

National Congress on

# HOUSING AND HOMELESSNESS



Winnipeg • April 28 – May 1st 2015





Manitoba 💮





# CHRA – Welcome Delegates

Manitoba is proud to welcome you to the 47th National Congress on Housing and Homelessness.

Manitoba Housing and Community Development together with our non-profit and cooperative housing and community partners, the private sector and other governments is building strong, sustainable communities and supporting the well-being of individuals and families.

We recognize that housing is the foundation for individual and community well being. Investing in housing stimulates the economy, creates training opportunities and jobs, and revitalizes neighbourhoods.

Manitoba Housing and Community Development is making significant investments in improving existing and constructing new social and affordable housing, providing housing options for vulnerable people and increasing community capacity. Our most recently completed 1,500 housing unit commitment represents a provincial housing investment of \$291 million and a total investment of \$387 million in new construction. In addition, Manitoba Housing and Community Development will be building 1,000 new social and affordable homes over the next two years.

To learn more about Manitoba Housing and Community Development, including the Manitoba Social Enterprise Strategy, visit <a href="https://www.gov.mb.ca/housing">www.gov.mb.ca/housing</a>

Looking for ideas on places to visit in Manitoba, where Canada's Heart Beats? Visit Travel Manitoba at www.travelmanitoba.com



# ACHRU – Bienvenue aux délégués

Le Manitoba est fier de vous accueillir au 47° Congrès national sur le logement et l'itinérance.

Logement et Développement communautaire Manitoba, conjointement avec ses partenaires sans but lucratif du secteur communautaire et de l'habitation coopérative, le secteur privé et d'autres organismes gouvernementaux, bâtit des collectivités solides et durables et appuie le bien-être des particuliers et des familles.

Nous reconnaissons que le logement est le fondement du bien-être individuel et communautaire. Les investissements dans le logement stimulent l'économie, créent des possibilités de formation et des emplois, et revitalisent les quartiers.

Logement et Développement communautaire Manitoba fait d'importants investissements dans la rénovation et la construction de logements sociaux et abordables, fournissant des options de logement pour les personnes vulnérables et renforçant la capacité communautaire. Notre engagement récemment terminé à l'endroit de 1 500 unités de logement représente un investissement provincial de 291 millions de dollars dans le domaine du logement, et un investissement total de 387 millions de dollars dans les nouvelles constructions. En outre, Logement et Développement communautaire Manitoba bâtira 1 000 logements sociaux et abordables au cours des deux prochaines années.

Pour en savoir plus sur Logement et Développement communautaire Manitoba, y compris la Manitoba Social Enterprise Strategy, rendez-vous à www.gov.mb.ca/housing.

Vous cherchez des idées d'endroits à visiter au Manitoba, là où bat le cœur du Canada? Consultez le site de Voyage Manitoba à www.travelmanitoba.com/FR.



Welcome. Our Congress schedule is packed and we hope that you will take some time to select which workshops you plan to attend. Unless indicated, most workshops are first-come, first-served so please arrive on time to get a seat and minimize disruption. (7:45 pm – until late) Departure: 7:45 from The Metropolitan Congress Day 3: Friday May 1st Closing Ceremonies & Reception The Metropolitan (281 Donald Street) **Breakfast** (7:30 am – 9:00 am) Registration (opens 7:30 am) FREE TIME (5:00 pm - 5:30 pm) **FREE TIME** (7:30 pm – 8:00 pm) 5 Concurrent Workshops 5 Concurrent Workshops **Annual General Meeting Yardi Awards Luncheon** (10:45 am – 11:45 am) 9:00 am - 10:15 am) (11:45 am - 2:00 pm) (4:00 pm - 5:00 pm) (9:00 am – 11:30 am) (2:00 pm – 3:30 pm) **Keynote Address** (5:30 pm – 7:30 pm) \* BIZ Pub Night \*6 Mobile Tours 30 min. Break 30 min. Break Our registration desk will be open all day from 7:30 a.m. if you have questions or concerns. Congress Day 1: Wednesday April 29 Radisson Hotel Lobby. Please refer to the Session Descriptions for Buses will be provided for these events and will depart from the Canadian Museum of Human Rights Breakfast (7:30 am – 8:30 am) Tradeshow (all day) Foyer outside Ambassador A & B Registration (opens 7:30 am) 5 Concurrent Workshops Speed-date a Mentor **Resolutions Workshop** President's Reception 2 On-Site Workshops Opening Ceremonies (11:00 am – 12:30 pm) (9:45 am - 10:30 am) (12:30 pm - 1:30 pm) (12:30 pm – 1:45 pm) (7:30 pm - 10:00 pm)(5:30 pm - 7:30 pm) (8:30 am – 9:45 am) \* 10 Mobile Tours (2:00 pm - 4:30 pm) (2:30 pm – 3:30 pm) (4:30 pm - 5:30 pm) Keynote Speaker \* CHRA Dinner (from 2:00 pm) 30 min. Break FREE TIME Lunch departure times. \*Aboriginal Caucus (8:30 am – 12:00 pm)  $(12:00 \; \mathrm{pm} - 1:00 \; \mathrm{pm}) \; (12:00 \; \mathrm{pm} - 1:00 \; \mathrm{pm}) \; (12:00 \; \mathrm{pm} - 1:00 \; \mathrm{pm})$ (1:00 pm - 4:30 pm) **Aboriginal Caucus** 30 min. Break 30 min. Break Continues Lunch @ MAW's Eatery & Bar (111 Princess Street) **Emerging Professionals' Pub Night** Pre-Congress: Tuesday April 28 K **Registration** (5:00 pm – 8:00 pm) **Breakfast** (7:30 am – 8:30 am) Registration (opens 7:30 am) Meet & Greet Reception (8:30 am - 12:00 pm) **Session Continues** (6:00 pm - 8:00 pm) Monday April 27 Terrace East & West (1:00 pm – 4:45 pm) 7:00 pm - 9:00 pm \*Pre-Congress **Pre-Congress** (until 6:00 pm) 30 min. Break 30 min. Break **FREE TIME** Meal included with registration Session Lunch (8:30 am - 12:00 pm) (1:00 pm - 4:30 pm) \*Housing Course Social Events **Housing Course** 15 min. Break 15 min. Break Free Time Continues L0:00 am L0:30 am L1:30 am .2:30 pm 8:00 pm 8:30 pm 9:00 pm 11:00 am L2:00 pm 2:30 pm 3:00 pm 3:30 pm 4:00 pm 4:30 pm 5:00 pm 5:30 pm 6:00 pm 6:30 pm 7:00 pm 7:30 pm 9:30 pm 7:30 am 8:30 am 9:00 am 9:30 am 1:00 pm 1:30 pm 2:00 pm 10:00 pm 8:00 am

\*Advanced registration required

Some Mobile Tours require a moderate amount of walking.

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Join the Downtown Winnipeg BIZ and Exchange District BIZ and try out 4 restaurants in this urban adventure! Is there a better way to celebrate your work at the CHRA Conference than a patio, friends, good eats and delicious beverages?

What's included: Complimentary drinks and appetizers will be served at each restaurant.

Tickets will be available for purchase onsite for \$10 at the registration desk, cash only. Tickets sales will be donated to RaY, a non-profit agency located in Winnipeg, working with street entrenched & homeless youth. Limited quantities available so purchase yours upon arrival!





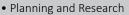


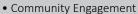
#### Concept to Community

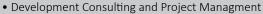
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Kristen Holinsky, Program Officer

Kelsey Brown, Event Coordinator

Louise Atkins, Volunteer

Mélina Bouchard, Communications Intern

...And a special thank you to Dallas Alderson, former Director of Policy & Programs!



































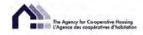






















**MEDIA PARTNERS** 



**Winnipeg Free Press** 



#### Schedule

The **Trade Show** will take place on Wednesday April 29<sup>th</sup>; from 7:30am to 7:30pm in Ambassador B. The schedule is as follow:

 7:30am – 7:30pm
 Open all day

 7:30am – 8:30am
 Breakfast

 10:30am – 11:00am
 Break

1:30pm – 2:00pm Dessert & coffee

**5:30pm – 7:30pm** President's Reception

#### **Exhibitor Booths**

Manitoba Non-Profit Housing Association Encasa Financial M'akola Development Services Yardi Canada Manitoba Housing (Government of Manitoba) CIH Canada Manitoba Hydro BC Housing Northgate Information Solutions Winnipeg Rental Network The Winnipeg VisitAbility Taskforce Tourism Winnipeg (City of Winnipeg)	101 102 103 104 105 106 107 108 109 110 111 112
Tourism Winnipeg (City of Winnipeg) Urban Aboriginal Fair Trade Gallery	

#### **Bingo Draw!**

Find your **Bingo Card** in your delegate kit. Get it stamped at every trade show booth in order to enter our draw to win great prizes. Drop off the completed **Bingo Card** in the box at the CHRA Registration desk. The draw will take place at the President's Reception and you must be in attendance to win.

#### Workstation



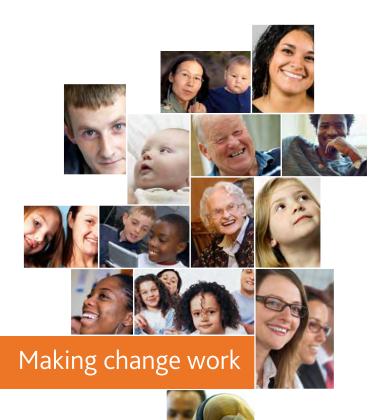
To accommodate your business needs at Congress, please take advantage of the workstation provided by Yardi. You will find it in the Foyer just outside of Ambassador A.

#### Thank you to our Congress Volunteers!

**Naomi Leadbeater,** Community Development Coordinator, Brandon Neighbourhood Renewal Corporation (MB)

**Leanne Petrin,** Housing Coordinator, Brandon Neighbourhood Renewal Corporation (MB)

**Susan Spring**, Homelessness Partnering Strategy Coordinator, Brandon Neighbourhood Renewal Corporation (MB)



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Supporting social housing organizations is at the heart of our business. We provide global IT solutions to improve services, measure outcomes and reduce costs. Worldwide we support more than 3 million units and households.

We continue to grow our client base in Canada and can help you too. Come and see us on Wednesday April 29th at the CHRA National Congress Trade Show in Winnipeg.

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#### **Contact:**

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Making change work

#### **TUESDAY AT-A-GLANCE**

Registration opens

7:30am – 8:30am

**Breakfast Buffet** Ambassador A

8:30am - 4:30pm

#### 3 Streams:

- Housing Course (Ambassador D)\*
- Pre-Congress Session (Ambassador A)\*
- Aboriginal Housing Caucus (Ambassador H)\*

6:00pm - 8:00pm

Meet & Greet Terrace East & West

**Emerging Professionals Pub Night** MAW's Eatery & Bar (111 Princess St.) Meet in Radisson Lobby for 6:50pm.

\* Advanced registration is required for all 3 streams of Pre-Congress.

#### PRE-CONGRESS • TUESDAY, APRIL 28<sup>TH</sup>

\* Advanced registration is required for all three streams of Pre-Congress.

#### STREAM 1: Housing Course **Fundamentals of Housing Policy & Governance**

8:30am - 4:30pm **Ambassador D** 

This condensed, one-day course is designed to build on your professional development through a comprehensive overview of Canadian housing policies, programs and institutional arrangements.

Topics will include a view of housing policy as related to urban, social and economic outcomes, the nature of housing markets, housing need, and the changing role of governments in the delivery of Canadian housing policy.

Instructor: Steve Pomeroy, Senior Fellow, University of Ottawa Centre on Governance & President, Focus Consulting Inc.

#### **STREAM 2: Pre-Congress Session** A Whole New Housing World: Challenges & Opportunities Post-Expiry



8:30am - 4:30pm Ambassador A



This daylong Pre-Congress program brings together a diverse group of speakers who will CMHC SCHL offer their perspectives on how the expiry of operating agreements will impact various stakeholders across Canada.

Delegates will hear from economists, government officials, journalists and non-profit housing providers, and will be invited to contribute to discussions on what's needed to move forward, and how our sector can get there.

This program would not be possible without generous support from Canada Mortgage and Housing Corporation (CMHC).

#### **Pre-Congress Session Schedule**

MC: Catherine Fortin LeFaivre, Director of Public Affairs, Canadian Housing and Renewal Association (CHRA)

8:30am - 9:00am

**Opening Remarks:** Fatima Barros, Regional Vice-President, Prairies & Territories, Canada Mortgage and Housing Corporation

#### The Value of Social Housing and the Contributions of our Sector

Brigitte Witkowski, CHRA President & Executive Director, Mainstay Housing

#### 9:00am - 10:00am

#### Panel: Where Do We Want To Go & How Do We Get There?

Bringing together housing leaders from the provincial, municipal and non-profit arenas, this panel will provide a diversity of perspectives on the challenges and opportunities post-expiry, and how we might begin to chart a renewed course towards securing a sustainable and affordable housing sector, now and into the future.

Shayne Ramsay, CEO, BC Housing(BC) Graham Leah, Vice President, Asset Management, Toronto Community Housing(ON)

Jenny Gerbasi, Third Vice-President, Federation of Canadian Municipalities & Winnipeg City Councillor (MB)

Moderator: Brigitte Witkowski, CHRA President & Executive Director, Mainstay Housing

10:00am - 10:30am - Break

#### 10:30am - 11:00am

#### Presentation: The Economics of Affordable Housing

The stakes are high across Canada in relation to the availability and diversity of the affordable housing supply. Using an economic lens, this presentation will address a number of key barriers and incentives to private sector participation in the development of affordable housing, along with tax, policy and financial instruments that may provide short and long-term opportunities for increased capacity within the sector.





Derek Burleton, Vice President & Deputy Chief Economist, TD Bank Financial Group (Video Address)

Diana Petramala, Economist, Real Estate, TD Bank Financial Group

#### 11:00am - 12:00am

#### Panel: Partner - Diversify - Refinance: How Housing Providers Are Addressing the End of **Operating Agreements**

This panel will feature sector led initiatives that have enabled organizational stability post-expiry of operating agreements. Whether through partnerships, redevelopment, refinancing or forward thinking approaches, the strategies discussed here will set the stage for a dialogue on a range of tools and resources available in support of organizational sustainability, adaptation and growth.



Kit Hickey, Executive Director, Housing Alternatives Inc. (NB)

Lori-Anne Gagne, Executive Director, Victoria Park Community

Homes (ON)

Nancy Laing, Executive Director, Leduc Foundation (AB)

**Moderator:** Stéphan Corriveau, Directeur général, Réseau québecois des OSBL d'habitation, CHRA Regional Director, Québec

#### 12:00pm - 1:00pm - Lunch

#### 1:00pm - 2:00pm

# Keynote: A Whole New Housing World: Scaling-up, Branching-out & Plugging-in



Link Group Ltd. is Scotland's largest not-for-profit housing provider. This address will focus on Link Group's experience in scaling up and seeking new business lines, developing social enterprise, and securing innovative financing strategies in the context of diminishing grants and increasing political challenges.

Craig Sanderson, CEO, Link Housing (Scotland)

#### 2:00pm - 2:45pm

#### Panel: Housing & The Media



What kind of housing-related stories are journalists interested in covering? What's the best way to get their attention to obtain coverage? How will issues related to economic disparity shape public discussion around the upcoming federal election?



Join our expert media panel to hear their thoughts on these topical questions and more.

Mary Agnes Welch, Public Policy Reporter, Winnipeg Free Press (MB) David P. Ball, Social Issues Reporter, The Tyee (BC)

**Moderator:** Catherine Fortin LeFaivre, Director of Public Affairs, Canadian Housing and Renewal Association

#### 2:45pm - 3:15pm - Break

#### 3:15pm - 4:45pm

# Facilitated Workshop: A New Planning Guide on Managing Expiry of Social Housing Operating Agreements

This session will provide an overview of a new planning guide to assist non-profit housing providers through the transitional impacts of expiring operating agreements. Topics will include how to review your agreements, determine the financial viability of your portfolio, and how to assess options pre-and-post expiry. Identifying risk, legal implications and models of shared service delivery and mergers will also be discussed. A facilitated dialogue towards identifying components to create a potential national guide for Canada will also take place. The guide was produced in partnership between BCNPHA and BC Housing and developed by CitySpaces Consulting Ltd.

**Jada Basi**, Housing & Social Policy Planner, CitySpaces Consulting Ltd. (BC) **Jill Atkey**, Director, Research and Education, BC Non-Profit Housing Association (BC)



#### STREAM 3: Aboriginal Housing Caucus Towards Transformation - Creating Opportunities

8:30 am - 4:30 pm Ambassador H

This all-day Workshop is for delegates who have a stake in Aboriginal housing issues, trends and future directions. Aboriginal Caucus Day 2015 will be an exceptional experience for all participants – a day of engagement, learning, inspiration and action.

**Robert Byers**, Aboriginal Communities Director, CHRA Board of Directors and Chair for Aboriginal Caucus Day, extends a warm welcome to all participants in this year's Caucus Day 2015.

To start the day, a panel of Aboriginal housing providers from East to West will tackle the tough challenges posed by the **End of Operating Agreements**, providing a forum for participants to speak of their own realities and be introduced to concrete tools for managing the challenges.

Section Two of the Day focuses on **Business Transformation**, and on Aboriginal providers who have turned challenges into inspiring opportunities, such as a boutique Aboriginal art hotel, and a full-service pharmacy to maintain and increase affordable housing stock.

As the final theme of the day, **Federal Election 2015**, engages delegates to define the key Aboriginal housing messages to be given to federal parties and candidates and the lobbying strategies needed to reflect Aboriginal issues and realities.

Facilitators **Barbara** and **Lucille Bruce** will ensure Aboriginal Caucus Day is highly interactive with all delegates in the conversation sharing challenges and solutions, networking and making new connections in the Aboriginal housing and homelessness services community.

With generous support from the Manitoba Government through its Aboriginal and Northern Affairs department, BC Housing, M'akola Development Services, Aboriginal Housing Management Association and Vancouver Native Housing Society/Urban Aboriginal Fair Trade Gallery/Skwachàys Lodge.





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**April 28th - Pre-Congress:** 

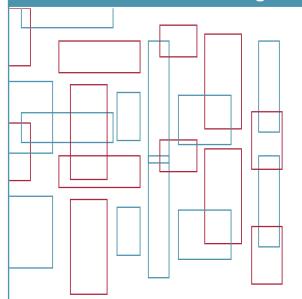
A Whole New Housing World: Challenges and Opportunities Post-Expiry **April 30th - Workshop:** 

Social Impact Measurement: Making the Case for Housing

CMHC has a variety of tools and resources to help manage and maintain the long-term viability of your housing project, including capital replacement planning and financial management, which you can learn more about at: cmhc.ca/crp



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#### WEDNESDAY AT-A-GLANCE

7:30am

**Registration opens** 

All Day

**Trade Show** Ambassador B

7:30am - 8:30am

**Breakfast Buffet** Ambassador A

8:30am - 9:45am

**Opening Ceremonies** Ambassador A

9:45am – 10:30am

**Keynote Address** Ambassador A

10:30am - 11:00am

Break

Trade Show (Ambassador B)

11:00 am - 12:30pm

**Five Concurrent Workshops** See session descriptions

12:30pm - 1:30pm Lunch Ambassador A

**Coffee & Dessert** Trade Show

12:30pm - 1:45pm

**Emerging Professionals Speed-Date-A-**Mentor - Networking Lunch\* Terrace East

2:00pm - 4:00pm

Two Concurrent On-Site Workshops See session descriptions







2:00pm - 4:30pm Ten Mobile Tours\*

Meet in Ambassador H – 12th Floor at 1:45pm

2:30pm - 3:30pm

**Resolutions Workshop** Ambassador C

5:30pm - 7:30pm

President's Reception Foyer outside Ambassador A & B



Canadian Museum of Human Rights Buses leave from the Radisson Hotel lobby from 7:00pm

\* Advanced registration is required.

#### CONGRESS DAY 1 • WEDNESDAY, APRIL 29TH

#### 7:30am - Breakfast Buffet

Ambassador A



8:30am - 9:45am

#### **Opening Ceremonies**

#### **Ambassador A**

CHRA welcomes you to our 47th National Congress on Housing and Homelessness. Featuring a live performance from the Norman Chief Memorial Dancers and welcoming remarks from:



- Brigitte Witkowski, CHRA President & Executive Director, Mainstay Housing
- Velma Orvis, Elder
- The Honourable Candice Bergen, Minister of State (Social Development) (Video Address)
- The Honourable Kerri Irvin-Ross, Manitoba Minister of Housing & Community Development
- Mike Pagtakhan, Deputy Mayor & City Councillor for Point Douglas Ward, City of Winnipeg
- Linda Ring, Manitoba Organizing Committee Chair, CHRA Regional Director, Manitoba & President, S.A.M. (Management) Inc.
- Evan Siddall, President, Canada Mortgage and Housing Corporation

#### 9:45am - 10:30am **Keynote Address**

Ambassador A





#### ♠northgate

Wab Kinew is a one-of-a-kind talent, named by Postmedia News as one of "9 Aboriginal movers and shakers you should know." He is the Associate Vice-President for Indigenous Relations at The University of Winnipeg and a correspondent with Aljazeera America. In 2012, he hosted the acclaimed documentary series "8th Fire." His hip-hop music and journalism projects have won numerous awards. He

has a BA in Economics, is completing a Masters degree in Indigenous Governance and is a member of the Midewin. Wab is also an Honourary Witness for the Truth and Reconciliation Commission of Canada.

10:30am - 11:00am - Break



11:00am - 12:30pm

**Five Concurrent Workshops:** 

#### 1. Collaborative Approaches to Addressing Affordable **Housing: Best Practices from Manitoba**



Ambassador A

Collaborative approaches to tackling affordable housing challenges, especially between governments and sectors, is often the common thread between the otherwise diverse affordable housing successes in Manitoba. In this workshop, learn about a community-driven approach to neighbourhood revitalization in Winnipeg; the conversion of a former tractor factory into 57-units of housing in Brandon; and a unique program supporting individuals to exit homelessness in Northern Manitoba.

Joy Goertzen, Executive Director, Community and Cooperative Development Branch, Manitoba Housing and Community Development (MB)

Rob Neufeld, Executive Director, North End Renewal Corporation (MB)

Marty Snelling, General Manager, Brandon Neighbourhood Renewal Corporation (MB) Glen Kruck, Executive Director, Canadian Mental Health Association, Westman Region (MB) Paullette Carriere Simkins, Executive Director, Canadian Mental Health Association, Thompson Region (MB)

Moderator: Linda Ring, CHRA Regional Director, Manitoba & President, S.A.M. (Management) Inc.



#### 2. Innovative Affordable Homeownership Initiatives



#### **Ambassador D**

Owning a home is associated with a variety of benefits, but homeownership is an increasingly expensive proposition that many cannot afford. Highlighted in this workshop will be three affordable homeownership programs from across Canada that have helped families to access homeownership, increase their housing stability and free up rental units for other households.

Harry DeLeeuw, Associate Broker, Shindico Realty (MB) Jason Whitford, Director, Eagle Urban Transition Centre, Assembly of Manitoba Chiefs (MB)

**Reuben Koole,** Senior Planner, Community Planning, City of Abbotsford (BC)

Drew Sinclair, Principal, PlanningAlliance (ON)

**Moderator:** Bryan Lutes, CHRA Regional Director, Alberta & President, Wood Buffalo Housing & Development Corporation

# 3. Creative Programs Linking Women with Housing and Supports

#### **Ambassador C**

This session will share the successes of three unique initiatives linking women with secure affordable housing and supportive services. Featured programs include a new feasibility project that addresses the needs of precariously housed urban Aboriginal single mothers; a peer-based program in support of women with housing or income security challenges; and an overview of one organization's approach to fostering the linkages between supportive housing and clinical programs that better serve women with justice histories.

**Sydney Blum,** Senior Manager, Partnership Development, WoodGreen Community Services (ON)

Kim Schultz, Policy Analyst, Ontario Federation of Indigenous Friendship Centres (ON)

**Lisa Spring,** Coordinator, HOMES Program, West Central Women's Resource Centre (MB)

Denise Hillier, Director of Clinical Services, Stella's Circle (NL) Gail Thornhill, Director of Supportive Housing, Stella's Circle (NL)

**Moderator:** Pamela Hine, CHRA Regional Director, Northern Territories & President, Yukon Housing Corporation

# 4. Enabling Housing Stability Through Asset Building

#### **Ambassador H**

Asset building programs, especially when coupled with financial coaching and other supports, are increasingly recognized as an effective approach to addressing poverty and enabling housing stability. In this workshop, we will hear about the successes and challenges of two organizations' housing-specific asset building programs that have helped to scale up the positive outcomes they've achieved to-date.

**Louise Simbandumwe**, *Director of Asset Building Programs, SEED Winnipeg (MB)* 

**Sherry Riva,** Founder & Executive Director, Compass Working Capital (USA)

**Moderator:** Sharad Kerur, Executive Director, Ontario Non-Profit Housing Association

# 5. The Rental Housing Index: Building the Evidence We Need to Meet the Housing Needs of Tomorrow

#### **Terrace West**

The Rental Housing Index is a new interactive map of rental data launched by the BC Non-Profit Housing Association in partnership with Vancity credit union. The first of its kind, it examines issues of income, rental affordability and overcrowding across nearly 100 communities in BC, and provides housing planners, non-profit housing developers and all levels of government with customized data to plan for future housing needs. The Index fills a gap in easily accessible rental housing data across the province and has implications for the sector nationwide.

Tony Roy, Executive Director, BC Non-Profit Housing Association (BC) Jill Atkey, Director, Research & Education, BC Non-Profit Housing Association (BC)

Brian Clifford, Policy Analyst, BC Non-Profit Housing Association (BC)

**Moderator:** Dave Eddy, CHRA Director-At-Large & CEO, Vancouver Native Housing Society

#### 12:30pm – 1:30pm – Lunch

#### **Ambassador A**

Dessert served in Trade Show (Ambassador B)



#### 12:30pm - 1:45pm

# **Emerging Professionals Speed-Date-A-Mentor Networking Lunch**

#### **Terrace East**

A series of short, back-to-back meetings will set the stage for an event packed with opportunity to network and form introductions. Following a networking lunch, Emerging Professionals will meet one-on-one with leaders and innovators working across the housing sector to learn from their experiences.

\*Lunch will be available in Terrace East exclusively for sponsors, mentors and emerging professionals. \*Advance registration is required.

#### 2:00pm - 4:00pm

Two Concurrent On-Site Workshops:

# 1. Virtual Mobile Tour: Innovative Projects Outside Winnipeg



#### **Ambassador A**

While off-site mobile tours are taking delegates to Winnipeg housing projects, this workshop will serve as a 'virtual' mobile tour by showcasing exciting Manitoba-based housing projects happening outside Winnipeg's borders.

James Friesen, CEO, Eden Health Care Services (MB)

Marty Snelling, General Manager, Brandon Neighbourhood Renewal Corporation (MB)

Glen Kruck, Executive Director, Canadian Mental Health Association, Westman Region (MB)

**Bev Dyck,** Program Director, Housing and Supports Division, Eden Health Care Services (MB)

**Moderator:** Linda Ring, CHRA Regional Director, Manitoba & President, S.A.M. (Management) Inc.

#### 2. Emerging Professionals Research Colloquium

#### **Terrace West**

The Emerging Professionals Research Colloquium will highlight new ideas and original research from the next generation of housing leaders. At this 3<sup>rd</sup> annual event, graduate students and professionals under the age of 30 will present their housing-related research in two thematic areas:

# PANEL 1: ADDRESSING BARRIERS & NEEDS OF DISTINCT HOMELESS POPULATIONS



Housing First: Affordable Housing and Ending Homelessness in Alberta: Jalene Anderson, Master of Arts in Human Geography Candidate, University of Alberta



**A Glimpse into LGBTQ2S Youth Homelessness:** Jen Roberton, Masters in Community and Regional Planning Candidate, University of British Columbia



Assessing Gaps and Barriers to Housing Homeless Youth and Youth-at-Risk in Brandon, Manitoba, and Recommendations on How to Move Forward: Michelle Lemoine, Master of Rural Development Candidate, Brandon University

PANEL 2: FOSTERING SUPPORTIVE & AFFORDABLE HOUSING OPTIONS FOR DIVERSE COMMUNITIES



Good Neighbour Agreements and the Inclusion of Street-Involved People: Geoff Cross, Master of Arts in Dispute Resolution, School of Public Administration, University of Victoria; Research Assistant, Centre for Addictions Research for BC; Street Outreach Worker, Victoria Dandelion Society



The Dream Team's Tenants' Bill of Rights: Engaged Research in Supportive Housing: Isaac Coplan, Master of Environmental Studies in Youth Homelessness & Social Exclusion Graduate, York University; Research Consultant, the Dream Team; Instructor, Ryerson University



Housing Vulnerability: A Case Study of Low-Income Foreign-Born and Indigenous Families in Edmonton, Alberta: Laura Murphy, PhD. Candidate in Sociology, Western University

**Moderator:** Phil Brown, CHRA Director-at-Large & Past-President

This program is supported in part by Manitoba Real Estate Association and Qualico.

#### 2:00pm - 4:30pm

#### **Ten Mobile Tours:**

#### Meet in Ambassador H - 12th Floor at 1:45 pm

\* Advanced registration required



# 1. Housing & Employment Solutions Through Social Enterprise

The Social Enterprise Centre (SEC) is a collaborative clustering of twelve social enterprises, managed by BUILD (Building Urban Industries for Local Development), Manitoba Green Retrofit (MGR) and Pollock's Hardware. This tour will highlight BUILD's non-profit contractor training program for individuals facing barriers to employment, along with MGR's local employment initiative offering energy efficient retrofits, residential renovations and services. BUILD, MGR and Pollock's Hardware work towards sustainable, community-based employment and retrofit practices that support low-income households and affordable housing.

**Tour Leads:** Lucas Stewart, General Manager, Manitoba Green Retrofit; Annetta Armstrong, Director of Operations, BUILD



# 2. Integrating Housing & Community Supports for Newcomers

This tour will first visit IRCOM House, providing transitional housing and onsite supports to newcomer families for up to three years after their arrival, sponsored by the Immigrant and Refugee Community Organization of Manitoba Inc. Next, Welcome Place, a housing and settlement service facility for newly arrived refugees. The 30-unit building includes 6 "flex" units that can be modified to suit various family sizes, and is operated by Manitoba Interfaith Immigration Council. Lastly, Living Gospel Church Family Place, a new 38-unit building providing mixed-income housing to immigrant and refugee families, in partnership with Manitoba Housing.

**Tour Leads: Carlos Vialard,** *Director of Housing and Community Development, IRCOM*; **Alazar Negasi,** *Reception Services Manager & Rob Schuman, Caretaker, Manitoba Interfaith Immigration Council, Welcome Place*; **Melkie Mabrat,** *Lead Pastor and Chair of LGC Family Place Hold Inc. & Befkadu Kifle, Resource Manager, Living Gospel Church Family Place* 



# 3. Aboriginal-Led Affordable Housing & Community Development Initiatives

This tour will visit Circle of Life Thunderbird House (CLTH), who offer traditional teachings to Winnipeg's urban Aboriginal population, and provide a range of services, including to those experiencing homelessness or housing instability in the community. Next delegates will tour several organizations housed in the Neeginan Centre Inc., including the Centre of Aboriginal Human Resource Development Inc. (CAHRD), who deliver literacy, education, training and employment programs, and the Aboriginal Health & Wellness Centre (AHWC), who provide Intensive Case Management Services through the At Home/Chez Soi Housing First program.

**Tour Leads:** Larry Monkmon, Elder, Circle of Life Thunderbird House; Damon Johnston, President, Aboriginal Council of Winnipeg; Della Herrera, Executive Director, Aboriginal Health and Wellness Centre



#### CONGRESS DAY 1 • WEDNESDAY, APRIL 29<sup>TH</sup>



#### 4. Unique Housing Solutions in Central Winnipea

This tour will showcase a diversity of housing, beginning with McFeetors Hall, the University of Winnipeg's LEED Silver Certified mixed-income student housing project. McFeetors Hall is accessible, offers a fair-trade meal plan, and was built using tax increment financing. Next stop will feature S.A.M. Management Inc.'s Pocket Housing, which are accessible, private infill dwellings for single person occupancy. Last stop is WestEnd Commons, a collaborative redevelopment of St. Matthew's Anglican Church into 26 income-geared and mean market rate homes.

Tour Leads: Sherman Kreiner, VP Student Life & Kari Bradfoot, Residence Admissions Coordinator, University of Winnipeg; Laurie Socha, General Manager, S.A.M. (Management) Inc.; Reverend Cathy Campbell, former Vice-Chair of St. Matthews Non-Profit Housing Inc. & Jenna Drabble, Community Connector and NRC Manager, WestEnd Commons



#### 5. Revitalizing and Re-Energizing Social **Housing Communities in Winnipeg**

Manitoba Housing has undertaken significant reinvestment of its social housing stock in communities throughout Manitoba over the last few years. This tour will visit one such community in Winnipeg, Lord Selkirk Park, and will feature design practices, a new on-site childcare facility, and the transformation of the community into a veritable centre for learning through community-based literacy and high-school equivalency and reading programs - making a positive difference in the lives of those who make Lord Selkirk Park their home.

Tour Leads: Jill Perron, Director, Strategic Initiatives Branch, Manitoba Housing and Community Development



#### 6. Supportive & Transitional Housing in **North End Winnipeg**

Delegates will tour Red Road Lodge, a former hotel transformed into a 40-room transitional housing facility providing affordable housing with supports to individuals at risk of homelessness, and an urban art and Aboriginal Wellness Centre. The tour will also visit The Main Street Project (MSP) offering a range of services including crisis intervention, emergency referral services, a street patrol, emergency shelter and detoxification centre. Delegates will also learn about MSP's Housing First project, the Bell Hotel.

Tour Leads: Beverly Burkard, Director, Red Road Lodge; Maryanne Reid, Volunteer and Donations Supervisor, The Main Street Project





#### 7. Neighbourhood Renewal & **Community Engagement in Inner-City** Winnipea

This walking tour will feature unique housing and cultural programs in the West Broadway Neighbourhood, including Art City, a community arts hub, Crossways In Common, a childcare, afterschool and adult learning centre and Clubhouse, offering employment and education services to individuals with mental health issues. Also, Broadway Neighbourhood Centre, providing quality recreation, social, health, education and employment



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services, the West Broadway Community Organization, a non-profit supporting neighbourhood renewal together with residents, and finally Resource Assistance for Youth Inc. (RaY), a non-profit agency working with street-entrenched and homeless youth as well as ForRaY their second hand social enterprise store.

**Note:** Delegates will be bused to the West Broadway neighborhood and will then be led on a two-hour lightly paced walking tour through the district. Please dress weather appropriate.

**Tour Leads: Kerri Scott,** Housing Manager, Resource Assistance for Youth; **Greg McPherson,** Executive Director, West Broadway Community Organization



#### 8. A Walk In Our Shoes: Addressing Homelessness in Winnipeg

This tour will take delegates to Siloam Mission to learn about the essential daily services and transitional programs offered to individuals and families experiencing homelessness and poverty. The Downtown Winnipeg BIZ will also be on-hand to discuss a collaborative program between Siloam and the BIZ, which provides employment and life-skills training to those experiencing homelessness in the downtown core. Delegates will also learn about the Lived Experience Circle (LEC), an advisory group formed under At Home/Chez Soi through which participants voiced their feedback on the project.

**Tour Leads:** Judy Richichi, Director of Major Gifts and Corporate Relations, Siloam Mission; **Stephano Grande**, CEO, Downtown Winnipeg BIZ; Al Wiebe, Chair, Lived Experience Circle: At Home/Chez Soi & Joe Hatch, Community Liaison Coordinator, University of Winnipeg



# 9. History, Housing & the Arts in the Exchange District

This walking tour will feature the nationally designated historic Exchange District, an area in downtown Winnipeg that played a key role as a centre of grain trade, finance, manufacturing and labour during two historic periods in Canadian western development. Along the route, delegates will stop at Pan Am Place, a local boxing club offering at-risk-youth unique supportive programing and housing, Artbeat Studio Inc., a mental health recovery-based arts program, and Frame Arts Warehouse, a community and cultural arts hub including affordable studio space for artists.

**Note:** This is a 2.5-hour walking tour. Please dress weather appropriate.

**Tour Lead: Stephanie Scherbain,** Marketing and Communications Coordinator, Exchange District BIZ



#### 10. Affordable Housing on the RUN!

Walking can be an ideal way to learn more about cities and experience neighborhoods ...but you can see so much more when you RUN! Join Jino Distasio and Andrew Kaufman of the Institute of Urban Studies on a moderately-paced 7km run, who will introduce you to a number of housing developments in Winnipeg's downtown inner-city, including condominium conversions,

SRO hotels, rooming houses, gentrifying neighborhoods, and newcomer housing. Many of these neighborhoods are emerging from a sustained period of slowed population growth, with more than two billion dollars invested in over one hundred projects in Winnipeg's downtown in the past decade.

**Note:** Delegates will be led on a 7km run, moderate in pace with several breaks along the way to meet representatives from community organizations. Please dress weather appropriate.

**Tour Leads:** Jino Distasio, *Director &* Andrew Kaufman, *Research Associate, Institute of Urban Studies, University of Winnipeg* 

#### 2:30pm - 3:30pm

#### **Resolutions Workshop**

#### **Ambassador C**

Resolutions will be debated at the AGM if they were received in advance of Congress, or if their movers attend the Resolutions Workshop. Resolutions will not be accepted from the floor during the AGM. While the resolutions workshop is open to all delegates, only CHRA members can submit resolutions. The Resolutions Workshop is designed to assist movers of resolutions in crafting appropriate language and calls for action.

#### 5:30pm - 7:30pm

#### **President's Reception**

#### Foyer outside Ambassador A & B

The President of CHRA welcomes all delegates to catch up with old friends and make new ones while enjoying light food and drinks.

#### 7:30 - 10:00pm

#### **CHRA Dinner**

#### **Canadian Museum of Human Rights**

Buses leave from the Radisson Hotel lobby from 7:00pm

Dinner in the Bonnie & John Buhler Hall within the newly opened Canadian Museum of Human Rights. This architectural masterpiece boasts a stunning high ceiling and is encircled by a winding ramp that leads to the Garden of Contemplation. Enjoy the art display in the Buhler Hall and once you've made your way up the ramp, a view of the stars and prairie horizon awaits you.









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#### THURSDAY AT-A-GLANCE

7:30am

**Registration opens** 

7:30am - 9:00am

**Breakfast Buffet** 

Ambassador A

9:00am – 10:15am

Keynote Address

10:15am - 10:45am

**Break** 

Ambassador A

10:45 am - 11:45am

**Five Concurrent Workshops**See session descriptions

11:45am – 2:00pm

Yardi Awards Luncheon Ambassador A

2:00pm - 3:30pm

**Five Concurrent Workshops**See session descriptions

3:30pm - 4:00pm

Break

Amhassador A

4:00pm - 5:00pm

CHRA Annual General Meeting
Ambassador A

5:30pm - 7:30pm

Closing Ceremonies & Reception
The Metropolitan

7:45pm – until late

**BIZ Pub Night\*** 

Departure from The Metropolitar

Advanced reaistration is required.

#### CONGRESS DAY 2 • THURSDAY, APRIL 30<sup>TH</sup>

#### 7:30am - Breakfast Buffet

**Ambassador A** 



encasa

9:00am - 10:15am

Ambassador A

Remarks: Brigitte Witkowski, CHRA President & Executive Director,

Mainstay Housing

#### **Keynote Address**



Christine McLaren is the Director of Research and Partnerships for Happy City, a consulting firm launched by the team who produced the 2013 bestseller book, Happy City: Transforming our Lives Through Urban Design. In her role, Christine helps cities and organizations around the world integrate key concepts of happiness and wellbeing into urban design and policy.

10:15am - 10:45am - Break



10:45am - 11:45am

**Five Concurrent Workshops:** 

# 1. Building Community Capacity Through Neighbourhood Based Initiatives

#### **Ambassador C**

This session will focus on two neighbourhood initiatives aimed at building community capacity using local assets to enhance community sustainability, such as across employment, health, income and education. To be discussed is the newly formed Station 20 West, a community enterprise in Saskatoon providing access to good food, jobs, housing and other services. Also, the U.S. initiative, Building Neighbourhood Capacity Program, a powerful proven demonstration of how associations, institutions and residents are collaborating at the local level towards social sustainability.

Len Usiskin, Manager, Quint Development Corporation (SK)

Preston Prince, CEO, Fresno Housing Authority & National President, National
Association of Housing and Redevelopment Officials (NAHRO) (U.S.)

**Moderator:** Daryl Sexsmith, incoming CHRA Regional Director Saskatchewan & Housing Analyst, City of Saskatoon

# 2. Welcoming and Housing Newcomers in Small and Mid-Size Communities

#### Ambassador H



This session will provide an overview of housing implications for newcomers to Canada – immigrants and refugees – with an emphasis on smaller communities. It will also feature the Citizenship and Immigration Canada funded pilot program 'A Path to Home: Supporting Housing Needs for Newcomers'. The Multicultural Association of Fredericton Inc. was one of

three pilot sites for the project in support of newcomer families with complex needs, using a case management service model addressing challenges with employment, housing, language, health, cultural and community supports.

Tom Carter, President, Carter Research Associates (MB)
Ljiljana Kalaba, Project Coordinator, A Path to Home, Multicultural Association of Fredericton Inc. (NB)

**Moderator:** Timothy Ross, CHRA Regional Director, New Brunswick & Executive Director, New Brunswick Non-Profit Housing Association



# 3. Supporting People with Complex Needs in Housing

#### **Ambassador D**

This workshop will feature two different but effective approaches to supporting the most vulnerable to maintain their housing, improve their quality of life and enhance their connections to the broader community. We will learn about the "Housing Plus" approach of Ottawa-based non-profit housing provider, Options Bytown, along with the philosophy of the Ma Mawi Wi Chi Itata Centre's Housing First program, which supports Aboriginal community members in Winnipeg to attain and maintain housing.

Betty Edel, Program Manager, Ma Mawi Wi Chi Itata Centre Inc (MB) Lorraine Bentley, Executive Director, Options Bytown Non-Profit Housing Corporation (ON)

**Moderator:** Brigitte Witkowski, CHRA President & Executive Director, Mainstay Housing

# 4. Greening Up! Promising Practices in Housing Sustainability

#### **Terrace West**

With rising utility costs, less energy efficient housing is also less affordable. This session will share the details and lessons learned from three unique programs designed to improve energy efficiency and housing affordability. One utilizes a social enterprise model to undertake two efficiency retrofits, boosting housing affordability. The other social housing provider based models enable utility conservation and the use of renewable energy to both green up and lower operating costs.

Kristin Nickel, Manager, Brandon Energy Efficiency Program, Brandon Neighbourhood Renewal Corporation (MB) Hope Switzer, Energy Efficiency Coordinator, Brandon Neighbourhood Renewal Corporation (MB) Daniel Dicaire, Energy and Sustainability Officer, Ottawa Community Housing (ON)

**Moderator:** Stephen Pretty, CHRA Regional Director, Newfoundland & Labrador & Senior Policy Advisor, Federal-Provincial Affairs Coordinator, Newfoundland and Labrador Housing

# 5. Challenges & Successes: Social Housing in South Africa & Co-op Housing in Kenya

#### **Terrace East**

Rooftops Canada is CHRA's international development program partner. This session will feature the Rooftops Canada 2014 two-week study-visit to Nairobi, Kenya, Johannesburg and Cape Town, South Africa. Discussion will centre on the complex housing challenges and innovative solutions for housing, urban regeneration and community development being spearheaded by affordable housing groups in the region, and the Canadian housing sector's role in supporting housing development abroad.

**Heather Tillock,** Manager, Community Partnerships and Programs, Housing Services, Community and Health, The Regional Municipality of York (ON)

**Moderator:** Pamela Hine, CHRA Regional Director, Northern Territories & President, Yukon Housing Corporation

#### 11:45am - 2:00pm Yardi Awards Luncheon



**Ambassador A** 



The CHRA Awards of Recognition honour the tremendous contributions made by individuals and organizations working in

affordable housing and homelessness across Canada. A plated lunch and presentation ceremony in celebration of CHRA's 2015 Awards recipients awaits!

#### 2:00pm - 3:30pm

**Five Concurrent Workshops:** 

# 1. Preventing and Addressing Homelessness by Supporting Youth Aging Out of Care

#### **Ambassador H**

\* This session will run until 3:45pm

Proactive linked interventions are needed to help support youth aging out of systems care, whose circumstances are often unique from those that define adult homelessness. This workshop will first examine research on the relationship between homelessness and aging out of the child welfare system. We will then hear from an agency who will speak to the on-the-ground impacts; gaps and promising practices from a policy perspective; and ideas on how to build public awareness and community capacity in support of youth aging out of care.

Kelly Holmes, Executive Director, Resource Assistance for Youth (MB) Mark Gifford, Director, Grants & Community Initiatives, Vancouver Foundation (BC)

Stephen Gaetz, Director, Canadian Observatory on Homelessness and Professor, Faculty of Education at York University (ON)
Irwin Elman, Provincial Advocate for Children and Youth of
Ontario, Office of the Provincial Advocate for Children and Youth (ON)

**Moderator:** Brian Gilligan, CHRA Director-At-Large & Executive Director of Community Development, Ottawa Community Housing

# 2. Community Land Trusts: What's Worked, What's Possible

#### **Terrace West**

A Vancouver-based Community Land Trust is developing new affordable housing on four sites owned by the City of Vancouver. This development will create over 350 affordable homes for families, seniors and people living with mental illness. All partners are contributing equity to make the new homes affordable, and VanCity, a BC-based credit union, is also contributing via an innovative social finance mechanism. This workshop will look at one of the first Community Land Trust projects in Canada, including its legal structure, financing, and portfolio approach amongst partners, governments and administration.

Genevieve Bucher, Senior Planner, City of Vancouver (BC) Andy Broderick, Vice-President, Community Investment, VanCity (BC) Thom Armstrong, Executive Director, Co-operative Housing Federation BC (BC)

**Moderator:** Kaye Melliship, incoming CHRA Regional Director, British Columbia & Director-At-Large, BC Non-Profit Housing Association (BC)

#### 3. Expanding Rental Housing in Downtown Centres

#### **Ambassador C**

In the recent period, a shortage of rental housing in many communities has increased demand, which has driven up rents. This has left many renters struggling to meet basic needs because of high housing costs. Encouraging rental developments, particularly in downtown neighbourhoods where transit and other services are nearby, helps improve housing affordability for all. Initiatives from Regina and Winnipeg will be highlighted at this workshop.

Winston Yee, Manager, Housing and Strategic Initiatives, City of Winnipeq (MB)

**Jill Perron**, Director, Strategic Initiatives Branch, Manitoba Housing and Community Development (MB)

Yves Richard, Manager of Neighbourhood Planning, City of Regina (SK)

**Moderator:** Daryl Sexsmith, incoming CHRA Regional Director Saskatchewan & Housing Analyst, City of Saskatoon

# 4. A New Planning Guide on Managing Expiry of Social Housing Operating Agreements

#### **Terrace East**

Join us as we facilitate a workshop on a new planning guide to assist non-profit housing providers through the transitional impacts of expiring operating agreements. The session will provide an overview of how to review your agreements, determine the financial viability of your portfolio, and how to assess options preand-post expiry. Identifying risks, legal implications and models of shared service delivery and mergers will also be discussed. A facilitated dialogue towards identifying components to create a potential national guide for Canada will also take place.

\*The planning guide was produced in partnership between BCNPHA and BC Housing and developed by CitySpaces Consulting Ltd.

Jada Basi, Housing & Social Policy Planner, Cityspaces Consulting Ltd. (BC)
Jill Atkey, Director, Research & Education, BC Non-Profit Housing
Association (BC)

**Moderator:** John Bell, CHRA Regional Director, British Columbia & Director, Strategic Planning, BC Housing

# 5. Social Impact Measurement: Making the Case for Housing





This workshop will focus on the how and why of measuring the social impact of investments in affordable housing from three different perspectives: a housing provider, provincial

government agency and a financial institution. Supportive housing provider Mainstay Housing will discuss a Social Return on Investment study they undertook; Société d'habitation du Québec will speak to a Québec-wide study assessing the social impact of its programs, along with the cost of non-intervention; and we will look at the services in support of social and community development offered by the Community Forward Fund.

Julien Bédard, adjoint au directeur et conseiller en affaires intergouvernementales à la Direction des affaires intergouvernementales et autochtones de la Société d'habitation du Québec **Brigitte Witkowski,** CHRA President & Executive Director, Mainstay Housing

.....

Derek Ballantyne, CEO, Encasa Financial Inc & CEO, Community Forward Fund (ON)

**Moderator:** Stéphan Corriveau, CHRA Regional Director, Québec & Executive Director, Réseau québecois des OSBL d'habitation

3:30pm – 4:00pm – Break



#### 4:00pm - 5:00pm

#### **CHRA Annual General Meeting**



#### **Ambassador A**

CHRA Members: Please drop by the Registration Desk to pick up your organization's voting card prior to the AGM. There is one vote per organization.

#### 5:30pm - 7:30pm

#### **Closing Ceremonies & Reception**

#### The Metropolitan

You are invited to join us at the Metropolitan Entertainment Centre for the closing ceremonies and reception. Just a quick walk from the Radisson with drinks and light refreshments available. Don't miss this event – the 2016 Congress location will be announced!

#### **Closing Ceremony Guests:**

- Brigitte Witkowski, CHRA President & Executive Director, Mainstay Housing
- Rob Altemeyer, Manitoba Member of the Legislative Assembly for Wolseley and Legislative Assistant to the Minister of Housing and Community Development
- Mayor Brian Bowman, City of Winnipeg
- Russell Copeman, Member of the Executive Committee Responsible for Housing, Urban Planning, Real Estate Management and Planning, City of Montréal
- François Therrien, vice-président au développement de l'habitation, Société d'habitation du Québec
- Jason Syviax, Downtown Winnipeg BIZ

#### 7:45pm - until late

#### **BIZ Pub Night**

SIMULTANEOUS TRANSLATION

#### **Departure from The Metropolitan**



Join the Downtown Winnipeg BIZ and Exchange District BIZ as they help you discover some of the hidden gems that make Winnipeg such a unique place to visit. Participants will try out 4 urban restaurants through an environmentally-friendly and energizing mode of transportation, walking!

Is there a better way to celebrate your work at the CHRA Conference than a patio, friends, good eats and delicious beverages?

**What's included:** Complimentary drinks and appetizers will be served at each restaurant.

Tickets will be available for purchase onsite for \$10 at the registration desk, cash only. Tickets sales will be donated to RaY, a non-profit agency located in Winnipeg, working with street entrenched & homeless youth. Limited quantities available so purchase yours upon arrival!



#### **CONGRESS DAY 3 • FRIDAY, MAY 1<sup>ST</sup>**

#### **Six Mobile Tours:**

9:00am - 11:30am

Meet in Terrace West - 13th Floor at 8:45am

- \* Advanced registration required
- 1. Housing & Employment Solutions Through Social Enterprise
- 2. Integrating Housing & Community Supports for Newcomers
- 3. Aboriginal-Led Affordable Housing & Community Development Initiatives
- 4. Unique Housing Solutions in Central Winnipeg
- 5. Revitalizing and Re-Energizing Social Housing Communities in Winnipeg
- 6. Supportive & Transitional Housing in North End Winnipeg

For a description of mobile tours, please see pages 12-14.

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Through a grant from The Winnipeg Foundation, WestEnd Commons has transformed a century-old church into much-needed affordable housing in Winnipeg's inner-city.

With a gift to The Winnipeg Foundation, you can support a wide range of important causes that help everyone in our city. Gifts large and small all have impact, working together For Good. Forever.

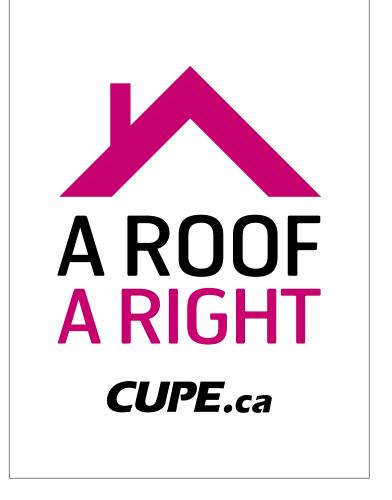
THE WINNIPEG FOUNDATION

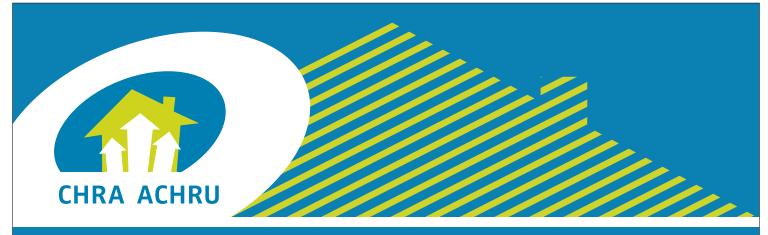
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# WHAT IS URGENTLY NEEDED? FEDERAL RE-INVESTMENT IN AFFORDABLE HOUSING TO ENABLE:



Building new social housing



Repairing and maintaining existing social housing



Supporting people with rent subsidies and the support they need to stay housed

# WHAT CAN YOU DO?

- Tell your MP and federal election candidates that the federal government must **re-invest in affordable housing**.
- Join us in making affordable housing an election issue this fall!

# WE BELIEVE IN HOUSING FOR ALL. Do you? #Housing4All





#### **CHRA Community Builder Award**

To recognize an individual, business or organization that has had a major impact at the community level in promoting affordable housing and/or preventing and ending homelessness.



**Debbie Di Chiaro,** Directrice du Service du logement abordable, l'Office municipal d'habitation de Montréal, Québec (retired)

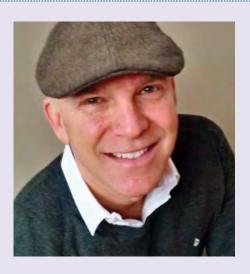
With a Master's in Public Administration and a Bachelor's of Education, Debbie Di Chiaro worked with the Office municipal d'habitation de Montréal (OMHM) for almost 28 years. Over that period, she held property management and customer service positions prior to assuming the leadership of the Enharmonie network, a network of affordable housing residences for the aged.

The OMHM was the first housing authority in Québec to offer such a facility and to provide low and moderate-income people with a real alternative to private residences. A number of partnerships, particularly with the Regroupement des services d'habitation du Québec (RSHQ) and the Fédération québécoise des loisirs en institution (FQLI) were forged to give life to this innovative network. The jury for the "Living Together Today and Tomorrow" international competition, an initiative of agevillage.com and the French real estate company ICADE, featured OMHM's work in its 2011 edition.

Today, the Enharmonie network is composed of 10 certified residences with 1,259 units. A December 2014 Crop survey reported an amazing 95% tenant satisfaction rate. Over the course of her career, Debbie served as a member of the board of the Regroupement des résidences pour aînés du Québec (RQRA), and of the Fédération des OBNL en habitation de Montréal (FOHM). Debbie retired from the OMHM in 2014, but continues to devote her time to various organizations as a volunteer.

#### **CHRA Leadership Award**

To recognize an individual who has shown leadership in improving housing in Canada through program innovation, policy change, outreach and/or advocacy efforts.



**Bruce Pearce,** Community Development Worker, End Homelessness St. John's, Newfoundland and Labrador

Blending a passion for social justice and the environment, Bruce Pearce works to develop solutions for healthy, sustainable communities. Since 2002 he has been the community development worker for End Homelessness St. John's, and in 2009 his committee helped found the Newfoundland & Labrador Housing & Homelessness Network.

Bruce's work with CHRA, from his joining the board in 2006 until finishing his term as Past President in 2013, established his impact at the national level in a formal capacity. Most particularly, as President, Bruce steered CHRA through its most difficult period in its recent history, setting a new course for the association's growth and renewal.

As CHRA's ambassador to members, stakeholders and partners, Bruce solidified CHRA's renewal as the home for the housing sector and worked to knit together what had traditionally been seen as the distinct and separate entities of affordable housing and homelessness. Fostering understanding of housing as a continuum whose elements are integrally bound, Bruce was the driving force behind the creation of the Community Advisory Boards network in 2012. Under Bruce's leadership, CHRA's Green Housing, Green Jobs policy was highlighted in international conferences and here at home with AANDC and ESDC.

These and many more examples of his impressive leadership and dedication are the reasons why he is so deserving of a CHRA award.

#### **CHRA Lifetime Achievement Award**

To recognize an individual with many years of service who has had a major impact on the affordable housing sector in Canada.



**Jo Ferris-Davies,** Director of Member Development and Education, Ontario Non-Profit Housing Association, Toronto, Ontario (retired)

Jo Ferris-Davies' on-the-ground expertise in housing development, finance and management was gained through thirteen years with Houselink Community Homes, and twenty plus years with the Ontario Non-Profit Housing Association (ONPHA), representing more than 760 non-profit housing members with 170,000 units in Ontario.

Now retired, Jo was the Director of Member Development and Education for ONPHA where she was responsible for strategic planning for the Association, as well as Communications and Special Projects. ONPHA ran a comprehensive education and training program under Jo's leadership, serving more than 1,000 participants through courses and workshops in all areas of non-profit management. In addition, Jo was responsible for the business management and development of ONPHA's group purchasing program, "Best Deals", including contract negotiations valued at more than \$30 million per annum.

Jo's prior experience with Houselink Community Homes includes project management of over fifteen properties. In her capacity as Executive Director, Jo was directly responsible for strategic planning and development, tenant engagement, support strategies and community development. As a volunteer, Jo has served as President of Rooftops Canada, a national organization committed to developing affordable housing in sub-Saharan Africa, Program Director (Board of Directors) for CISV, an international children's organization, Board member of Palmerston School Day Care, and Board Member of Keith Whitney Homes (Fred Victor Mission).

#### **CHRA Sustainability Award**

To recognize an organization, business or partnership that has undertaken a program, a new build or retrofit project that advances sustainable development, resource conservation or community renewal.



#### **Ahmadiyya Abode of Peace**

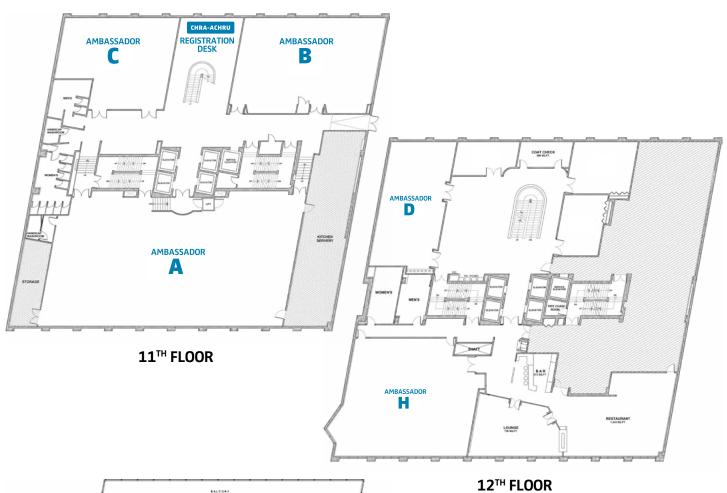
Toronto, Ontario

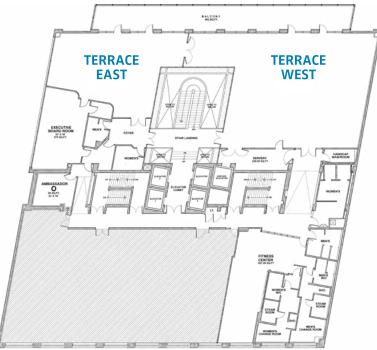
Ahmadiyya Abode of Peace is a 14-story, 166 unit non-profit housing project, sponsored by Ahmadiyya Muslim Jama`at Canada. Ahmadiyya Abode of Peace has remained committed to environmental excellence ever since its inception in 1990. Its Board and staff have systematically pursued opportunities to save energy and reduce environmental impact.

In the last four years, major retrofits and a comprehensive building automation system have been completed that have resulted in savings of approximately 40% in gas, 30% in electricity and 25% in water consumption. Efforts on recycling have reduced garbage output by 35%, and energy efficiency measures during construction were rewarded by an Ontario Hydro incentive grant.

Renewable Energy projects include, 10 KWH Solar PV, Solar Water Heating and Solar Air Heating, a reflective roof, hazardous waste and recycling programs. A very active Tenant Association promotes awareness, education and involvement resulting in behavioral changes affecting environment and energy consumption, and youth are also actively engaged in volunteer work and recycling initiatives.

Ahmadiyya Abode of Peace recently participated in an 'Energy Forum' organized by Housing Services Corporation in Toronto, and were recognized by the Ontario Non-Profit Housing Association (ONPHA) with the 'ONPHA 2013 Going Green Award.'





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