CANADIAN HOUSING & RENEWAL ASSOCIATION ANNUAL REPORT 2022



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A MESSAGE FROM OUR BOARD PRESIDENT



Timothy Crooks CHRA Board President & Executive Director, Phoenix Youth Programs

CHRA's work reflects the priorities of our members. Over the last few years, those priorities have been brought clearly into focus. As we see tent encampments proliferate in our cities, as low- and modest-income people are squeezed out of the housing market, and as the housing and homelessness crises peak, we're reminded that our shared work is not only important but urgent. Housing is a human right in Canada, protected by legislation. Everyone is entitled to a dignified place to call home.

We knew there were cracks in many social support systems before, and now the weight of the pandemic has simply broken most of those systems. It has fully exposed injustice and inequity in housing. That's why our joint work is so important. Together we have the solutions to fix a broken housing system. We know that's your priority, and that's CHRA's priority as well.

One of the biggest injustices in our housing system, despite over a decade of advocacy, and years of commitments from the current federal government, is the lack of a dedicated for-Indigenous, by-Indigenous urban, rural, and northern housing strategy. CHRA and its Board of Directors are fully committed to supporting our Indigenous colleagues and members, to change this. We made good progress together in 2022. On November 25, the Indigenous Caucus at CHRA, supported a national gathering of Indigenous housing leaders. They formed a broad coalition and declared their intention, as a right of self determination, to create and deliver a federally funded urban, rural, and northern housing strategy. CHRA continues to support that work, as a core value and a fundamental step towards meaningful Reconciliation.

CHRA also continues to advocate for improvements to the National Housing Strategy; we know this too is a priority for our members. We have been active in influencing newer programs, like the Rapid Housing Initiative, as well as highlighting areas where older programs can be strengthened, like the National Housing Co-Investment Fund.

The CHRA Board of Directors has launched a new strategic planning process, to guide CHRA through the next three years. That plan needs to be driven by the priorities of our members. We hope that you will take advantage of the engagement opportunities in early 2023 – share your vision, share your values, tell us what you want from CHRA, and what you need CHRA to accomplish. Help us set our priorities. CHRA's strength comes from our members and all members should have a voice in influencing our path forward.

My own time as President comes to a close after the next Annual General Meeting. It has been a two-year term marked by a lot of social and economic upheaval. None of us knew what was coming three years ago, and we have all had to learn new skills to adapt. I have deep admiration and owe much gratitude to all of the dedicated leaders I have served with on the CHRA Board of Directors. I also send my appreciation and commendations to the hard-working and committed CHRA staff. They are extremely talented, and we are fortunate to have them.

It has been an honour and a privilege to serve you, and to serve CHRA's vision of Housing for All.

A MESSAGE FROM OUR EXECUTIVE DIRECTOR





Ray Sullivan CHRA Executive Director

2022 marks the fifth year, and the halfway point, of the 10-year National Housing Strategy. That strategy was the product of many years of advocacy by CHRA, our members, and our allies. The mid-point is a good time to reflect on that accomplishment, and to focus on what is working well, and what needs to work better.

I firmly believe that government policy and programs are strongest when they are co-designed by practitioners – folks like CHRA members who have many decades of practical experience and know-how.

After many years as a CHRA member, I'm excited to begin a new role as your Executive Director, and to bring your on-the-ground perspective to our work. I hope that we can work together to shape federal policy and programs for the next five years, and to fully realize the goal of good quality affordable housing for all.

CHRA's Blueprint for Housing, launched in 2022, shows us the path. Based on extensive consultation with members, it forms the framework for our advocacy efforts over the next several years. Its messages and recommendations are strong because they are based on your practical experience. We launched the Blueprint in September 2022, and we look forward to expanding on some of its recommendations – your recommendations – in our ongoing work.

The first recommendation from the Blueprint is a federally funded, Indigenousdesigned and Indigenous-delivered urban, rural, and northern (URN) Indigenous housing strategy. The Indigenous Caucus at CHRA has worked for more than a decade on this objective, and that hard work resulted in accelerated progress at the end of 2022. The Indigenous Caucus convened a national gathering of Indigenous housing leaders on November 25 and the resulting coalition is now working with the Government of Canada to co-design and co-deliver an URN Indigenous housing strategy. This highlights the importance of on-the-ground, practical experience, and culturally relevant expertise, to deliver better housing outcomes.

Housing affordability is top-of-mind for Canadians right now, and a priority for all the political parties on Parliament Hill. This is an important time to deliver our solutions, and an important time to work towards a Canada that is fairer, more inclusive, and more affordable for all.

CHRA also accomplishes that goal by supporting our members, their priorities, and their professional development. The Chartered Institute of Housing (CIH) Canada, administered by CHRA, provides accreditation for housing professionals; for both experienced veterans and for people just starting their careers in community housing. In 2022, CHRA supported CIH Canada to launch a refreshed curriculum for its learning program, which brings standards of practice and professionalization to housing, helping build sector sustainability.

Through events like our National Congress on Housing and Homelessness, webinars, Housing on the Hill and resources like CHRA's informative new website, the CHRA Awards, the Housing Professionals Mentorship Program, and our ongoing advocacy, CHRA is brings us together, strengthens our sector, and serves as the national voice of community housing.

It's a pleasure for me to serve CHRA as part of an amazing staff team. I'm continually inspired by their commitment, and by the drive and accomplishment of CHRA's membership. You do great work. Together, we will raise your voices and work with you to achieve our common goal of housing for all.

ABOUT US

We believe that community housing is the key to unlocking a Canada that is fair, inclusive, and affordable for all

The Canadian Housing and Renewal Association was established in 1968 as a national non-profit organization dedicated to supporting and strengthening the social and non-profit housing sector. Our goal is to ensure all Canadians have access to safe, affordable, appropriate housing. We advocate for improved housing policies and programs that keep housing affordable, expand housing capacity, and work to end homelessness. We support a sustainable housing profession and work to connect the broader sector, including CHRA members who collectively house and serve hundreds of thousands of people living in or seeking affordable housing.

Our members

As a national membership-based organization, we represent members from every Canadian province and territory. Our members include:



What we do

Advocacy

CHRA is the voice of Canada's community housing sector. We engage our members to ensure their voices are heard by federal decision-makers. Through advocacy, research, and relationship-building we work towards our shared goal that all who live in Canada have access to safe, affordable, appropriate housing.

Indigenous housing leadership

The Indigenous Caucus is the leading forum of its kind in Canada, bringing together urban, rural, and northern Indigenous housing providers to advocate for and address the unique housing-related challenges faced by Indigenous peoples. The Caucus is the leading national voice in the 'For Indigenous by Indigenous' housing movement.

Professional Development

CHRA administers the Housing Professionals Mentorship Program, which connects today's leaders in community housing with the leaders of tomorrow to help strengthen and build sustainability into the sector, and the Chartered Institute of Housing Canada, which is leading the way in creating educational opportunities and professional designations for housing professionals across Canada.

Knowledge sharing

Our newsletters, webinars, blog posts, and social media channels inform our members on the latest news and practical knowledge from the housing sector. Our Annual Congress on Housing and Homelessness brings together hundreds of housing sector experts, leaders, professionals, government officials, and more for three days of learning, networking, and celebrating the community housing sector.

WHO WE ARE

Our Board



President, **Regional Director, Nova Scotia & PEI Timothy Crooks** Executive Director, Phoenix Youth Programs



Director at Large Leigh Bursey Independent Member



Vice President, **Regional Director, New Brunswick George Cormier** Executive Director, New Brunswick Non-Profit Housing Association



Director at Large Anne Demers Executive Director, Regroupement des offices D'habitation du Québec



President Elect, **Regional Director, British Columbia Margaret Pfoh** Chief Executive Officer, Aboriginal Housing Management Association



Regional Director, Northern Territories Patsy Kuksuk Executive Director. Programs, Nunavut Housing Corporation



Treasurer, **Regional Director, Ontario** Olga Tasci Chief Executive Officer, Agency for Co-operative Housing



Secretary, **Regional Director, Alberta** Susan McGee Executive Director. Homeward Trust



Regional Director, Newfoundland and Labrador **Simone Lilly** Manager of Community Investment, End Homelessness St. John's



Regional Director, Manitoba Christina Maes Nino Executive Director. Manitoba Non-Profit Housing Association



Director, Indigenous Communities **Justin Marchand** Chief Executive Officer, **Ontario Aboriginal Housing Services**



Director at Large Shaun Simms Vice President, People, Culture and Communications, Ottawa Community Housing Corporation



Regional Director, Quebec Jacques Beaudoin Director of Public and Legal Affairs,

Réseau québécois des OSBL d'habitation



Regional Director, Saskatchewan Tyler Stewart Chief Executive Officer, **Stewart Properties**

Our Staff



Ray Sullivan Executive Director



Mary Clarke General Manager, Chartered Institute of Housing Canada



Kimberley Brown Director, CHRA Indigenous Caucus



Leah Blunden Manager, Communications



Jane Jiang Manager, Finance & Membership



Julie McNamara Acting Director, Programs, Partnerships & Events

Jacob Gorenkoff

Acting Director, Policy

& Government Relations

In July of 2022, CHRA thanked former Executive Director Jeff Morrison for over 6 years of accomplished service, as he headed off to a new executive position. Former CHRA Board Member Ray Sullivan was



brought on to fill the position in an Interim capacity during the search for a permanent Executive Director, a position which was made permanent in January 2023.



ADVOCACY

With housing a top concern across the country as inflation and rising rents increased the cost of living for individuals and families in 2022, CHRA was a strong voice advocating for the community housing sector. Community housing is the key to unlocking a Canada that is fair, inclusive, and affordable for all.



Blueprint for Housing

In September 2022, CHRA released the Blueprint for Housing, an extensive policy document that will help inform CHRA's advocacy efforts over the coming years as we work towards our goal of ensuring that all who live in Canada have access to safe, affordable, appropriate housing.

Informed by an extensive consultation process that took place throughout the Fall of 2021 with CHRA members, housing leaders, and stakeholders, the Blueprint for Housing was born of a sector-wide realization: that existing housing policies and programs are not doing enough to ensure that all who live in Canada have homes that are affordable and meet their needs. The Blueprint outlines the key issues facing Canada's community housing sector and identifies 27 recommendations to address them.

The Blueprint explores the following key areas of interest for the community housing sector:



Advocacy priorities

Following the release of the Blueprint for Housing and leading up to Housing on the Hill Day in September, our team consulted with our members to identify urgent priorities from the Blueprint's recommendations. These priorities informed our advocacy efforts in the final quarter of 2022 and moving forward into 2023, as well as the discussions and member meetings with MPs that took place at Housing on the Hill Day 2022.

The creation of a fully funded Indigenous-governed Urban, Rural and Northern (URN) Indigenous Housing Centre that develops and delivers the URN Indigenous Housing Strategy.

Advocacy for the inclusion of an URN Indigenous housing strategy in the National Housing Strategy has long been a focus of CHRA and the Indigenous Caucus.

The 2022 budget announcement \$300 million over five years, starting in 2022-23, through the Canada Mortgage and Housing Corporation, to co-develop and launch an Urban, Rural, and Northern Indigenous Housing Strategy prompted the Indigenous Caucus to prioritize action towards a For Indigenous By Indigenous URN housing strategy; one that is Indigenous-led and governed and Indigenous designed and delivered.

The creation of a national Property Acquisition Program to support community housing providers with preapproved CMHC funding and financing to buy existing rental properties and preserve affordability.

A federal rental property acquisition program could protect tenants and preserve long-term affordability across Canada. Acquisition is currently not eligible for funding or financing under current National Housing Strategy (NHS) programs, yet it is recognized as a key federal housing policy gap from organizations in the community housing sector and beyond. There must be a permanent, ongoing federal program in place to facilitate acquisition and rental housing preservation. This could be accomplished by creating a permanent version of RHI, and/or by amending the guidelines of existing capital funding programs, such as the Rental Construction Financing Initiative to allow for acquisition as an allowable expense.

That the government increase the value of grants for the creation, repair, and renewal of affordable housing through National Housing Strategy programs to offset skyrocketing borrowing costs.

Rising interest rates have made it even harder to create new community housing and to repair existing social and affordable housing. The inflationary environment has also made the cost of labour and materials much higher than they have been since the creation of the National Housing Strategy, further increasing project costs.

Without immediate action, the goal of the National Housing Strategy is in jeopardy. CHRA has been urging the federal government to provide immediate emergency funding to increase the availability of non-repayable contributions attached to National Housing Co-Investment Fund loans, and to work towards an increased funding envelope through the 2023 Federal Budget.

The creation of an Affordable Housing Investment Tax Credit to incentivize private sector investment in affordable housing projects, while maintaining non-profit and municipal management.

In included in our priority advocacy items for Housing on the Hill Day 2022 was a call for a federal tax policy that incentivizes private sector organizations to invest in community housing. Such a policy could help align the missions of the private and affordable housing sectors, reduce cost burdens on government, and help curb the financialization of housing.



Parliamentary and government communications

CHRA regularly sends communications and submissions to the federal government on a range of issues impacting Canada's community housing sector throughout the year. In 2022, we engaged with members to inform submissions and letters aimed at improving the sector's ability to help alleviate Canada's housing crisis.

February

- Submission to the Pre-Budget Consultations for the 2022 Canadian Federal Budget
- Recommendations for the \$4 Billion Municipal Accelerator Fund

March

- Indigenous Caucus Pre-Budget Recommendations
- Indigenous Caucus Submission of a brief to the House of Commons Standing Committee on Indigenous and Northern Affairs

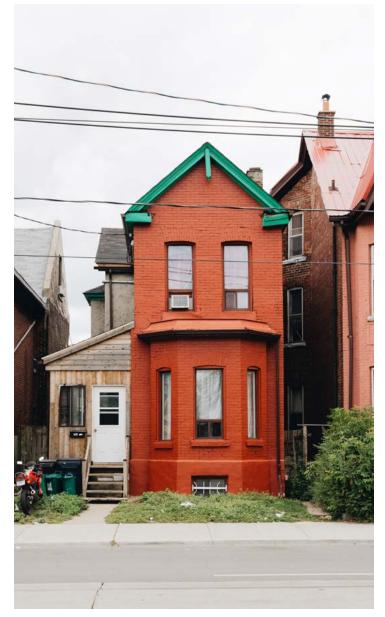
June

- Recommendations for the third round of the Rapid Housing Initiative
- Recommendations to Reform National Housing Co-Investment Fund and RCFI

October

- Recommendations to the House of Commons Standing Committee on Finance for Pre-Budget Consultations in Advance of the 2023 Budget
- Letter to Minister Hussen regarding new cap on Co-Investment Fund grants





CHRA welcomed Canada's first-ever Federal Housing Advocate

In February 2022, Minister Ahmed Hussen announced that Marie-Josée Houle had been appointed as Canada's inaugural Federal Housing Advocate.

The role of the Federal Housing Advocate is to uphold the right to housing by advising the Minister of Housing and Diversity and Inclusion on barriers and gaps in a rights-based approach to housing, launch investigations

into systemic barriers to the right to housing, and monitor the implementation of the National Housing Strategy.

Since her appointment, Marie-Josée has engaged with CHRA members at the 2022 Congress and Housing on the Hill Day 2022.



The Indigenous Caucus is the leading forum of its kind in Canada, bringing together urban, rural, and northern Indigenous housing providers to advocate for and address the unique housing-related challenges faced by Indigenous peoples. The Caucus is a leading national voice in the 'For Indigenous by Indigenous' housing movement.

2022: A year of transformation

Winter



With the departure of Indigenous Caucus Director Steve Sutherland in early 2022, then Executive Director Jeff Morrison steeped in to continue ongoing projects including a research project examining the governance strategy and operations plan for a proposed For Indigenous By Indigenous (FIBI) National Housing Centre, and content development for the 2022 CHRA Congress and Indigenous Caucus Day.

In late February Kimberley Brown was hired in the role of Director, Indigenous Caucus parttime until her availability allowed full-time commitment beginning in April. Advocacy efforts for an urban, rural, and northern (URN) Indigenous housing commitment in the federal budget and Congress content dominated her priorities while establishing relationships with staff, Indigenous Caucus working group members and other stakeholders.

Spring

Indigenous Caucus Day 2022 was a huge success and the CHRA Congress included five Indigenous-specific sessions delivered virtually with speakers and attendees participating from coast-to-coast-to-coast. Highlights from Indigenous Caucus Day include keynote addresses by Chief Cadmus Delorme and Tanya Talaga, and a look at the past and present of the Indigenous Caucus.

The federal government announced "\$300 million over five years, starting in 2022-23, through the Canada Mortgage and Housing Corporation to co-develop and launch an Urban, Rural, and Northern Indigenous Housing Strategy." Caucus efforts focused on ensuring FIBI principles guided the delivery of the \$300M.





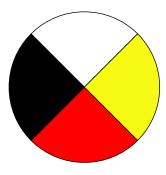


SOME OF OUR CAUCUS DAY 2022 SPEAKERS

Summer

Based on feedback from CMHC regarding the budget announcement, the Caucus worked on the logistics of hosting a National Indigenous URN Housing Stakeholder Gathering to provide input on the URN Indigenous housing strategy. This season of growth solidified the direction and path for the Indigenous Caucus' URN Indigenous housing advocacy efforts.

An Indigenous Caucus member survey was created and completed based on the medicine wheel teachings. The survey focused on four areas of membership: individual, family, community, nation, providing feedback that seeks to improve Indigenous Caucus membership value and guide future activities.



Fall

CHRA's advocacy event, Housing on the Hill Day 2022, garnered renewed support for the National Indigenous URN Housing Stakeholder Gathering. Indigenous Caucus members met with CMHC leadership to develop the next steps.

The following weeks focused on planning an in-person and online event which brought URN Indigenous stakeholders together on November 25th in Vancouver, BC. CHRA's Indigenous Caucus hosted the gathering and engaged a third-party facilitator to establish goals and outcomes. The gathering resulted in an official National Urban, Rural, and Northern Indigenous Housing Coalition (NURNIHC) Declaration with 14 original URN Indigenous housing provider signatories outlining areas of mutual agreement, principles and action items.





KNOWLEDGE SHARING & MEMBER ENGAGEMENT

2022 CHRA Virtual Congress

In April, CHRA hosted its 54th National Congress on Housing and Homelessness online. From April 25-28, we hosted over 500 housing and homelessness professionals for Pre-Congress courses, the CHRA Indigenous Caucus Meeting, the Innovation Forum, and dozens of Congress sessions.

Congress sessions explored essential topics and upand-coming issues in the housing and homelessness sector. Topics included combatting NIMBYism, growing sector capacity, the financialization of housing, the issues facing rural and northern communities, and much more.



Our Opening Ceremonies featured Quebec City Mayor Bruno Marchand and the Federal Minister of Housing and Diversity and Inclusion Ahmed Hussen. We also spoke with CMHC President and CEO Romy Bowers. Attendees enjoyed a creative and inspiring keynote address from strategist, creative director, filmmaker, photographer, and a former press secretary under Prime Minister Paul Martin, Justin Kingsley. We closed out the 2022 Congress with an engaging conversation with Federal Housing Advocate, Marie-Josée Houle, where she discussed her goals for implementing the human right to adequate housing in Canada.

The 2022 Congress would not have been possible without the help of CHRA's many sponsors, and we thank them all. We would also like to thank the Congress Organizing Committee, who helped make the event a success.

Thank you to our 2022 Sponsors



Housing on the Hill Day



In September, we gathered over 50 housing professionals together for our Housing on the Hill Day 2022 – our first major in-person event since before the pandemic. Housing on the Hill Day is an annual event organized by CHRA that facilitates meetings between housing professionals and Members of Parliament to discuss issues of importance to the social and non-profit housing sector. CHRA and its members have an important role to play in moving the federal government's housing policy forward and Housing on the Hill Day is a critical part of our advocacy efforts.

Attendees took part in nearly 50 meetings with MPs to discuss our priority advocacy items and to advance the cause of community housing in Canada. We were joined by

the Honourable Ahmed Hussen, Minister of Housing and Diversity and Inclusion, who addressed attendees, as well as Federal Housing Advocate, Marie-Josée Houle, who engaged in discussion with CHRA Executive Director on the right to housing. We also hosted a political panel which included Soraya Martinez Ferrada, Parliamentary Secretary to the Minister of Housing and Diversity of Inclusion (Housing), Matt Jeneroux, Conservative Housing Critic, and Jenny Kwan, NDP Housing Critic, and were joined by senior CMHC staff for a question and answer period.

Thank you to Yardi Canada for their sponsorship of Housing on the Hill Day 2022.





Webinars and Online Engagement Sessions



January

CHRA Member Consultation: CMHC's Housing Accelerator Fund

April

 Housing Encampments: Strategies and Solutions (with speakers from BC Housing)

June

- Realizing the Human Right to Adequate Housing in Canada
- CHRA Member Consultation: CMHC's NHCF and RCFI
- FCM's new energy efficiency guide for affordable housing providers (sponsored by the Canadian Federation of Municipalities)

Our webinar series tackles the full range of housing issues in Canada with discussions on the most relevant housing and homelessness issues and solutions. These sessions showcase housing experts as they profile leading research, projects, and promising practices. Our online member engagement sessions give CHRA members access to sector information and inform our advocacy efforts.

In 2022, we hosted 10 online sessions on topics including realizing the right to housing in Canada, energy efficiency, and updates on and consultations regarding government funding programs.

September

- Towards Net-Zero Homes and Communities Program funds (with speakers from Natural Resources Canada)
- CHRA Advocacy Update Session

November

CMHC Fall Update Webinar

December

- Tech Resources to Support Affordable Housing Providers (sponsored by Yardi Canada)
- How housing providers are tackling climate change and affordability at the same time (sponsored by the Canadian Federation of Municipalities)

A New Look for the CHRA Website

In August, we unveiled our sleek new CHRA website design. Our revamped website's fresh new menu is more intuitive and makes it easier to navigate and find information on CHRA and its history, membership, events, and sector news.



The Housing Professionals Mentorship Program (HPMP) connects today's leaders in community housing with the leaders of tomorrow. Canada's community housing sector is in a period of transformation; HPMP is working to help strengthen and build sustainability into the sector.

HPMP works to strengthen leadership in the housing and homelessness sector through five priorities:

- 1. Building strategic networks and community
- 2. Developing leadership competencies
- 3. Igniting passion and interest in housing
- 4. Supporting career development
- 5. Enhancing knowledge around core housing themes

The Program's work is centred around leadership, community, and making the housing sector an exciting and welcoming place to build a career.

"

I 100% think that [HPMP] enhanced my understanding of the housing sector... there's just so much to learn, and I think it really helped me reframe my perspective on complex housing issues.

- 2022 HPMP participant

CHRA administers HPMP in partnership with CHRA Housing Partnership Canada and the Chartered Institute of Housing Canada.

Thank you to our 2022 HPMP sponsors





In 2022 (the Program's fifth year), we had our largest cohort ever: 82 participants were matched together in mentoring relationships that benefit both early career mentees and experienced housing professional mentors. Participants enjoyed professional development sessions on topics including effective goal-setting, change management, Reconciliation and its relationship to housing, building advocacy competencies, and more.

HPMP hosted three networking sessions for program participants and alumni in Vancouver, Halifax, and Ottawa. These events were held in May and June and marked the first in-person events hosted by CHRA since the start of the pandemic.

"

This was a fantastic program that I appreciate having the opportunity to be a part of. My mentor was supportive, informative, and willing to share information, expertise, and contacts!

- 2022 HPMP participant



CIH Canada launched a new learning program to support people working in housing. The Level 3 Certificate in Housing Services provides leaners with a broad understanding of how organizations within the housing industry work and help them become more effective housing professionals. They gain valuable skills including:

- researching and writing reports
- evaluating an organisation's approach to key housing issues
- reflecting on their own professional practice
- planning for their own development

The CIH Level 5 Diploma in Housing provides individuals with knowledge and understanding across key areas of housing policy and practice, at a recognised professional standard. The qualification provides the knowledge and skills required to perform in a senior management role.

CIH Canada continues to build regional connections and new partner agreements were signed in 2022 with BCNPHA in British Columbia, APHAA in Alberta, MNPHA in Manitoba and ONPHA in Ontario.

The membership grew in 2022 and now includes a total of 155 members from across Canada.

CIH Canada also celebrated 15 graduates that successfully completed their qualifications in 2022. Congratulations to all the successful learners!

Thank you to the committed group of people who lead CIH Canada:

Jill Atkey,

Board Member, British Columbia, CIHCM

Angela Cooke, Education Committee Member, British Columbia, CIHCM

Colin Doylend, Board and Finance Committee Member, British Columbia, CertCIH

Lori-Anne Gagne, Board Member, Ontario, CIHCM

Stephen Giustizia, Education Committee Member, Ontario, CIHCM

Stacey Houston, Education Committee Member, Alberta, CIHM

Geraldine Howley, UK Board Member, United Kingdom, CIHCM

Wendy Pollard, Board and Education Committee Member, Quebec, CIHCM

Ishbel Solvason, Board and Finance Committee Chair, Ontario, CIHCM

Paul Tennant, Board Member, United Kingdom, CIHCM

Tim Ward, Board and Finance Committee Member, Alberta, CIHCM

Mary Clarke, Staff, CIHM I am working with five affordable housing providers on regular contracts and this designation has enhanced my knowledge and demonstrated to my clients my commitment to the sector."

- Charla Huber,

CIHCM, Consultant/owner of Charla Huber Indigenous Communications Ltd

As a Director with our local Chamber of Commerce we recently brought new policy to the Federal Government on Land Trust, I've shared my research articles with my co-workers, continue to bring forward a



articles with my co-workers, and continue to bring forward a 'root-cause' effect mindsight when engaging others on social housing issues."

- Rick Welch,

CIHCM, Strategic Sales Director, Social & Affordable Housing at NRB Modular Solutions

*My scope of work deals with the very beginning stages of the housing process, and with more knowledge about the funding, service delivery, maintenance,



etc., I thought it would help me to better help serve our clients and to possibly move to other areas of the organization. Throughout the 4 courses, my co-workers and managers of various departments within the organization were happy to answer and/or explain any questions or processes, and how our organization operated in comparison to other housing bodies in the sector."

- Carmen Saruk, CertCIH, Applications Clerk III at Civida

2022 CHRA NATIONAL AWARDS



CHRA's National Awards honour the leaders and innovators of the community housing and homelessness sector, highlighting the exceptional people and programs that go above and beyond to ensure a safe and affordable home for all. The Awards draw attention to the exceptional achievements of the community housing sector on a national stage and inspire positive change in the housing sector.

The 2022 Awards were presented to the following organizations and individuals at the 2022 CHRA Virtual Congress.



Community Builder Award

Action-Habitation

The Community Builder Award celebrates an organization or individual who has shown an extraordinary commitment to decent, safe, affordable housing or who has shown dedication to ending and preventing homelessness in their community.

Action-Habitation has worked to preserve and develop social and community housing in the Quebec region for 43 years. The organization currently manages 4,000 housing units and has plans to develop 1,000 more.

Lauberivière, a shelter and multi-service center located in downtown Quebec City, called on Action-Habitation to manage a project to improve its spaces. For many years, Lauberivière was forced to turn down clients due to a lack of space.

Action-Habitation worked with the organization to develop a new facility that has dramatically increased the number of people served by Lauberivière and acts as a model for community services collaboration and energy-efficient developments.



Sustainability Award

National Affordable Housing Corporation's Plainsview Townhomes

The Sustainability Award salutes achievements in the areas of sustainable development, resource conservation and community renewal.

Located in Regina's Rosewood Park neighbourhood, Plainsview Townhomes is Saskatchewan's first affordable housing development to achieve Net Zero Energy, with six of its units meeting that standard as part of a pilot project supported by the Federation of Canadian Municipalities.

Utilizing innovative building technology, energy monitoring, and tenant engagement, Plainsview Townhomes is sure to serve as a model for future National Affordable Housing Corporation developments and sustainable affordable housing developments across the country.

Leadership Award

Stéphan Corriveau

The Leadership Award recognizes an individual who has shown leadership in improving housing in Canada through program innovation, policy change, outreach, and/or advocacy efforts.

Stéphan's defense of human rights and his fight to end inequality have been lifelong pursuits, both in his volunteerism and throughout his long career. His desire to strengthen communities through affordable housing led him to the RQOH Réseau québécois des OSBL d'habitation as Executive Director, where he worked to broaden the organisation's mandate and improve best practices in Quebec's housing sector.

Stéphan was part of the team that negotiated an agreement with the federal government that gave us the Community Housing Transformation Centre. He soon became its first Executive Director. In the Centre's less than three years in operation it has supported more than 220 projects in all provinces and territories.

Stéphan's vision and dedication are an inspiration to current and future leaders in Canada's housing sector.





Lifetime Achievement Award

Deborah Kraus

The Lifetime Achievement Award recognizes an individual with many years of service who has had a major impact on the affordable housing sector in Canada.

Starting in 1982, Deborah's career spans the non-profit and government housing sectors and 15 years as a consultant. She is one of the few research consultants focused solely on affordable housing and homelessness and has collaborated over the years with key researchers in the field to produce over 30 research reports. Few people in Canada have done work of such focus, breadth, depth, and quality.

Deborah is someone people love to work with and is known for her generosity in mentoring young professionals. Deborah demonstrates an unwavering commitment to affordable housing and the people it serves. She and her extraordinary body of work are an inspiration to her peers.

CHRA/Rooftops Canada International Service Biannual Award

BC Non-Profit Housing Association

This award recognizes a CHRA member (individual or organization) that has actively supported Rooftops Canada's international development work. This biannual award is administered by Rooftops Canada which selects the recipient in consultation with CHRA.



BCNPHA has been an active partner of Rooftops Canada. They have provided scholarships and facilitated the participation of South African social housing professionals in its Housing Central Conference. Currently, BCNPHA is working with South Africa's National Association of Social Housing Organisations to adapt its online "Ready, Set, Build" course for use in South Africa.

BCNPHA's ongoing commitment to supporting Rooftops Canada's initiatives and those of its partners is an inspiration to those who work in international development.

2022 FINANCIAL STATEMENT

| STATEMENT OF OPERATIONS | 2022 | 2021 |
|---|-------------|------------|
| REVENUES | | |
| Annual congress | \$ 380,754 | \$ 306,434 |
| Membership fees | 369,588 | 349,644 |
| Housing Professionals Mentorship Program | 101,525 | 61,347 |
| Indigenous Caucus Working Group | 71,760 | 49,999 |
| Management services | 50,000 | 33,333 |
| Housing on the Hill Day | 15,130 | - |
| Partnership funding | 10,000 | 38,750 |
| Interest | 7,332 | 4,680 |
| Canada Emergency Wage Subsidy (CEWS) | - | 142,968 |
| Tenant Leadership Group – CHTC contribution | - | 58,200 |
| Canada Emergency Business Account (CEBA) | - | 20,000 |
| Other | 23,625 | 18,947 |
| | 1,029,714 | 1,084,302 |
| EXPENSES | | |
| Salaries, benefits and contracted services | 641,691 | 585,550 |
| Indigenous Caucus Working Group | 97,948 | 58,174 |
| Annual congress | 78,167 | 91,895 |
| Housing Professionals Mentorship Program | 57,563 | 32,100 |
| Communications | 39,756 | 34,321 |
| Occupancy costs | 37,436 | 37,823 |
| Housing on the Hill Day | 30,848 | - |
| Office expenses | 30,475 | 36,407 |
| Democratic functioning | 15,123 | - |
| Travel and conferences | 12,046 | 2,801 |
| Elections advocacy | - | 59,415 |
| Tenant Leadership Group | - | 3,500 |
| Professional fees | 9,400 | 3,700 |
| Credit card commissions, interest and service charges | 7,051 | 8,701 |
| Amortization of capital assets | 2,188 | 3,559 |
| | 1,059,692 | 957,946 |
| EXCESS (DEFICIT) OF REVENUES OVER EXPENSES | \$ (29,978) | \$ 126,356 |

| STATEMENT OF FINANCIAL POSITION | 2022 | 2021 |
|---|------------|--------------|
| ASSETS | | |
| Cash | \$ 152,133 | \$ 622,345 |
| Accounts receivable | 51,710 | 37,553 |
| Contribution receivable | 71,760 | 15,000 |
| Term deposits, 1.85%, maturing in July 2023 | 56,848 | 209,146 |
| Prepaid expenses | 172,918 | 120,324 |
| | 505,369 | 1,004,368 |
| TERM DEPOSITS, 3.4%, maturing in May 2024 | 155,711 | - |
| CAPITAL ASSETS | 2,283 | 2,946 |
| | 157,994 | 2,946 |
| | \$ 663,363 | \$ 1,007,314 |
| LIABILITIES | | |
| Accounts payable and accrued liabilities | 68,999 | 68,433 |
| Deferred revenues | 3,235 | 277,774 |
| | 72,234 | 346,207 |
| LONG-TERM DEBT | - | 40,000 |
| | 72,234 | 386,207 |
| NET ASSETS | | |
| Unrestricted | 438,846 | 468,161 |
| Invested in capital assets | 2,283 | 2,946 |
| Internal restriction Stabilization Reserve | 150,000 | 150,000 |
| | 591,129 | 621,107 |
| | \$ 663,363 | \$ 1,007,314 |



OUR MEMBERS

3DPHC - 3D Printed Homes Corporation • A Way Home Canada • Aboriginal Housing Management Association • Aboriginal Housing Society of Prince George · Aboriginal Mothers Center · Action-Habitation de Québec · Action-Logement · Advocacy Centre for Tenants Ontario (ACTO) · Affordable Housing Association of Nova Scotia • Ahmadiyya Abode of Peace Inc. • Alan Cavell • Alberta Network of Public Housing Agencies • Alberta Rural Development Network • Alberta Seniors Communities & Housing Association • Antigonish Affordable Housing Society • Antonio Perez • Aqanttanam Housing Society • Association des groupes de ressources techniques de Quebec • Atira Women's Resource Society • Austin Parisien Management Consulting • Barrie Municipal Non Profit Housing • BC Housing • BC Housing Management Commission • BC Society of Transition Houses • Bessant Pelech Associates Inc. 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