



THE WAY AHEAD

Blatchford Redevelopment

TRANSFORMING | **EDMONTON**

BRINGING OUR CITY VISION TO LIFE



Transform a former airport...



...into a world-leading sustainable community



Blatchford's vision



“Blatchford will be home to up to 30,000 Edmontonians living, working and learning in a sustainable community that uses 100 per cent renewable energy, is carbon neutral, significantly reduces its ecological footprint, and empowers residents to pursue a range of sustainable lifestyle choices.”

Planning principles



City Council adopted seven Master Plan Principles to define the vision and establish the goals for the redevelopment:

- Planning & design
- Ecological footprint
- Infrastructure

Planning principles



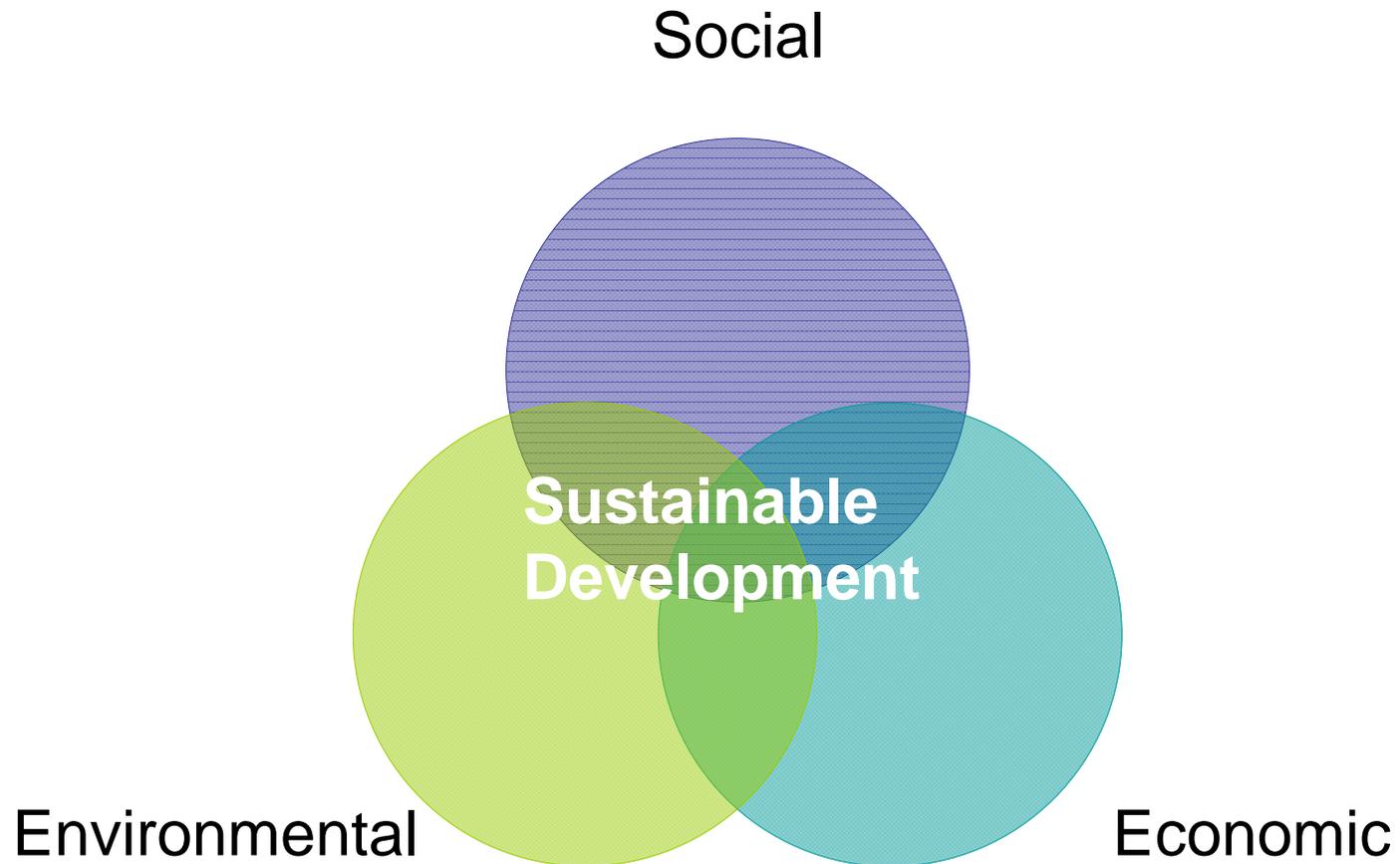
- Family Housing
- Green Space

Planning principles



- Technology
- History

Beyond being green



Social sustainability



People are at the centre of Blatchford. The community will:

- Enhance well-being and social interaction.
- Promote residents to lead healthy lifestyles.
- Build a sense of community by offering attractive and safe public spaces to convene.

Environmental sustainability



Blatchford is the ideal community for Edmontonians wanting to live an environmentally friendly life.

- carbon neutral
- 100 per cent renewable energy
- reduced ecological footprint
- high performance buildings

Economic Sustainability



Blatchford will balance costs and benefits.

- Offer amenities that contribute to a high quality of life while ensuring long-term economic success.
- Mixed-use community that will generate between 10,000 and 12,000 jobs on site.

Connected community

5 minutes
from
Downtown

Royal
Alexandra
Hospital

Northern Alberta
Institute of
Technology

Kingsway
Businesses

Yellowhead
Trail



Affordable housing



- 20 per cent affordable housing
- Integrated into community
- Housing for all people (including students, families)

Affordable housing



- Holistic approach to include all monthly costs
- Walkable/transit friendly to reduce costs

Park and open spaces



- 19 per cent of development
- Amenities for all seasons
- Easily accessed by LRT and pedestrian/ bicycle multi-use trail network

Timing



- Current: engineering/pre-construction work
- 2014: Zoning, Stage 1 engineering completed, demolition/construction will begin
- 2016/17: People living/working on site

Blatchford

Building sustainable communities has been done in a handful of developments around the world. Edmonton is expanding on the successes of these leading edge communities and will raise the bar worldwide for those communities that will follow in our footsteps. Blatchford will demonstrate what a sustainable future will look like.

