



CANADIAN HOUSING & RENEWAL ASSOCIATION

HOUSING FOR ALL | ANNUAL REPORT 2016

308 MEMBERS

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MESSAGE FROM THE BOARD PRESIDENT



Years from now, when housing experts write the history of housing in Canada, they may well look back on 2016 as a year of transformation. Over the past year, we saw the new federal government begin the process of reinvesting in the social and affordable housing sector, and with the launch of a **National Housing Strategy**, much more reinvestment has been promised.

This would not have been possible were it not for the foundations that CHRA has set over many years. Through our advocacy, research, and events, CHRA has been able to have substantive influence in shaping the national agenda; that is a role that we will continue to play in the pivotal years ahead.

It has been my honour to serve as CHRA President during such a transformative time. I look forward to continuing to play that role in 2017, as we shift from planning to action. We can, and should, celebrate our successes over the past year, but there is much more to be done to achieve the right to housing as a fact for all our fellow citizens. The dedication, efforts, imagination, hard work and achievements of CHRA's members in every province and territory are, and by far, our best arguments to convince governments that a collective will exists to better the life of all, and especially the most vulnerable amongst us. We know for a fact that safe, adequate and affordable housing is an unescapable necessity to allow both individuals and communities to thrive and achieve their full social, intellectual and economical potential.

One of the biggest challenges we face today is to make sure that Indigenous people, wherever they live in Canada, have fair and respectful treatment. Sadly, this is not the case currently. Like most aspects of our society, housing for Indigenous people is both quantitatively and qualitatively inadequate. Despite the obvious facts, despite many Courts rulings, despite several official Commissions and countless speeches by those in authority, things are changing at a pace so slow that one could sincerely doubt it will change at all. The work done by our Indigenous brothers and sisters to raise this issue and change this situation, mostly via the CHRA Aboriginal Caucus and the local work done by its affiliates (mainly NPO's dedicated to and directed by Indigenous people), has been remarkable. Woefully, and despite the Caucus' excellent work and the continuous support of the staff, CHRA cannot yet claim, neither as an organisation nor as the services provided by our members, that Indigenous people living in urban, rural or northern spaces receive proper attention and services. This being said, I must commend the vitality, energy and dedication of the people and organisations involved in the Aboriginal Caucus and tell them that I embrace their goal and want CHRA to be an active and committed agent in the reconciliation process this country has to achieve with the Indigenous people.

I've been fortunate to work with a dedicated group of volunteers on the CHRA Board of Directors, as well as a professional and committed staff in Ottawa, and I want to thank each of them for their efforts. Together, with the support of our members, we are shaping the next generation of housing policy in Canada. Let's keep on going.

Stéphan Corriveau
CHRA Board President

MESSAGE FROM THE EXECUTIVE DIRECTOR



Has it been a year already? Since coming on board as CHRA Executive Director in January 2016, it has been a whirlwind of events, meetings, introductions, and visits. But most importantly, I have come to learn and deeply appreciate the transformational work that the members of CHRA accomplish on a daily basis. Your efforts make for a better Canada, and in so doing, each of you inspires me every day.

For CHRA, it has been a year where we made a difference. Following a “down payment” of \$2.3 billion in housing investments in the 2016 Budget, the federal government launched a consultation on a long-awaited **National Housing Strategy**. After hearing from our members, CHRA released a comprehensive set of recommendations, followed by an intense period of lobbying and communicating those positions with decision makers. I am confident that we’ll see the fruits of our labour in 2017.

CHRA also enjoyed our largest Congress ever in 2016, we re-established our international stature, the CHRA Aboriginal Caucus was extremely active, and we continued our focus on disseminating leading edge research and best practices to members across the country. Much more is planned for 2017.

I want to thank the hardworking CHRA staff, who, although small in number, are mighty in their impact. I also want to thank the CHRA Board of Directors who have helped guide and direct the organization through a very exciting year. Lastly, I want to thank CHRA members for your input, participation, and support for your national association.

Jeff Morrison,
Executive Director



CHRA Wins Prestigious Award of Excellence

In October, CHRA accepted a prestigious “Award of Excellence” from the Canadian Society of Association Executives for its efforts on the 2015 Housing4All campaign. As one of only 4 associations to receive this highest award, CSAE recognized the high level impact that this campaign had for CHRA’s members.

WHO WE ARE

The **Canadian Housing and Renewal Association** (CHRA) is the national voice for the full range of affordable housing and homelessness issues and solutions across Canada. We have over 300 members who collectively house and shelter hundreds of thousands of Canadians, and provide housing support to many more.

CHRA provides a home for the housing sector and for all who believe that every Canadian should have a decent, adequate and affordable place to call home.

No matter what part of the Canadian housing spectrum you are involved with, we believe that the need for a national organization to advocate for improved federal funding, policies and programs, has never been more acute. CHRA is that national organization.

CHRA brings the sector together with face-to-face events, webinars, interest-based caucuses and a board of directors that is reflective of our diverse membership. Our annual, national Congress is a one-of-a-kind event where the housing sector gathers to share information, network and learn about best practices from experts - and from each other.

OUR MISSION

As the national leader, CHRA promotes affordable housing for all through:

Sustained and strategic government relations in support of our members.

Sector transformation through innovative research, education, partnership development and collaboration.

Leading and convening Canada's affordable housing through congress, caucuses and special events.

OUR PILLARS

We centre everything we do around four strategic pillars:

KEEPING HOMES AFFORDABLE

ENDING HOMELESSNESS

RENEWING OUR COMMUNITIES

SUPPORTING A SUSTAINABLE HOUSING PROFESSION

We support these pillars by **advocating** for improved federal funding, housing policies and programs, **developing** policy and research on affordable housing and homelessness, **informing** our members of new opportunities, best practices and innovations and **connecting** the affordable housing sector through webinars, networks, our annual Congress and more.

OUR BOARD



Back row, from left to right

Tash Taylor

Regional Director, Alberta
Executive Director, Alberta Network Of Public Housing Agencies

Kaye Melliship

Regional Director, British Columbia
Board Ex-Officio, British Columbia Non-Profit Housing Association

Linda Ring

Regional Director, Manitoba
President, SAM Management

Stéphan Corriveau

PRESIDENT
Regional Director, Québec
Directeur général, Réseau québécois des OSBL d'habitation

Daryl Sexsmith

Regional Director, Saskatchewan
Housing Analyst, City of Saskatoon

Dan Murphy

Regional Director, New Brunswick
Executive Director, New Brunswick Non-Profit Housing Association

Brian Gilligan

Director at Large
Vice President, Community Development, Ottawa Community Housing Corporation

Front row, from left to right

Pamela Hine

VICE PRESIDENT
Regional Director, Northern Territories
President, Yukon Housing Corporation

David Eddy

Director at Large
Chief Executive Officer, Vancouver Native Housing Society

Robert Byers

SECRETARY
Director, Aboriginal Community
Chief Executive Officer, Namerind Housing Corporation

Danielle Juteau

TREASURER
Director at Large
Directrice; Direction de la gestion des demandes, des logements abordables et des suppléments au loyer Office municipal d'habitation de Montréal

Absent from the picture:

PAST PRESIDENT**Brigitte Witkowski**

Regional Director, Ontario
Executive Director, Mainstay Housing

Stephen Pretty

Regional Director, Newfoundland & Labrador
Senior Policy Advisor/Federal-Provincial Affairs Coordinator, Newfoundland Labrador Housing

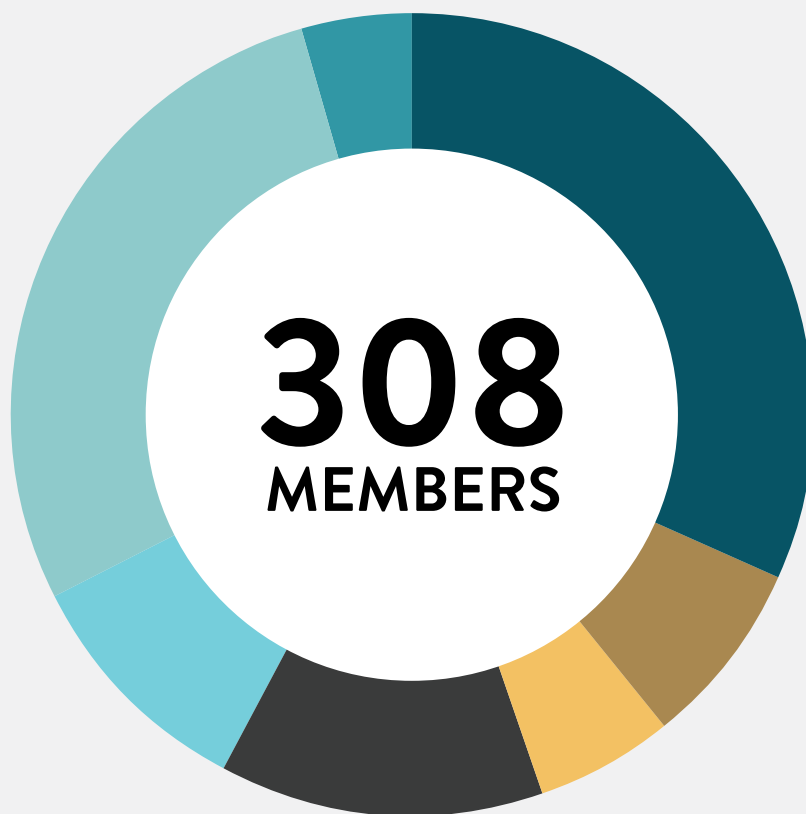
William K. Buckland

Regional Director, Nova Scotia & PEI
Administrator, Seton Foundation

OUR MEMBERS

2016 will go down as a year of transformation and accomplishment for the national housing sector in Canada. With \$2.3 billion in new federal housing investments, the launch of a **National Housing Strategy** process, and billions more in forthcoming investments, this has been a year of promise for housing. CHRA has been at the forefront of these changes, and continues to lead the progress and development on these transformational objectives through our advocacy, research, education, partnerships, communications, and networking efforts.

As the national organization with members representing the full spectrum of affordable housing solutions, CHRA is strongly positioned to continue to bring the housing sector together, and to advance our collective objectives on Parliament Hill and with housing providers throughout the country. Your participation and contribution to these efforts has never been more timely or important. There is no doubt that our collective results will be stronger when we work together.



CHRA members represent the full spectrum of affordable housing solutions including housing providers, municipalities, businesses, all 13 provincial and territorial housing departments, service and support agencies, individuals, students, retired housing professionals and other housing-related associations and networks.

308 members as of December 31st 2016

98 Affordable housing providers, owners & managers

23 Associations

17 Business partners

40 Individuals

30 Municipalities

87 Non-profit groups

13 Provincial/territorial departments

ADVOCACY

2016 marked the first full year of the Trudeau government in power, so it became an opportunity to press the new government on the housing related commitments it had made during the 2015 election. To achieve these advocacy objectives, among the activities pursued by CHRA included the following:

First one on one meeting with Minister Duclos: In January 2016, CHRA met for the first time with the new Minister responsible for housing, Jean-Yves Duclos.



Joint Press Conference: In February, CHRA held a joint news conference on Parliament Hill with several of our national and provincial counterparts to call for increased housing investment in the 2016 Budget.



Reaction and dissemination of federal Budget:

Following the release of the 2016 Budget in March that saw \$2.3 billion invested in social housing over 2 years, CHRA issued immediate reactions, and spoke directly with Minister Duclos on next steps, particularly regarding the forthcoming National Housing Strategy consultation.

Release of a “Mandate Letter” report card: In the spring, CHRA issued its first report card demonstrating the government’s progress on meeting the housing-related deliverables identified in the Ministerial mandate letters.

Launch of CHRA members’ consultation on National Housing Strategy: Following the announcement by Minister Duclos in June of a national consultation, CHRA immediately issued a survey to its members to gain insight and feedback into policy options and ideas on a National Strategy.

Release of CHRA submission to the National Housing Strategy: In October, CHRA issued its response to the National Housing Strategy. Entitled “Housing At A Crossroads”, the comprehensive response contained 24 recommendations to strengthen social housing in Canada.

ADVOCACY



2016 “Housing on the Hill” Day: CHRA and its members communicated their views on the National Housing Strategy when CHRA organized a day-long “Housing on the Hill” event, where 60 representatives met with some 30 MPs to discuss our views.

Meeting with Infrastructure Minister Amerjeet Sohi: In November, CHRA met with the Minister of Infrastructure to share our views, and discuss the concept of a dedicated housing financing authority.



National Housing Day 2016: November 22 marked National Housing Day in Canada. CHRA celebrated by providing anecdotes and stories of the impact of social housing in the lives of individuals across Canada.



Meeting with Environment Minister Catherine McKenna: In December, CHRA met with the Minister of Environment and Climate Change to discuss our recommendations, and how social housing investment could help meet climate change objectives.

Podcast and meeting with CMHC CEO Evan Siddall: In the fall, CMHC CEO Evan Siddall was interviewed as part of a CHRA podcast, and in December, CHRA met with Mr. Siddall to discuss the Strategy; he expressed his appreciation for CHRA's efforts in the social housing sector.

These efforts have not been in vain. Among the advocacy accomplishments achieved in 2016 included a \$2.3 billion investment in housing over 2 years in the 2016 Budget that the government immediately called a “down payment”; the launch and conclusion of a consultation on a National Housing Strategy; the release of a “What We Heard” report that prioritized the needs of social and affordable housing; and the launch of an Anti-Poverty strategy that has identified housing as a core pillar. As these processes lead to announcements, we expect that 2017 will be a very exciting year for housing!

INTERNATIONAL ACTIVITIES

CHRA was very active internationally in 2016, which helped inform our positions and policies. International activities in 2016 included:

Hosting an international forum in conjunction with Congress: As an appendage to the CHRA Congress, an international forum was organized that brought together representatives from various international housing bodies, from countries including the US, France, the Netherlands, and the UK. The forum was an excellent opportunity to hear about developments from an international perspective.

Presenting at the NAHRO Congress: Several CHRA members attended the annual fall conference of CHRA's American counterpart, the National Association of Housing and Redevelopment Officials (NAHRO), in New Orleans. CHRA Executive Director Jeff Morrison and Board Member Dave Eddy each gave presentations, highlighting developments and best practices in the Canadian context. With the uncertainty in housing policy caused by the election of a new US Administration, many American leaders are looking to Canada for guidance in regard to positive housing policy changes.



Attendance at the United Nations Habitat III Summit in Quito: CHRA Board President Stephan Corriveau represented CHRA at the United Nations Habitat III conference that took place in October in Ecuador. The Summit resulted in a revised declaration on the urban agenda that the Government of Canada has committed to enact.

Membership in Habitat International Coalition: To bolster its international ties, CHRA became a member of Habitat International Coalition. This organization advocates for the right to social justice and habitat around the world.

Advocating for greater international comparative research: As part of its submission and ongoing advocacy, CHRA continues to press for a Housing Research Hub that would, among other tasks, collect and disseminate housing research from an international perspective.





CHRA webinars

Delving into a variety of topics, CHRA webinars showcase housing sector innovations taking place across Canada, and provide insights into trends in housing policy and programs. As an educational tool, our webinars connect participants, share best-practices and offer an accessible means to keep informed.

In 2016 CHRA offered six interactive webinars, and implemented an online database of past webinars to increase access in perpetuity to these important resources.

Social Return on Investment (SROI): Making the Case for Housing

Stephanie Robertson, CEO & Founder, SiMPACT Strategy Group, Calgary (AB)

Sydney Blum, Director of Community Impact & Strategic Relations, WoodGreen Community Services, Toronto (ON)

How to Ready Your Organization for the Trudeau Investment in Infrastructure

Kevin Albers, Chief Executive Officer, M'akola Group of Societies (BC)

Don McBain, Executive Director, Ontario Aboriginal Housing Services (ON)

Closing the Gap on Tenant-Landlord Relations Through 'Ready to Rent' Certified Training

Kristi Fairholm Mader, Co-Executive Director, Ready to Rent BC (BC)

Insights on Housing Trajectories for Newcomers and Refugees

Damaris Rose, Professor, Urban Social Geography & Chair, Urban Studies Graduate Programs, Institut national de la recherche scientifique (INRS) (QC)

Ray Silvius, Assistant Professor, University of Winnipeg (MB)

The Missing Piece: How Housing Policy Benefits from a Socio-Economic Perspective

Nick Falvo, PhD., Director, Research and Data, Calgary Homeless Foundation (AB)

Driving New Housing Supply Across a Range of Affordability Options

Shannon Dyck and Michael Nemeth, Radiance CoHousing Team (SK)

Suzanne Le, Executive Director, Multifaith Housing Initiative (ON)



BC Housing

In collaboration with, and through the generous financial support of BC Housing, CHRA has produced the following papers based on four workshops presented at CHRA's Congress 2016 in Montreal, QC.

Strategic Partnerships Advancing the Development of Affordable Housing

Showcasing five unique partnerships from across Canada and in Paris, France, this paper highlights how land use planning, multi-agency and inter-governmental partnerships, cultural consultation, strategic financing and transit oriented development have been used to deliver affordable and supportive housing in the face of political, economic and social barriers.

Advocating for Changes to the Federal Income Tax Act: Improving the Financial Viability of Non-Profit Housing Providers

This paper examines the requirements to acquire and maintain a non-profit organizations tax exempt status, and looks at the practical questions and concerns when considering revenue diversification – as well as a review of pathways to possibilities for tax policy changes.

Responding to Homelessness Needs Through Housing

Learn about successful approaches taking place in Montreal, St. John's and Ottawa in supportive housing and homelessness prevention, focused on access to stable housing through broad housing sector engagement, a multi-organizational approach to Housing First, and strong on-site supports respectively.

Increasing Leadership Capacity in the Non-Profit Housing Sector

Beginning with an overview of recent research exploring current and future competency needs within the sector, this paper goes on to highlight Canadian and international best-practices in organizational leadership capacity, and how to manage Board/CEO relationships.

PODCASTS 2016



On October 11th, CHRA Executive Director Jeff Morrison had the opportunity to record an interview with the President and CEO of the Canada Mortgage and Housing Corporation, Evan Siddall. The conversation touched on a number of questions and topics – many of which were suggested by CHRA members in the lead-up to the interview. CHRA looks forward to continuing its strong relationship with CMHC as we work together towards a **National Housing Strategy** that addresses the needs and challenges of social and affordable housing providers across Canada.

ACTIONS FOR HOUSING NOW: SEVEN POLICY MANDATES – ONE UNIFYING LEVERAGE POINT

This full-day 'Actions for Housing Now' event, held at Carleton University's 1125@Carleton in February 2016, brought together a diverse group of 70+ creative minds from various social sectors for the day, to explore opportunities to achieve outcomes on a range of issues around affordable and social housing for Canadians.

The event saw leadership from Ottawa, Toronto, Montreal, Vancouver and beyond participating, and builds on the work of the Tyee Solutions Society's year-long reporting on affordable housing found at The Housing Fix. Seven discussion tables focused on: Social Finance; Immigration & Refugees; Infrastructure; Health, Mental Health & Addictions; Aboriginal Issues; Women, Seniors, Families & Youth; Economic and Social Development.

The day's events unfolded with an opening panel on Furthering Canada's Policy Objectives Through Affordable Housing; a roundtable on Agenda Setting: Exploring Opportunities to Translate Federal Mandates in Outcomes, followed by a debrief on Emerging Themes and Promising Ideas and a Mini Lobby Boot Camp. A second roundtable focused on Targeted Actions: Applying Policy Change Principles to Advancing Housing & Related Issues, and ended with a Sounding Board: Framing the Solution and Approach, who provided feedback on the effectiveness and framing of each groups 'asks'.

A Report of Proceedings, along with further policy resources has been prepared, and is available on the CHRA website.

'Actions for Housing Now' was sponsored by:



Tyee
Solutions
Society



Carleton
UNIVERSITY School of Public Policy and Administration



Alliance
to End Homelessness
Ottawa



EARLY CAREER PROFESSIONALS' HOUSING MENTORSHIP PROGRAM

The **Canadian Housing and Renewal Association** (CHRA), **CIH Canada** and **Housing Partnership Canada** are collaborating to launch a pilot mentorship program for Early Career Professionals working in the housing and homelessness sector across Canada. Each organization is committed to supporting and developing emerging professionals – the future leaders of the housing and homelessness sector.

The Early Career Professional's Housing Mentorship Program is being developed in an effort to offer increased opportunity for professional development, learning, and one-to-one coaching for ECP's who are seeking support, consultation and advice from leaders in the affordable housing and homelessness fields. Mentorships may be oriented around projects, front line or property service delivery, policy, research, advocacy,

government relations or other related field initiatives.

The program will begin in January 2018 and a call for applications will open in the spring of 2017 with matches and training on program roles and responsibilities offered over the summer months. The mentorship program will be officially launched at CHRA's Congress 2017 in Halifax, NS.



ABORIGINAL HOUSING CAUCUS DAY

CHRA's Aboriginal Housing Advisory Caucus was established in 2013 in recognition of the large number of Aboriginal led and serving organizations who are CHRA members, and who wanted to work together for better housing for Aboriginal Peoples across the country. The Aboriginal Housing Caucus is tackling the many challenges Aboriginal housing and homelessness service providers are facing across Canada collectively, providing policy advice to CHRA, and working on solutions.

CHRA's third annual Aboriginal Housing Caucus Day was held on April 12, 2016 at the Fairmont Queen Elizabeth Hotel in Montreal, Quebec, in conjunction with the CHRA National Congress on Housing and Homelessness.

Year over year, Caucus Day momentum continues to grow, and in 2016 the Caucus hosted 120 participants from across Canada representing a diverse group of Aboriginal housing providers, government officials,

friendship centres, First Nations, health services and Aboriginal focused support organizations.

Session themes for Aboriginal Caucus Day 2016 emphasized innovation and a commitment to protect and increase the stock of Aboriginal housing, and saw many valuable speakers and session topics being presented. The Federal Election and Budget 2016 signal new opportunities to retain existing social housing, greatly increase the amount of affordable housing, and broaden the spectrum of options.

Caucus Chair, Robert Byers, reminded Aboriginal Caucus participants that to succeed, we all need to continue making our voices heard, supporting CHRA's housing action plan and promoting Indigenous housing as a distinct pillar in the National Housing Strategy.

KEYNOTE ADDRESS “REFLECTIONS ON TRUTH AND RECONCILIATION”

In her role as one of three Commissioners with the Truth and Reconciliation Commission of Canada (TRC) from 2009-15, Dr. Marie Wilson reminded delegates that the TRC Recommendations belong to everyone, and Indigenous people alone cannot achieve solutions. We must educate everywhere and urge governments to follow through with concrete action including on affordable Indigenous housing.



THE HONOURABLE CAROLYN BENNETT, MINISTER OF INDIGENOUS AND NORTHERN AFFAIRS CANADA

recognized the growing influence of the CHRA Aboriginal Caucus as a valuable partner with whom the federal government is creating more and better social and affordable housing for Indigenous peoples, in her video message.

CHRA would like to extend thanks to all those who contributed to the event's success – CHRA Aboriginal Caucus Chair Robert Byers, Working Group members Susan McGee, Phil Brown, Marc William Maracle, Don McBain, Gary Gould, Richard George, Edith Cloutier, Bryan Decontie, and Jeff Morrison, along with CHRA volunteer Louise Atkins, CHRA Staff, Sponsors, Partners, Presenters and Panelists, Discussion Table Leads, Elder Charles Patton, Facilitators Barbara and Lucille Bruce, and above all the participants who brought their knowledge, passion and insights to the table.

CHRA Aboriginal Caucus Day 2016 was dedicated to the memory of Charles Wilfred “Charlie” Hill 1937-2016 - beloved national leader, pioneer and advocate for Aboriginal and social housing.

CHRA Aboriginal Caucus

The CHRA Aboriginal Caucus represents the interests of the urban and rural Indigenous housing sector in Canada. First established in 2013, the Caucus has grown significantly in size and in impact. Its activities in 2016 included:

Organization of Annual Aboriginal Caucus Day:

The annual Aboriginal Caucus meeting during the CHRA Congress brought together a new record of over 120 delegates to meet, dialogue, and hear from experts on the state of Indigenous housing in Canada. The Caucus was supplemented by a video message from Indigenous and Northern Affairs Minister Carolyn Bennett, and an inspirational talk from Marie Wilson, a Commissioner on the Truth and Reconciliation Commission.

Input into National Housing Strategy:

The Aboriginal Caucus played a key role in formulating recommendations to the National Housing Strategy consultation. One of the pillars of CHRA's response was for government to create a distinct Urban and Rural Indigenous housing strategy, and it appears that this recommendation will be acted upon by the federal government. Members of the caucus, led by its Working Group, were instrumental in providing input into those recommendations. National media, including the Globe and Mail and CBC, ran headlines indicating that CHRA is calling for investment in Indigenous housing.

Meetings with federal officials: CHRA staff and members of the Aboriginal Caucus Working Group met several times with politicians, representatives of relevant Ministers' offices, and CMHC CEO Evan Siddall to communicate the views of the Aboriginal Caucus on the National Housing Strategy. Caucus members also participated in the regional and national roundtable meetings set up by CMHC to gain insight into urban and rural Indigenous housing challenges.

Launch of Urban and Rural Indigenous Housing

Benchmarking Study: In December, CHRA submitted a proposal to INAC for funding to conduct a survey of rural and urban Indigenous housing providers to gain a better understanding of their employment and financial practices, status of Operating Agreements, and other relevant data. In early January 2017, funding for this project was approved, which will provide an excellent snapshot of the state of urban and rural Indigenous housing across Canada.

CONGRESS 2016: MONTREAL, QUEBEC

It's a wrap for Congress 2016!

CHRA would like to thank the over 750 delegates, along with the incredible speakers and moderators, who took part in CHRA's National Annual Congress on Housing and Homelessness 2016 in Montreal.

In addition to the immense networking opportunities that the caliber of attending delegates provided, highlights included:

Remarks by elected officials representing each of the three orders of government: **The Honourable Jean-Yves Duclos**, Minister of Families, Children and Social Development; **Mr. Robert Poeti**, MLA for **Marguerite-Bourgeoys**, and Montreal Mayor **Denis Coderre**. Panelists also included Members of Parliament **Adam Vaughan** and **Marjolaine Boutin-Sweet**. We are grateful for their attendance as it is a strong signal of support for the housing sector.

The Keynote address by political journalist **Chantal Hébert** providing a relevant, insightful and entertaining commentary on the current political climate and on the housing sector's challenges and opportunities regarding advocacy and implementation.

CHRA's inaugural Innovation Forum featured leading national and international speakers on the complex and often competing agendas that influence the built fabric of contemporary cities. Speakers included **Rémi Feredj**, Director of Real Estate and Industrial Planning, Régie Autonome des Transports Parisiens (RATP) & Chairman of the Social Housing Subsidiary, Paris (France), **David Coletto**, Founding Partner, CEO, Abacus Data (Nat'l) and **Carole Saab**, Senior Director, Policy and Government Relations, Federation of Canadian Municipalities.

A record attendance at CHRA's Aboriginal Caucus challenged participants to take a step further in identifying concrete actions for Aboriginal housing advocacy, and included an address by Truth and Reconciliation Commissioner **Dr. Marie Wilson**. Although Indigenous and Northern Affairs Minister **Carolyn Bennett** could not attend, her personal video message was very much appreciated.



Powerful address by **Ghislain Picard**, Chief of the Assembly of First Nations for Québec and Labrador, provided an overview of the ongoing needs and struggles that Indigenous communities continue to face regarding housing.

There was an unprecedented number of mobile tours, taking delegates to neighbourhoods across Montreal and showcasing social housing, affordable homeownership, public art, green practices, and heritage sites that have undergone radical renovations, just to name a few! Emerging Professionals events were also in full swing, including a networking Speed-Date-a-Mentor lunch, Research Colloquium and Pub Night.

CHRA is grateful to our many sponsors whose support made Congress 2016 possible and would like to thank our major sponsors:

Montréal

Société
d'habitation
Québec

YARDI

BC Housing

CMHC SCHL

Scotiabank

MAKOLA
DEVELOPMENT
SERVICES



CHRA-Rooftops Canada International Service Award

To recognize an individual or organization based in Canada for outstanding contribution to Rooftops Canada's programs and international development.

Ontario Non-Profit Housing Association

The Ontario Non-Profit Housing Association (ONPHA) is proud to be a founding member of Rooftops Canada, working with partner organizations to improve housing conditions, to build sustainable communities and to develop a shared vision of equitable global development. Rooftops Canada's focus is on disadvantaged communities in Africa, Asia, Latin America, the Caribbean and Eastern Europe, and since 1984, have been providing leadership, technical expertise, and engagement in low-cost housing and human settlement development around the world.



ONPHA has strongly supported the work of Rooftops Canada over the years, hosting international housing partners and sharing experiences on organizational structures, member services, financial sustainability, sector regulations and other issues. In turn, ONPHA members have participated in overseas study visits, and have returned home to champion Rooftops Canada's work. ONPHA has also supported the recruitment of technical advisors to provide specialized expertise to overseas providers, such as with financial assessments, and through African regional workshops on HIV/AIDS and housing.

Furthermore, ONPHA has established partnerships with the National Association of Social Housing Organizations in South Africa (NASHO), offering South African social housing institutions the opportunity to attend, fully supported, the ONPHA large providers' forum, as well as to train interns prior to their overseas placements with NASHO members in South Africa.

By hosting delegations, sharing information and resources, and encouraging ONPHA members to participate in study exchanges, ONPHA has leveraged the expertise, skills and passion of Ontario's non-profit housing sector to help strengthen housing communities across Africa. ONPHA is deeply committed to their partnership with Rooftops and to the creation of sustainable and equitable communities in Ontario and abroad.

AWARDS 2016

Lifetime Achievement Award

To recognize an individual with many years of service who has had a major impact on the affordable housing sector in Canada.



Dennis Carr

Senior Advisor, Cahdco & Principal, DCarr Community Solutions

Over the last twenty-five years, Dennis Carr has worked in the federal, municipal and non-profit sectors, helping to create thousands of affordable homes. From 1990 to 2009, Dennis was Development Manager for Centretown Citizens Ottawa Corporation (CCOC) and the Centretown Affordable Housing Development Corporation (Cahdco). During this period Dennis also managed the Surplus Federal Real Property Homelessness Initiative (SFRPHI), where he was responsible for strategic property acquisition for affordable housing and homelessness projects.

From 2009 to 2014, as Assistant Director of Social Infrastructure for the City of Vancouver, Dennis helped City Council fulfill its mandate to alleviate homelessness, renew the City's existing housing stock, create badly needed affordable rental housing, affordable homeownership and social facilities such as childcare and social infrastructure. In 2014 Dennis returned to Ottawa where he now acts as Senior Advisor to CCOC and Cahdco, helping to renew the existing housing stock, create new affordable rental and homeownership units, and mentor the next generation of social entrepreneurs.

Career highlights include facilitating the creation of the Alterna Community Alliance Housing Fund providing financing to affordable housing projects, and spearheading the creation of Cahdco, a development consultant to non-profit agencies creating affordable housing. Dennis also supported the inclusion of affordable housing in the City of Vancouver's 2010 Olympic bid, and was instrumental in the development of over 1,300 homes for CCOC.

Dennis is also a LEED Accredited Professional, and holds a Graduate Diploma in Community Economic Development, and sits on the City of Ottawa's Urban Panel Committee of Adjustment.

Leadership Award

To recognize an individual who has shown leadership in improving housing in Canada through program innovation, policy change, outreach and/or advocacy efforts.



François Saillant

Coordonnateur, Front d'action populaire en réaménagement urbain (FRAPRU)

A graduate in journalism and information from the University of Laval in Quebec City, for the last thirty-seven years, François Saillant has been the coordinator and main spokesperson for Quebec's FRAPRU, the Front d'action populaire en réaménagement urbain.

FRAPRU is a national association for the right to housing, active on urban development, the fight against poverty and social rights issues, and brings together 160 member organizations from across Quebec.

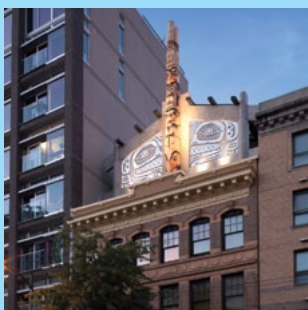
Through his work at FRAPRU, François has participated in numerous struggles to ensure the protection of the right to housing, particularly social housing. He has been active in the struggle against the federal government's withdrawal from social housing funding in the early 1990s, and is a strong advocate against the end of existing social housing subsidies, as well as a supporter of the creation of Quebec's AccèsLogis program. François has also been front and centre in many other urban and social struggles, including in solidarity with Canada's Indigenous peoples, particularly during the Oka Crisis.

François Saillant has written two books, *La Régie du logement, après 25 ans, Un chien de garde efficace* in 2006, and *Le radical de velours* recounts his journey as a militant in 2012.

François received the Rights and Freedoms Prize from the Quebec Human Rights and the Rights of Youth Commission in December 2002.

Community Builder Award

To recognize an individual, business or organization that has had a major impact at the community level in promoting affordable housing and/or preventing and ending homelessness.



Vancouver Native Housing Society

Vancouver, British-Columbia

Created in 1984 Vancouver Native Housing Society (VNHS) is an Aboriginal housing provider employing over 90 staff and managing 822 units of safe, affordable housing in 18 buildings for Vancouver's Aboriginal population. The Society's original mandate of housing urban Aboriginal families and seniors has been broadened, and since 2009 its portfolio has increased by nearly 100 percent. VNHS now also provides supportive housing for Aboriginal and non-Aboriginal people who are homeless or at risk of homelessness, youth and women who are leaving abusive situations.

Kwayatsut (K-why-ah-sote) – from the Coast Salish language and meaning “seeking one’s power” or “spirit quest” opened in 2014. Named by Squamish Chief Ian Campbell, Kwayatsut provides 69 apartments for formerly homeless adults and 30 for youth who are most vulnerable to homelessness, including Aboriginal, LGBTQ and youth transitioning from foster care.

With the introduction of Skwachàys Lodge Aboriginal Hotel and Gallery and its onsite residence for 24 Indigenous artists, VNHS has catapulted into the social enterprise fray. Championing a theme of “Community Building Through the Transformative Power of Art” the Society has garnered provincial, national and international acclaim.

VNHS's relationship with local Aboriginal artists encouraged their contribution to the Orwell Hotel Mural, a 7,600 square foot outdoor mural, the largest in Western Canada showcasing the important place Aboriginal people hold in Vancouver. The mural captures the community's hearts and minds as it portrays the vision of the urban Aboriginal community in many ways; a vision that draws upon the spirit of ancient tradition, the challenges of the past and the hopes and dreams for the future.

Sustainability Award

To recognize an organization, business or partnership that has undertaken a program, a new build or retrofit project that advances sustainable development, resource conservation or community renewal.



Ottawa Community Housing

Ottawa, Ontario

Ottawa Community Housing Corporation (OCH) is the largest social housing provider in Ottawa, managing two-thirds of the City's social housing portfolio, and is the second largest provider in Ontario. OCH has completed a sustainable building retrofit that has reduced water consumption by 40 percent in just three years, saving the municipally owned corporation \$5,000,000 annually.

OCH's 'In Suite Green Retrofit' was accomplished by replacing 16,000 toilets, and installing low-flow shower heads and kitchen tap aerators in 15,000 homes. The program started with a pilot of 113 apartments, followed by a larger sample of 230 units, quickly expanding to the entire portfolio. Consuming less water means tenants are using less natural gas for heating water for showers, laundry and dishwashing, reducing greenhouse gases and OCH's carbon footprint.

During the retrofit, none of the old fixtures went to landfill. The plastic and metal parts were recycled, and the porcelain from the toilets was crushed for use in road construction and clean fill; thereby reducing waste and consumption related to building costs.

Working together with communities, the conservation program actively engaged tenants on their role in conservation, raising tenant accountability and engagement. OCH presented program results at CHRA's Congress 2015 in Winnipeg, and since then calls have come in from across Canada from other municipalities and social housing providers looking for insights and lessons learned.

OCH provides and maintains approximately 15,000 homes to over 32,000 tenants, including seniors, parents, children, singles and persons with special needs across the City. The majority of the portfolio was constructed between 1950 to 1980. The most recent building was constructed in 2016.

FINANCIAL BOTTOM LINE



CHRA recorded a strong financial performance in 2016, resulting in a budgetary surplus of over \$70,000 which will help, in part, to replenish CHRA's reserves. This surplus was achieved based on revenue of over \$973,000, and expenses of approximately \$901,000.

Although overall revenues declined by approximately 4% compared to 2015, the sole reason for the reduction was the fact that CHRA did not receive federal funding for the Community Advisory Board (CAB) meeting in 2016. In 2016, the federal government announced a review of the funding program that provided grants for the CAB meeting, and as a result of the review, announced that events would no longer be considered eligible for funding. As a consequence, CHRA was not able to organize the CAB meeting in 2016. If CAB funding was removed from the 2015 budget, CHRA revenue for 2016 would have increased by over 5%.

The 2016 Congress in Montreal was a significant contributor to CHRA's financial success in 2016, with Congress related revenue increasing by over 35% in 2016. This was a result of much greater attendance at the 2016 Congress, and the strong support of sponsors and national partners. Membership revenue also increased in 2016 by just over 2%, and the annual Parliament Hill Day contributed to the revenue gains. With regard to expenses, larger Congress attendance resulted in a concurrent increase in Congress related expenses. However, staff turnover, including the arrival of a new Executive Director and other new staff, resulted in lower salary costs. The lack of a CAB meeting in 2016 meant no resulting costs from that event. Otherwise, the CHRA Board of Directors and staff played a key role in reining in costs throughout 2016 to ensure that expenses were kept at or under budget.

CHRA has clearly turned a corner from the financial downturn following loss of CMHC funding in 2011. In 2017, CHRA is expecting additional external grants, increased membership, and another strong Congress program, which bodes well for a strong financial performance in the year ahead.



STATEMENTS

Statement of Operations

REVENUE	2016	2015
Membership	\$ 352,746	\$ 344,156
Annual congress	590,526	433,633
Partnership funding	3,667	57,833
Special events	20,400	173,579
Investment	2,929	6,047
Miscellaneous	3,156	2,881
	\$ 973,424	\$ 1,018,129
EXPENSES		
Salaries, benefits & contracted services	422,163	524,202
Office & overhead	106,199	104,469
Democratic functioning	18,613	29,792
Annual congress	309,009	242,823
Communications	28,387	25,806
Special events	15,685	105,961
Amortization	1,114	1,993
	\$ 901,170	\$ 1,035,046
NET REVENUE	\$ 72,254	\$ (16,917)

Statement of Financial Position

ASSETS	2016	2015
Current		
Cash	91,746	93,174
Short-term investments	51,394	50,337
Accounts receivable	73,846	294,060
Prepaid expenses	19,757	42,234
	\$ 236,743	\$ 479,805
Tangible Capital Assets	645	1,759
	\$ 237,388	\$ 481,564
LIABILITIES AND NET ASSETS		
Current Liabilities		
Bank Loan	-	19,498
Accounts payable & accrued liabilities	33,653	101,715
Deferred membership fees & revenues	86,355	315,225
	\$ 120,008	\$ 436,438
Net Assets		
Unrestricted	96,735	23,367
Invested in tangible capital assets	645	1,759
Internally restricted:		
Stabilization reserve	20,000	20,000
	\$ 117,380	\$ 45,126
	\$ 237,388	\$ 481,564

STAFF



Jeff Morrison
Executive Director



Kristen Holinsky
Director, Programs & Strategic Initiatives



Vicky Coulombe-Joyce
Director, Communications & Member Services
(February 2010 - July 2016)



Sueann Hall
Event Manager



Mélina Bouchard
Manager, Membership & Communications
(April 2015 - November 2016)



Louise Atkins
Volunteer

308 MEMBERS

• Native People of Thunder Bay Development Corporation • Neale Staniszkis Doll Adams Architects • Neech-ke-Wehn Homes Inc. • Nepean Housing Corporation • New Brunswick Non-Profit Housing Association • New Journey Housing • New Vista Society • Newfoundland & Labrador Housing & Homelessness Network • Newfoundland and Labrador Housing Corporation • Niagara Regional Housing • Norfolk Housing Association • North End Community Renewal Corporation • North Peace Housing Foundation • North Shore Disability Resource Centre • Northern Spruce Housing Corporation • Northgate Information Solutions • Northwest Territories Housing Corporation • Nunavut Housing Corporation • Ontario Aboriginal Housing Support Services Corporation • Ontario HIV Treatment Network • Ontario Native Women's Association • Ontario Non-Profit Housing Association • Oonuhseh Niagara Native Homes Incorporated • Options Bytown Non-Profit Housing Corporation • Options For Homes • Ottawa Community Housing Corporation • Ottawa Salus Corporation • P.A. Community Housing Society Inc. • P.A.M. Gardens Non-Profit Inc. • Pam Ralston • PARC • Parole d'excluEs • Parry Sound Housing Corporation • Pathways • Paul Dowling & Associates • Peel Living • Peninsula Estates Housing Society • Phil Brown • Phoenix • Phoenix Residential Society • Phoenix Society • Prentice, Yates & Clark • Prince Charles Place • Prince Edward Island Department of Community Service and Seniors • Province of New Brunswick Social Development • Provincial Metis Housing Corporation • Réseau Québécois des OSBL d'habitation • Résidences en Harmonie • Raising the Roof • Rayside Labossière • Ready to Rent BC Association • Red Door Housing Society • Regeneration Community Services • Regina Downtown Business Improvement District • Region of Peel • Region of Waterloo • Regional Municipality of Durham • Regional Municipality of Halton, Social and Community Services Dept • Regional Municipality of Wood Buffalo • Regroupement des offices d'habitation du Quebec • Rehabitat Inc. • Réseau Quebecois des OSBL d'habitation • Resource Assistance for Youth • Rick Sim • Right to Housing • River Bank Development Corporation • Riverside Lions Seniors Residences • RJ Riad • Robert Cohen • Roger Lam • ROHSCO • Rooftops Canada • Royal Architectural Institute of Canada • S.A.M. (Management) Inc. • Sara Alinaghi Pour • Saskatchewan Housing Corporation • Saskatoon Housing Initiatives Partnership • Seton Foundation • SHS Consulting • Sidedoor Youth Centre • Silver Sage Housing Corporation • Skigin-Elnoog Housing Corporation of N.B. Inc. • Société d'habitation Chambrelle • Social Housing Registry of Ottawa • Social Planning Research Council of BC • Societ d'habitation du Quebec • Society of Saint Vincent de Paul of Vancouver Island • SOLIDES • St. John's Status of Women Council • Stella Burry Community Services • Stewart Properties • Street Haven • Streetohome Foundation • Streets Alive Family Support Association • Terra Housing Consultants • The Agency for Co-operative Housing • The District Municipality of Muskoka • The Elizabeth Fry Society of Greater Vancouver • The Lighthouse Supported Living Inc. • The Old Brewery Mission • The Salvation Army • The Salvation Army - Toronto Housing and Homeless Supports • Tim Welch Consulting • TL Housing Solutions • Toronto Community Housing Corporation • Toronto Entertainment District BIA • Town of Beaumont • Town of Calmar • Turning Point Housing Society • United Way Halifax • VanCity Enterprises • Vancouver Aboriginal Friendship Centre Society • Vancouver Aboriginal Transformative Justice Services Society • Vancouver Native Housing Society • Vanesa Chipi • Vernon Native Housing Society • Victoria Cool Aid Society • Victoria Park Community Homes Mgt. Project • Ville de Montreal • Vincent Paul Family Homes • Wachaiy Friendship Centre Society • Wendy Zink • Winnipeg Housing • Wood Buffalo Housing and Development Corporation • Woodgreen Community Housing Inc • Yellowknife Homelessness Coalition • YMCA of Northern Alberta • York Developments Inc. • York Region • York University • YWCA Canada



The Canadian Housing and Renewal Association

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