FOR A SOCIALLY ACCEPTABLE GENTRIFICATION

LEILA GHAFFARI
The Anti-Gentrification Consensus being questioned

Negative Effects of Gentrification

Towards a Socially Acceptable Gentrification
THE ANTI-GENTRIFICATION CONSSENSUS BEING QUESTIONED
Social mix as a « positive gentrification »

He criticizes the purely spatial understanding of displacement and brings up the need of redefining displacement through the notion of "place".

The sense of place can be understood as a kind of approximation of physical experiences, produced by the individual activity and socially constructed appreciations.
NEGATIVE EFFECTS OF GENTRIFICATION
Disqualification

Change of lifestyle
Change of the real image of the neighborhood
Change of the abstract image of the neighborhood
Change of the living environment
Increasing property value
Increasing the attraction of the neighborhood
Waves of new residents

Negative effects
Loss of sense of place
Marginalisation
Displacement

Desire of Requalification

Gentrification

Change of the neighborhood
Marginalisation
Displacement

Gentrification
Towards a Socially Acceptable Gentrification
NEGATIVE EFFECTS
Loss of sense of place  Marginalisation  Displacement

RECREATION OF THE SENSE OF BELONGING
By preserving the right to housing and the right to neighborhoods, and reinventing the sense of place, we can make gentrification socially acceptable, as it helps to recreate the sense of belonging.

SOCIAL ACCEPTABILITY OF GENTRIFICATION
SENSE OF PLACE  RIGHT TO NEIGHBORHOOD  RIGHT TO HOUSING

RECREATION OF THE
SENSE OF BELONGING
FOR LOCAL POPULATION

COMMUNITY ORGANISATIONS

LOCAL INITIATIVES

POLITICAL WILL

LOCAL GOVERNMENT
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<th>Entretiens avec les résidents</th>
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La gentrification peut générer la perte de sentiment d'appartenance par la marginalisation et le déplacement et par la transformation du sens de lieu.

En préservant le droit au logement et le droit aux quartiers, et en réinventant le sens du lieu, on peut rendre la gentrification socialement acceptable, puisque elle contribue à la récréation du sentiment d'appartenance.
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THANK YOU FOR YOUR ATTENTION...
LEILA GHAFFARI