

## Lessons on partnerships for complex systems change

Max Chauvin and Miia Suokonautio

May 3, 2017 – Halifax Nova Scotia









#### **OVERVIEW**

- Our premise
  - Complexity and partnerships

- Successes and challenges to date
- 4 Lessons



#### **OUR PREMISE**

- Housing instability and homelessness are complex issues.
- Addressing the issue requires a systems response.
- We have what we need to address the issue.











#### **Complex issues**

- No 'one' owns the problem or the solution
- Multiple causes and interdependent factors
- No single solution
- Emergent solutions and systems

#### **Examples**

Climate change, pandemics, poverty, housing



#### Partnership approach

- Multiple players with different missions, visions, values, priorities and processes
- Multiple levels of 'partnership' interaction
- Individual, shared, parallel and collective action





Inherently and unavoidably messy, time consuming, challenging.

Imperative to address complex issues.



#### Some stakeholders

- Persons with lived experience of homelessness
- Persons facing housing poverty or at risk of facing housing poverty
- Service providers
- Organizations that set community and institutional policy
- Organizations that control and allocate resources within community



The Partners
Those charged with policies,
systems and resources

Affordable Housing Working Group

Homelessness Working Group

**First Voice** 

The Partnership





#### SUCCESSES AND CHALLENGES



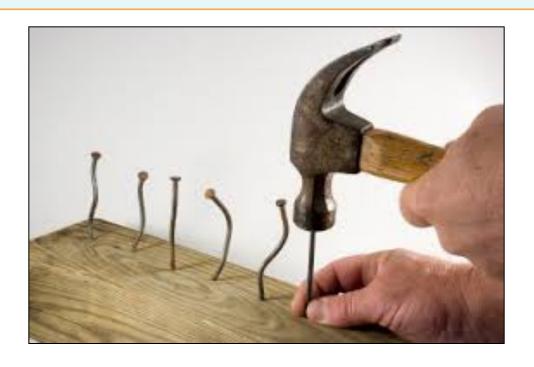
#### Successes

- Municipal focus on housing
- Community plan
- Common work: SPDAT, PD, eviction fund, rent supplements
- New ideas

#### **Challenges**

- Bridging organizational cultures
- Maintaining momentum
- Building and maintaining trust and buy-in
- Adequate resources





LESSONS LEARNED





A FOOT RACE



### **#1: Co-create decision making processes and timelines**

- Working together vs taking over
- Comprehend decision making processes and timelines of others
- Co-create and articulate common timelines and signposts for work
- Agree on reporting and accountability





#### **#2: Iterative process**

Ask deliberately and in meaningful ways of everyone involved:

"Is this working? Is it working for you? What's working? What's not? What needs to change?"

Keep the momentum going.







#### #3: The need for brokers

Multiple organizations and players with different mandates, values, priorities, approaches etc. need to be bridged for success.

- Understand the issue
- Respected in the community
- Suitable personality and style
- Adequately resourced







#### #4: Many players, many roles

- Everyone needed, welcomed and valued
- Language and structure matter *a lot* 
  - Collective vs hierarchical
  - Roles, responsibilities, expectations and accountability
- Communication is key



# THANK YOU and QUESTIONS?



#### **Max Chauvin**

T 902.464.2600 x 304

chauvim@halifax.ca

www.unitedwayhalifax.ca



#### Miia Suokonautio

T 902.423.6162 x 2230

m.suokonautio@ywcahalifax.com

www.ywcahalifax.com