



COMMUNITY  
**HOUSING**  
**AFFORDABILITY**  
COLLECTIVE



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Co-Chair, CHAC Steering Committee

CEO, Horizon Housing Society

# CHAC: Where We Started

- Strong desire for a community affordable housing strategy
- A collective specifically for housing
  - Broad representation of the housing spectrum
  - Keeping people at the table



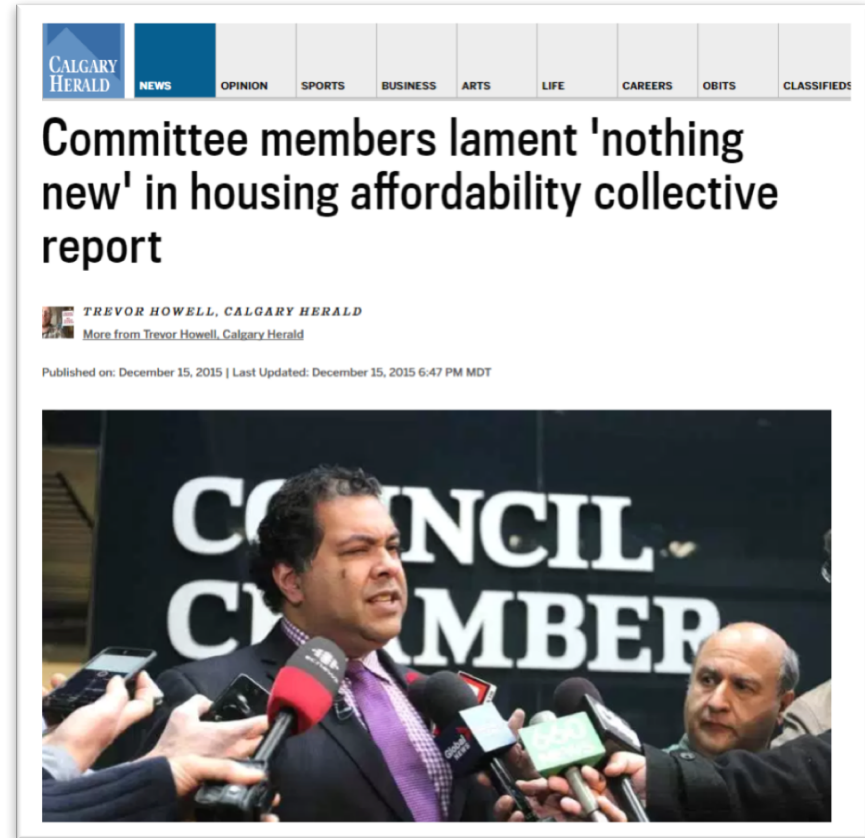
# CHAC: Where We Started

- Not “just another strategy”
  - Moving from plans to action
- Early beginnings
  - Formation
  - Membership
  - Governance



# CHAC: Where We Started

- Gaining community buy-in
  - Mayor & City Council
  - CHAC Members
  - Community leaders
- Negative media attention
- Criticism: all talk, no action
- Accountability

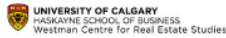




# LET'S MAKE HOUSING AFFORDABLE IN CALGARY.

- Steering Committee formed and governance model established
- Growth in membership and public awareness
- Coming together and growing stronger through initial challenges

# CHAC: Where We Are Today





# LET'S MAKE HOUSING AFFORDABLE IN CALGARY.



## JOIN THE COLLECTIVE

Be a champion for affordability and help to create a better future for Calgary.

## ACTION PLAN

Through a coordinated effort and common agenda, we're making changes for good.

## NATIONAL HOUSING STRATEGY

Check out our recommendations to help shape the national strategy.

# CHAC: Where We Are Going

- One Window project
- Evidence to support outcomes
  - City of Calgary Report
  - University of Calgary research
- Common Voice project
  - Building credibility and awareness
- Members as backbone organizations on projects

