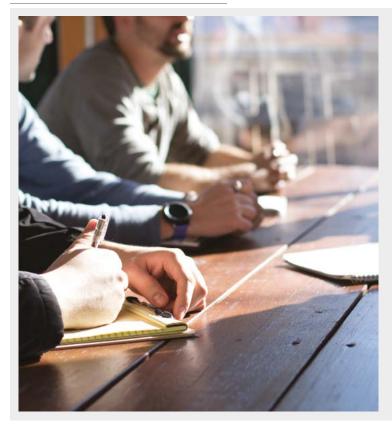
Rachel Shan, Senior Analyst, Research, CMHC

Scott McCullough, Senior Research Associate, Institute of Urban Studies (IUS), University of Winnipeg

David Wachsmuth, Associate Professor and Canada Research Chair in Urban Governance, School of Urban Planning, McGill University

**Moderator:** Nadine Leblanc, *Senior Vice President- Policy (TBD) / Julia Markovich, Acting Advisor, Research, CMHC* 





12:00pm - 2:30pm

**RBC Centre, Millennium Suite** 

## Lunch Drop-in with CMHC Client Relations Outreach & Client Solutions Specialists

Stop by and chat with key CMHC subject matter specialists across various CMHC housing programs. This is an informal opportunity to learn more about housing programs and pose questions related to housing projects. Come ready to engage with CMHC specialists and receive insight or navigation support. You can also stop by and schedule a follow-up virtual meeting.

Attendees are encouraged to bring their lunch!

Staff from across the following CMHC teams will be present:

- Indigenous Housing Solutions
- Multi-Unit Housing Solutions
- Outreach & Project Development

Hosted by: CMHC Client Relations, Outreach & Project Development



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#### Don't miss our workshops:

## **Getting Creative with Financing Options: Innovative Case Studies**

How can front-line organizations like yours be put in the driver's seat to accelerate the growth of the sector? Hear about Plancher and the Nunavut Community Housing Growth Fund.

Wednesday, April 19, 2:00pm

## Provincial Public Housing Devolution

Our ED, Stéphan Corriveau, moderates a panel about the challenges and implications of devolution in Manitoba and Alberta.

Thursday, April 20, 2:00pm

Come to our tradeshow booth to ask how we can support your growth!



LUNCH SPONSORED BY



2:00pm - 3:30pm

#### **SIX CONCURRENT SESSIONS**

### Getting Creative with Financing Options: Innovative case studies

#### **RBC Centre, York Ballroom 3**

Our sector is grappling with the challenge of rising interest rates and dwindling federal dollars while creating and renewing affordable housing in communities across Canada. To ensure everyone has a place to call home, we must find creative solutions to our projects' financing needs. Join speakers from the Community Housing Transformation Centre, Nunavut Housing Corporation, and Tapestry Community Capital as they discuss innovative financial models and case studies that can be replicated in other provinces or local communities to create affordable housing.

#### Speakers:

Ryan Collins-Swartz, Co-Executive Director, Tapestry Community Capital

Stéphan Corriveau, Executive Director, Community Housing Transformation Centre

Eiryn Devereaux, President and CEO, Nunavut Housing Corporation

**Moderator:** Eric Visser, Director, Commercial Real Estate, Vancity Community Investment Bank

#### Vancity

Community Foundation

#### Turning Ideas into Implementation: Advocating for better housing policies and programs



#### **RBC Centre, York Ballroom 1**

This panel discussion follows up on the morning session, Moving Forward: Exploring National Housing Strategy 2.0, which makes a case for why we need a refreshed National Housing Strategy. This session will explore how we implement those ideas. Join our panelists as they unpack the current and emerging political environment, explore the sector's strengths and weaknesses, and identify opportunities and threats to our advocacy efforts in pursuit of more effective federal housing policies and programs.

#### Speakers:

Jaimee Gaunce, Director of Policy, Ontario Aboriginal Housing Services

Jacob Gorenkoff, Director, Policy & Government Relations, Canadian Housing and Renewal Association

Courtney Lockhart, Associate Director, Public Affairs & Policy, Cooperative Housing Federation of Canada

Alex Nelson, Co-Chair, Canadian Lived Experience Learning Network

Tim Richter, Founder, President & CEO of the Canadian Alliance to End Homelessness (CAEH)

**Moderator:** Dr. Carolyn Whitzman, *Expert Advisor/Outreach Coordinator, Housing Assessment Resource Tools (HART) Project, Adjunct Professor, University of Ottawa* 

## Creating Homes that Work for Everyone: Learnings from inclusive housing design projects

#### **RBC Centre, York Ballroom 4**

Site selection and building design play an important role in the success of supportive housing for people experiencing homelessness. Inclusive design contributes to positive resident outcomes, improved operations of supportive housing, and in achieving community acceptance. Join our panel of experts as they explore their experiences serving populations with diverse needs and share tools and strategies to inform inclusive design for supportive housing.

#### Speakers:

Suzanne Le, Executive Director, Multifaith Housing Initiative & Veteran's House Canada

Rebecca Siggner, Manager, Research, BC Housing

Moderator: Janice Abbott, CEO, Atira Group of Women Serving Agencies



## Attracting capital to non-profit housing: Lessons learned from CMHC's Capital Connect pilot project

#### **RBC Centre, Room 2E**

Access to capital is a major barrier to building affordable housing at scale and sustainably addressing this requires creating a visible and diversified market for capital that is less reliant on government funding. CMHC is exploring new ways to drive more capital into affordable housing and has developed Capital Connect as a one-stop digital platform where housing developers can connect with impact investors. We have completed our first round of testing and are ready to validate our findings with a broader range of stakeholders to ensure that Capital Connect's continued development meets the needs of the housing sector and brings new partners, like landowners and construction companies, to the table.

This session will be your opportunity to connect with CMHC to validate our initial findings, generate new insights, and generate ideas about how to enhance this tool to best meet the needs of non-profit housing providers trying to access capital.

#### Speakers:

Tamara Daniel, Senior Specialist, Innovation

Jessica Beketa, Senior Specialist, Innovation



#### **CONCURRENT SESSIONS (cont)**

#### Reimagining Winnipeg's Hudson Bay Building

#### **RBC Centre, 2F**

The Southern Chiefs Organization is transforming the iconic Hudson Bay building into a mixed-use building which includes affordable housing. This project will transform Winnipeg's downtown and serve as an example for economic and social Reconciliation. Join project leaders to learn about the vision for the building and its potential impact for those it will serve and for the wider community.

#### Speakers:

Jennifer Moore Rattray, Chief Operating Officer, The Southern Chiefs Organization

Joy Cramer, Chief Executive Officer, The Southern Chiefs Organization

#### Presented by MNPHA



#### NICHI- Building a new national organization

#### **RBC Centre, York Ballroom 2**

#### More details to come

#### Speakers:

Margaret Pfoh, Chief Executive Officer, Aboriginal Housing Management Association

Justin Marchand, Chief Executive Officer at Ontario Aboriginal Housing Services

Robert Byers, President and Chief Executive Officer, Namerind Housing Corporation

David Seymour, Vice President, M'akola Housing Society

Moderator: Jeff Loucks, Interim CEO, NICHI

2:00pm - 4:30pm

Tours will leave from the Carlton Lobby



#### **MOBILE TOURS**

Please note that you must have a ticket to attend the mobile tours.

#### **Mobile Tour 1: The Bell Hotel & Home First**

Supportive housing provides a combination of housing and on-site services intended to help people find and maintain stable housing. In Winnipeg, two projects with a Housing First approach provide permanent affordable housing for those experiencing homelessness.

This mobile tour will visit The Bell Hotel Supportive Housing Project, Winnipeg's first congregate site project employing a Housing First approach, and the recently opened Home First Winnipeg project, a 47unit housing project in Winnipeg's inner-city intended to house people experiencing homelessness.

#### **Mobile Tour 2: University of Winnipeg**

The University of Winnipeg Community Renewal Corporation (UWCRC) is a not-for-profit charitable development corporation originally founded in 2005. UWCRC is guided by a four-pillared concept of sustainability (environmental, social, economic, and cultural) and is mandated to develop partnerships with community, private, and public sector organizations.

This tour will give an overview of UWCRC 2.0 Inc.'s direct contribution to the positive revitalization of Winnipeg's downtown and the advancement of the University of Winnipeg's campus and community as an innovative, dynamic and sustainable place to live, work, and play.

#### **Mobile Tour 3: Ten Ten Sinclair Housing**

Ten Ten Sinclair Housing provides affordable and accessible housing for people with physical disabilities, including transitional housing for those who wish to develop the skills necessary to live independently in the community. The transitional Learning Through Living program, established in 1975 through the leadership of consumers, creates and maintains an integrated community.

Tour attendees will visit Ten Ten Sinclair Housing and hear about their pioneering programs in universal design, community inclusion, and consumer rights for people with disabilities.

3:30pm - 5:00pm

#### RBC Centre, York Ballroom 1

#### Tackling housing affordability and climate change: insights and lessons learned from housing providers from planning to construction

In this panel session, you will hear from housing providers that are tackling the dual challenge of housing affordability and climate change through innovative projects at all stages of development. Learn directly from housing providers who are at the planning, study, and construction stage of development to hear how they got started, the key steps to make their project a reality, and lessons learned in energy efficient affordable housing projects. Organizations of all sizes will leave the session with concrete tips and tricks including how FCM's Sustainable Affordable Housing (SAH) initiative can support with funding and capacity development resources and activities.

Nancy Simmonds, CA, CPA, CIHCM, Chief Executive Officer, Heartland Housing Foundation

A representative from Bethel Mennonite Care Services Inc.

A representative from Equal Housing Initiative Inc.

#### Sponsored by



6:00pm - 8:30pm

President's Reception and CHRA Awards Presentation

The Metropolitan Entertainment Centre 281 Donald St, Winnipeg

#### Please note that this is a ticketed event.

Join us at the CHRA President's Reception! Catch up with your colleagues, enjoy a sit-down dinner, and help us honour and recognize the people and organizations who have truly gone above and beyond in community housing and homelessness sector in Canada as we present our national awards:



Community Builder Award: Recognizes an individual, a business, or an organization that has had a major impact at the community level in promoting affordable housing and/or preventing and ending homelessness. This year we will be honouring an individual and an organization.

**Leadership Award:** Recognizes an individual who has shown leadership in improving housing in Canada through program innovation, policy change, outreach and/or advocacy efforts.



We're excited to welcome Althia Raj as our guest speaker for the President's Reception.

Althia Raj is a multiple award-winning journalist, ranked as one of the top 100 most influential people in Canadian politics by The Hill Times since 2015. She is currently a national columnist with the Toronto Star; the host/producer of the podcast, It's Political; and a regular weekly panelist on CBC's At Issue panel. Having worked at the heart of Canadian

politics for more than a decade, Raj shares a behind-the-scenes look at the inner workings of Ottawa, the state of politics, and what it means for her audience.





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#### THURSDAY AT-A-GLANCE

7:30am **REGISTRATION OPENS** 

8:30am - 10:30am **KEYNOTE ADDRESS** 

10:30am - 11:00am BREAK

11:00am - 12:30pm **CONCURRENT SESSIONS (5)** 

12:30pm - 2:00pm LUNCH

2:00pm - 3:30pm **CONCURRENT SESSIONS (5)** 

2:00pm - 4:30pm **MOBILE TOURS (3)** 

3:00pm - 5:30pm **PANEL SESSION** 

2:00pm - 4:30pm **MOBILE TOURS** 

**CLOSING CEREMONIES** The Canadian Museum for Human Rights, 85 Israel Asper Way, Winnipeg

#### **THURSDAY, APRIL 20 | CONGRESS DAY 2**

Registration desk open 7:30am-4:30pm

**RBC Centre, Carlton Lobby** 

#### **KEYNOTE ADDRESS**

8:30am - 10:30am

**RBC Centre, York Ballroom 1** 



#### The Hon. Jody Wilson-Raybould

Former Member of Parliament, Former Minister of Justice and Attorney General of Canada, Bestselling Author

The Honourable Jody Wilson-Raybould, PC, OBC, KC, was raised to be a leader. The daughter of a hereditary chief and Indigenous leader, she always knew that she would seek leadership roles and responsibilities. As a lawyer, an advocate, and a leader among Canada's Indigenous Peoples, she's built a strong reputation as a bridge builder and champion of good governance and accountability. She shares her unique perspective as both a community and political leader on topics such as Indigenous rights and reconciliation, democracy and governance, leadership, and justice.

Wilson-Raybould was first elected as a Member of Parliament for the new constituency of Vancouver Granville in 2015. She was then appointed the

Minister of Justice and Attorney General of Canada making her the first Indigenous person to serve in this portfolio. In January 2019, she was appointed the Minister of Veterans Affairs of Canada and Associate Minister of National Defence, positions she held until her resignation from cabinet in February 2019.

During the 2019 election, Wilson-Raybould was re-elected as an Independent Member of Parliament for Vancouver Granville, making her Canada's first ever female Independent MP elected and the only elected Independent in the 43rd Parliament.

Prior to politics, Wilson-Raybould was a provincial crown prosecutor in Vancouver and served three terms as an elected Commissioner of the BC Treaty Commission. She was also elected BC Regional Chief of the Assembly of First Nations in 2009, where she devoted herself to the advancement of First Nations governance, fair access to land and resources, as well as improved education and health care services. She served until 2015, holding responsibilities for governance and Nation building on the Assembly of First Nations Executive.

Wilson-Raybould is a descendant of the Musgamagw Tsawataineuk and Laich-Kwil-Tach peoples, which are part of the Kwakwaka'wakw and also known as the Kwak'wala speaking peoples. She is a member of the We Wai Kai Nation with her traditional name, Puglaas, meaning "woman born to noble people." She served two terms as an elected councillor for her Nation and was also a director and chair of the First Nations Finance Authority and a director of the First Nations Lands Advisory Board.

Wilson-Raybould is the national #1 bestselling author of political memoir "Indian" in the Cabinet: Speaking Truth to Power, which was a finalist for The Writers' Trust Balsillie Prize for Public Policy and the Shaughnessy Cohen Prize for Political Writing. She is also the author of From Where I Stand: Rebuilding Indigenous Nations for a Stronger Canada. Wilson-Raybould is set to release her third book entitled True Reconciliation: How to be a Force For Change in November 2022.

The Honourable Jody Wilson-Raybould will speak on 'True Reconciliation'

#### Sponsored by



10:30am - 11:00am

**BREAK** 

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#### **FIVE CONCURRENT SESSIONS**

## Protecting Tenants and Affordability: Exploring the efficacy of property acquisition

#### **RBC Centre, York Ballroom 2**

Increasingly, rental housing buildings across Canada are being purchased by speculators and large corporations, often leading to their redevelopment to maximize profits from increased rental rates or the removal of affordable housing stock, resulting in tenant evictions. At the federal level, this means that for every affordable housing unit created through the National Housing Strategy, four are lost. The community housing sector needs support to acquire residential buildings to permanently ensure their affordability. Join our speakers as they explore their experience in and tools for acquisition, and hear them make the case for a national property acquisition program.

#### Speakers:

Jill Atkey, CEO, BCNPHA

Andy Broderick, Managing Partner, New Commons Development & Cofounder, New Market Funds

Joseph Daniels, Acquisition Strategy Coordinator, Housing Assessment Resource Tools

Francois Giguere, Executive Director, SOLIDES

**Moderator:** Dil Puar, *Director, Government Relations, Canadian Real Estate Association* 

## Building Our Desired Future: Unveiling CHRA's new strategic plan



#### **RBC Centre, York Ballroom 1**

Building our desired future requires a road map for getting there. In Fall 2022, CHRA began working with SHS Consulting to develop our new, multi-year strategic plan. Join our speakers as they unveil the draft of CHRA's new strategic plan and have your say in the future of Canada's national affordable housing association.

#### Speakers:

Tim Crooks, President, CHRA Board of Directors & Executive Director, Phoenix Youth Programs

Adrienne Pacini, Partner, SHS Consulting

#### Addressing discrimination in housing

#### **RBC Centre, Room 2F**

It's no secret that racial discrimination is a pervasive and ongoing challenge that impacts experiences with housing and homelessness. To address racial discrimination and prejudicial practices in the housing sector, we must learn from the experiences of racialized individuals and groups. Join our panel of experts to learn about how their work can help translate awareness into targeted interventions that address housing hardships and homelessness amongst racialized communities.

#### Speakers:

Yutaka Dirks, Outreach & Advocacy Advisor, Canadian Centre for Housing Rights (CCHR)) – Winnipeg

Betty Edel, Senior Director, Housing Supports, End Homelessness Winnipeg

Marie Cecile Kotyk, Doctoral Candidate, University of Calgary

**Moderator:** Cynthia Summers, *Chief Executive Officer, Windsor Essex Community Housing Corporation* 

## Aligning Social Housing with the National Housing Strategy

#### **RBC Centre, York Ballroom 4**

Canada needs more non-market rent-geared-to-income housing. The community housing sector has the opportunity to utilize the National Housing Strategy (NHS) to mitigate our current housing crisis, but there is work to do to make this happen. Join this session to get a broad historical review and analysis of what governments have been doing to address the housing needs of low-income Canadians and learn about the opportunities and limitations of the NHS when it comes to rent-geared-to-income (RGI) social housing and some of the key public policy ideas that are aiming to address the challenges. You'll also hear about how some provinces and municipalities are partnering with the federal government to meet the need for RGI housing.

#### Speaker:

Steve Pomeroy, Industry Professor of Canadian Housing Policy at McMaster University and Principal Consultant at Focus Consulting.

This session will prepare participants for attending day 2 of the Social Housing and Human Rights conference, which takes place on Friday April 21 at the Canadian Museum for Human Rights.

#### **Ask the Lawyers: Manitoba edition**

#### **RBC Centre, Room 2E**

This session allows Manitoba attendees to get answers to the legal questions they have had or haven't yet thought of. Join lawyers from Taylor McCaffrey LLP to get their opinions on your questions, sent in advance to MNPHA, and get the chance to ask questions during the session.

#### Speaker

Speaker: Kristen Wittman, Partner, Taylor McCaffrey LLP

#### Presented by MNPHA



12:30pm - 2:00pm

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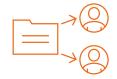
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#### Hear the residents voice Easy to ask, listen and take the right action, however residents get in touch



#### Share openly Communication is constant and updates happen as they progress



## Respond immediately Give every resident access to personalized information and deliver instant customer service without the admin



## Let people manage their homes It puts housing management into residents' hands. It offers smart tools for managing properties





#### **FIVE CONCURRENT SESSIONS**

#### Addressing the Needs of Affordable Housing Tenants: Tools and case studies

#### **RBC Centre, York Ballroom 2**

The needs of affordable housing tenants are diverse and can include various supportive services. Research and resources are necessary to help housing providers understand the needs of their tenants and ensure they receive the supports they need. Join this session to learn about the varied needs of affordable housing tenants and how we can measure the impact of our efforts, and hear about tools that have proven benefits to tenants and how you can apply them.

#### Speakers:

Tammy Bennett, Senior Manager, BC Housing

Margaret Forbes, Regional Advisor and Engagement Lead, Stepped Care Solutions

Nazih Nasrallah, Director of Research, Congress of Aboriginal Peoples

Moderator: Rebecca Siggner, Manager, Research, BC Housing

## Breaking Ground: Innovations in affordable housing creation



#### **RBC Centre, York Ballroom 1**

In an era of massive shortfalls in the supply of adequate affordable housing, how can we create homes more quickly, sustainably, and for less money without sacrificing quality? We have seen how the housing crisis has provided opportunity for creativity and innovation. Houses can be 3D printed. Underused commercial buildings can be converted into affordable housing. Join this session to hear speakers discuss their creative innovations in affordable housing development and the benefits and challenges they've faced along the way.

#### Speakers:

Chris Ballard, CEO, Passive House Canada

Fiona Coughlin, Executive Director/CEO, Habitat for Humanity Windsor Essex

Bernadette Majdell, CEO, Homespace Society

Moderator: Susan McGee, Executive Director, Homeward Trust



## Queer-Informed Housing for the 2SLGBTQ+ Community

#### **RBC Centre, York Ballroom 3**

2SLGBTQ+ individuals face unique challenges when it comes to housing and homelessness. Pride Home, a housing initiative for 2SLGBTQ+ youth in Saskatoon, provides a youth-led/client-centered model, trauma informed care, holistic well-being, and a harm reduction/housing first approach. Join this session to learn about the creation of Pride Home, why there is a need for queer housing for youth and all ages, project outcomes, and the theories utilized in building and continuing this queer housing initiative.

#### Speakers:

Alex Abramovich, Researcher, Institute for Mental Health Policy Research, CAMH Andrew Hartman, Founder, PSYSTEM & Project Leader, University of Saskatchewan

Sarah Hnatuk, Pride Home Manager, OUTSaskatoon

Jennifer White, General Manager, Youth Outreach and Intervention, YMCA of Greater Toronto

Moderator: Emily Paradis, Senior Research Associate, University of Toronto

## **Developing a Unified Call to Action for Social Housing**

#### **RBC Centre, York Ballroom 4**

We need immediate solutions to address the diverse needs of Canadians experiencing housing insecurity and homelessness. This session will bring advocates together to develop a unified call to action to establish non-market rent-geared-to-income housing as a policy and funding priority for the federal government and what needs to be done to mobilize our advocacy efforts at a national level.

#### Speaker:

To be announced.

This session will prepare participants for attending day 2 of the Social Housing and Human Rights conference, which takes place on Friday April 21 at the Canadian Museum for Human Rights.

#### **Provincial Public Housing Devolution**

#### **RBC Centre, Room 2F**

Provincial governments across Canada are reconsidering their current role in the direct provision of social housing. In Alberta and Manitoba, public housing authorities have started or are making plans to start transferring assets and/or the responsibility of asset management from the public sector to the non-profit sector. Join our panel as they explore the impetus for these transfers, the challenges and successes that provinces have experienced or foresee on the horizon, the potential implications for social housing provision in those provinces, and how the public service and non-profit sectors are preparing and responding for this shift.

#### Speakers:

Stephan Corriveau, Excecutive Director, Community Housing Transformation Centre

James Heinrichs, Executive Director, Winnipeg Housing Rehabilitation Corporation

Irene Martin Lindsay, Executive Director, Alberta Seniors and Community Housing Association

Dwayne Rewniak, A/Chief Executive Officer, Manitoba Housing

Shantelle Rosteski, Manager, Elbert Chartrand Friendship Centre Housing

Facilitated by Cheryl Krostewitz, Director of Programs, MNPHA

#### Presented by MNPHA



2:00pm - 4:30pm

**Tours will leave from the Carlton Lobby** 



#### **MOBILE TOURS**

Please note that you must have a ticket to attend the mobile tours.

### Mobile Tour 4: Westminster Housing (West End Historic Tour)

In the mid-1990s, Winnipeg's West Broadway neighbourhood was struggling with high vacancies, gang activity, concentrated poverty, and aging housing stock. Through partnerships between all levels of government and community organizations, non-profit housing providers took on a major role in revitalizing Winnipeg's core neighbourhoods.

The Westminster Housing Society purchases and rehabilitates homes, including townhouses, small apartment blocks, and single family homes, to provide affordable housing in the neighbourhood. Join this tour with Westminster Housing Society Board Member, Tenant Action Committee chair, and tenant Mike Maunder to see its housing projects and hear about the impacts the housing has had on the community.

#### **Mobile Tour 5: Hudson's Bay Redevelopment**

The Southern Chiefs Organization (SCO) has acquired the Hudson's Bay heritage building in downtown Winnipeg to redevelop it into a multiuse facility that will benefit First Nation citizens and help revitalize a downtown core hit hard by the pandemic. The project has been named Wehwehneh Bahgahkinahgohn, or "it is visible", and is intended to be a tangible demonstration of Reconciliation in action.

Join this tour to visit the historical former Hudson's Bay building and hear SCO's vision for the project, which includes mixed-income housing, retail development, a non-profit childcare centre, an on-site health centre, and a future Governance House for the Chiefs of the Southern First Nation.

#### **Mobile Tour 6: 26 Gaylene**

At their 26 Gaylene property, S.A.M. Properties Holding Inc. partnered with Makoon Transition to provide support and wrap around services in the building as well as units for families while Makoon Transition works with Child and Family Services to keep the families together and transition them into permanent housing. Join this tour and get a firsthand look at the property, its services, and the partnership between a housing provider and social services organization in action.

#### **CLOSING CEREMONIES**

6:00pm - 8:30pm

#### **CLOSING KEYNOTE**

The Canadian Museum for Human Rights, 85 Israel Asper Way, Winnipeg



Join us to wrap up the 2023 Congress. We're pleased to welcome our Closing Keynote Speaker Leilani Farha in cooperation with The Social Housing and Human Rights (SHHR) Steering Committee.

Leilani Farha is a Canadian lawyer, Global Director of The Shift, and the United Nations special rapporteur on adequate housing (2014-2020). Her documentary PUSH: The Film exposed the growing crisis caused by the financialization of housing, inspiring right to housing advocates to scale up efforts to call on governments to take immediate action. In this keynote address Leilani will provide her insights on the crisis in low-cost rental housing, how Canada's Right to Housing legislation can be used as a tool for housing advocates to mobilize to shift public discourse and public policy toward a renewed commitment to expand social housing in Canada.









# From the centre of the continent, to the CENTRE OF ATTENTION!

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### 2023 CHRA 55th Annual Conference

Now that you are here, you'll see why Vogue magazine calls Winnipeg "an absolute must-visit destination."

During your spare time experience the joy of polar bears swimming and playing over your head at Assiniboine Park Zoo's Journey to Churchill, then and take an interactive journey through humanity's struggles and triumphs at the Canadian Museum for Human Rights. The Exchange District beckons with its handsome architecture, hip restaurants, and fashionable shops, while The Forks has it all—from Canada's most unique public market, to scenic trips along the city's rivers.

Visit **tourismwinnipeg.com** to immerse yourself in all things Winnipeg.

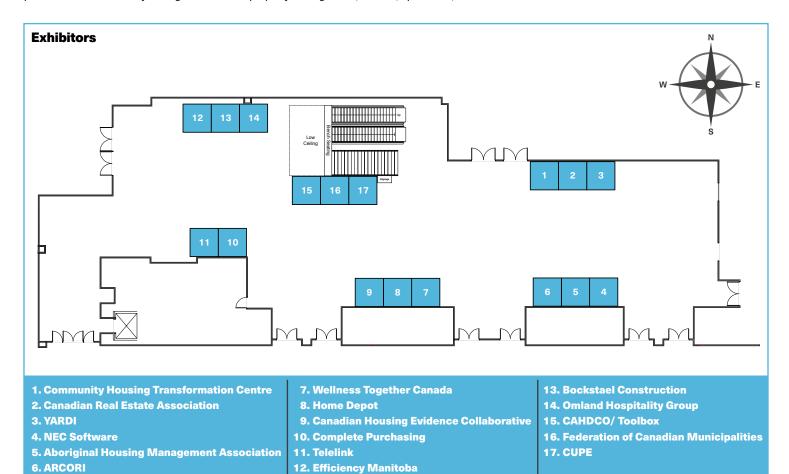


#### WEDNESDAY, APRIL 19 | 2023 CHRA TRADESHOW

8:00am-4:00pm

**RBC Centre, Carlton Lobby** 

CHRA is proud to welcome our Tradeshow exhibitors to the 2023 Congress! Attend the Tradeshow and connect with businesses, suppliers, and service providers that can assist your organization with property management, finance, operations, and more!







#### Booth 1:

#### **Community Housing Transformation Centre**

#### About the Centre

The Community Housing Transformation Centre supports the sustainability, development and accessibility of quality community housing across Canada. We provide financial assistance to community housing stakeholders and promote the sharing of resources and knowledge through partnerships.

Learn more about our funding opportunities and programs at www.centre.support

#### Contact

533, rue Ontario Est, bureau 350 Montréal (Québec) H2L 1N8 (514) 360-3967 1-833-360-3967 info@centre.support www.centre.support

#### Booth 2:

#### **Canadian Real Estate Association**

The Canadian Real Estate Association (CREA) is one of Canada's largest single-industry associations. Our membership includes more than 160,000 real estate brokers, agents and salespeople working through 65 real estate boards and associations across Canada.

CREA also proudly owns and operates Canada's No. 1 real estate platform, REALTOR.ca, and sets high standards of professional conduct for REALTORS®, helping to protect Canadians' rights and interests through the REALTOR® Code.

Home is at the heart of everything we do, which includes encouraging, empowering and enabling REALTORS® to help Canadians find a place to call home. REALTORS® support access to housing from emergency shelter to subsidized housing to social housing and homeownership. We empower REALTOR® activism on behalf of Canadians, and recognize our voice is louder when we work together to advocate for legislation that makes housing more accessible to all Canadians.



#### Booth 3:

#### Yardi

Yardi® develops and supports industry-leading social housing property, financial, waitlist and tenant management software. For more information on how Yardi is Energized for Tomorrow, visit yardi.com.



#### **Booth 4:**

#### **NEC Software Solutions**

Data connected. Work Automated. Tenants protected. Homes people love.

NEC has been providing Software and Services to Housers across Canada for four decades. Our solutions are state-of-the art, and cover the spectrum of housing operations and social supports.

Visit our booth to talk about how NEC can help your organization improve your tenant's experience, minimize organizational risk, and maximize operating efficiencies.



#### **Booth 5:**

#### **Aboriginal Housing Management Association**

The Aboriginal Housing Management Association (AHMA) has over 25 years of expertise in advancing housing rights for Indigenous Peoples. We are Canada's first Indigenous grassroots housing authority created for Indigenous people, by Indigenous people. AHMA members manage over 95% of all Indigenous housing units located off-reserve in BC, while also offering a wide range of culturally supportive wraparound services. AHMA administers funds for almost 10,000 Indigenous individuals and families living in urban, rural, and northern parts of the province.



#### **Booth 6:**

#### Arcori

Arcori is an innovative company providing property management software and solutions for the Canadian social housing sector.

Our principles drive the quality of our work and ensure a value-added approach in all of our services. We have a strong vision and integrity, which are key factors in our success and returning clients. We strive for innovation in leadership, integrated solutions and outstanding customer service.

# FREE, IMMEDIATE MENTAL HEALTH AND SUBSTANCE USE SUPPORT

No wait times, no referral and no health card required.

Virtual 24/7 access to mental health and substance use resources, e-courses, peer support and counselling services.



Visit WellnessTogether.ca to learn more or download the PocketWell app.



Mental Health and Substance Use Support



Wellness Together Canada offers English and French resources available for people of all ages, in every province and territory - all at no cost.



## COMPLETE AN AVENDRA GROUP COMPANY

#### Booth 7:

#### **Wellness Together Canada**

Wellness Together Canada offers a range of mental health and substance use support including free access to educational content, self-guided courses, peer-to-peer support, and one-to-one counselling with professional counsellors. Services are available for you at any time of day, with no appointment or scheduling required. Access what you want, when you need it.



#### **Booth 8:**

#### **Home Depot Canada**

Save time and money with The Home Depot Canada. Conveniently shop 182 locations in- store or online and take advantage of leading Pro brands at everyday low prices. Enjoy competitive pricing and convenient delivery options. Plus, our Rental Centres carry a variety of professional- grade tools, including large equipment in select locations.

As a valued member of Pro XTRA your Online account is personalized for your business, making it easier to manage the day-to-day purchases made online or in-store. Plus get REWARED any way you pay using your Pro XTRA ID, get exclusive offers and more.

www.homedepot.ca/en/home/pro/proxtra.html



#### **Booth 9:**

#### **Canadian Housing Evidence Collaborative**

The Canadian Housing Evidence Collaborative is a pan-Canadian network of academics, government, NGO and housing sector stakeholders working towards housing solutions that meet the needs of a growing, urbanizing and aging population.

We do this through:

- Research: Stimulating and performing cutting edge, high reward housing research
- Capacity Building:
  - Rapidly build, attract and retain housing research capacity in the academic government, private and not-for-profit sectors
  - Expand utilization of housing data for decision-making
- Knowledge Mobilization
  - Broker relationships to "join-up" the housing research ecosystem, ensuring research meets the needs of policy-makers, housing providers and advocates
  - Accelerate the evidence-to-action cycle

#### Booth 10:

#### **Complete Purchasing Services**

As a Complete Purchasing Services member, you'll experience benefits that extend beyond products & services – you have a partner who cares about the people you work with and serve.

We enable our members to save time and money by providing them with the right products & services at the right price, including tools and resources that streamline the workflow for their operations.

To learn more about the benefits of the COMPLETE program, please visit www.eCPS.ca > Success Stories.



#### **Booth 10:**

#### **Telelink**

Telelink's specialized 24/7 Property Management Call Centre reduces on-call costs while improving the quality of life for on-call employees. Our team precisely triages resident calls and works directly in your property management software minimizing internal work and dispatching errors. Residents feel heard and satisfied with quicker response times and professional customer service.

Learn more: www.telelink.ca/site/home



#### Booth 12:

#### **Efficiency Manitoba**

Efficiency Manitoba is a Crown corporation committed to achieving significant annual energy savings targets by offering cost effective programs and services to Manitobans.

Our legislated mandate is to develop and support energy efficiency initiatives that will reduce provincial consumption of electricity by 1.5% and natural gas by 0.75% annually. In the process of reducing provincial consumption of natural gas, we enable significant greenhouse gas emissions reductions.

We're excited to offer programs and initiatives contributing to meeting Manitobans' needs for energy while helping reduce the impact of energy rate increases.

We're here to help you save energy, money, and the environment.



#### Booth 13:

#### **Bockstael Construction**

Bockstael Construction is a fourth-generation family business that has been building on the prairies for over a century. We were founded on a reputation of integrity, innovation, and extraordinary craftsmanship – and we hold ourselves to those principles today.

Our approach to construction is shaped by our experience and fueled by our vision for the future of construction. We believe clients deserve more from their builder. We believe that the quality of the experience is just as important as the quality of the outcome.

Our team is comprised of over 160 construction professionals, including a significant proportion of professional engineers, CM-Lean certified practitioners, and women in project delivery roles.



#### Booth 14:

#### **Omland Hospitality Products**

Omland Hospitality Products Limited supplies premier products and services for Canadian non-profit, social, and supportive housing sectors. Our extensive range of furniture, bedding, linen, and more meets the unique needs of shelters, group homes, and rehab centers. With decades of experience, we prioritize customer satisfaction, delivering sustainable and reliable products at the best prices with on-time delivery. Our commitment to quality is unwavering, and our brands MetGuard, Napier Care, and Luxur are designed to support community housing growth and success. We are passionate about providing the best products to support the mission to create a more compassionate and equitable world.



#### Booth 15:

#### Cahdco

Cahdco is a non-profit real estate development corporation that develops affordable housing and social purpose real estate and provides consulting in the Ottawa area. The Toolbox+ by Cahdco is a series of learning, coaching, and mentorship modules that hopes to increase the amount of affordable housing development corporations across Canada and their capacity to create affordable housing. It will teach participating housing organizations about business and capacity planning, internal finance, project risk assessment, land acquisition, developing funding and financing, and more.



#### Booth 16:

## Federation of Canadian Municipalities/Green Municipal Fund

What if you could reduce energy and greenhouse gas (GHG) emissions, increase energy and housing affordability, all while improving building quality and increasing the comfort, health, and quality of life for your residents?

The Federation of Canadian Municipalities' (FCM) Sustainable Affordable Housing (SAH) initiative is here to help you undertake energy efficient upgrades faster while lowering your energy bills. The affordable housing sector can play a key role in reducing greenhouse gas (GHG) emissions produced from its aging housing stock, and SAH offers a range of capacity development tools and funding to get you ready to retrofit existing affordable housing units or construct energy efficient new builds that emit lower GHG emissions.

Learn more at: fcm.ca/sustainableaffordablehousing



#### **Booth 17:**

#### **CUPE**

CUPE advocates for strong, efficient, publicly owned and delivered municipal, health, education, power, transit, library, and social services. These services are the foundation of our communities. CUPE's 715,000 members include housing workers across Canada.

#### **Exhibitors**

- 1. Community Housing Transformation Centre
- 2. Canadian Real Estate Association
- 3. YARDI
- 4. NEC Software
- **5. Aboriginal Housing Management Association**
- 6. ARCOR
- 7. Wellness Together Canada
- 8. Home Depot
- 9. Canadian Housing Evidence Collaborative
- 10. Complete Purchasing
- 11. Telelink
- 12. Efficiency Manitoba
- 13. Bockstael Construction
- **14. Omland Hospitality Group**
- 15. CAHDCO/ Toolbox
- 16. Federation of Canadian Municipalities
- **17. CUPE**







56th NATIONAL CONGRESS ON

Fredericton, NB | April 9-11 2024